

I. MOU with Wadhvani Foundation (VESIM & Wadhvani: Premium Partner)

About NEN-Wadhvani Group

Launched in 2000 by Dr. Romesh Wadhvani, the Foundations comprising of Wadhvani Charitable Foundation and Wadhvani Operating Foundation are working with the primary mission of accelerating economic development in emerging economies through large-scale job creation with presence in Asia, Africa and Latin America operating in association with governments, corporates, mentors, investors and educational institutes. Its Initiatives are driving job creation through entrepreneurship, skills development and innovation. While both the Foundations are focused on the same goal and mission, the Wadhvani Charitable Foundation focuses on grant making, while the Wadhvani Operating Foundation focuses on direct programs.

National Entrepreneurship Network (NEN) inspires, educates, and supports student entrepreneurs, start-ups, and SMEs for creating high-value jobs. NEN creates city-based entrepreneurial ecosystems consisting of institutes that teach NEN courses, NEN run and supported accelerator, WF Venture Scaleup and a network of mentors, investors, service providers supporting start-ups and SMEs.

Global Skills Network (GSN) equips non-college-bound graduates with sufficient work-skills to command family supporting wages. GSN works with the Central and State Governments to transform vocational schools to modern multi-skill institutes, and with employers to engage in an apprenticeship program while also providing adjunct faculty and internships.

Global Innovation Network (GIN) aims to create world-class research institutes that compete at a global level leading to creation of global organizations. Its Start-up and Small Business Innovation Program (SSBI) strives to create world-class innovation ecosystems in critical sectors of high importance in India and other emerging economies through innovation grants to hundreds of companies.

Policy Research Network (PRN) provides data-driven research inputs for informed policy action focused on innovation, entrepreneurship, skills development and employment aimed at accelerating economic growth.

NEN like to recognize the efforts of young leaders like with inspiring young minds and providing the first level of support to budding entrepreneurs. Wadhvani Foundation, which has been instrumental in setting up 1000+ Start-up Clubs across 15 countries, values the contribution and would like to reward for the good work. In this context, they are happy to announce the launch of the **Start-up Club Awards**. This contest provides you an opportunity to compete against the best and win exciting prizes over the next couple of months.

Benefits of the **Start-up Club** could be as follows:

- Developing Leadership Skills
- Mentoring and Career Guidance by Entrepreneurs
- Networking Opportunities with Business Corporate
- Developing Communication Skills
- Providing Professional Approach for Learning
- Creativity and Critical thinking

- Job opportunities
 - Opportunity Evaluation
 - Business Planning/ Business Model/ Lean Canvas
 - Innovation and Generation of new Ideas
 - Raising Fund
- And many more...

MMS

1. Entrepreneurship Management (Foundation Course in Entrepreneurship)- Semester 2

A2: Building Organizational Capacity, Human Resources and Incentives to support and promote innovative and entrepreneurial activities

Entrepreneurship Educators Program- for Faculty

Foundation & Advanced Course Training by Wadhwani Foundation

	Phase I: Immersion	Phase II: Experience	Phase III: Engage
Modality	Digital	Class Room and Digital	Digital and Class Room
Preparation	The Immersion phase consists of micro learning videos shared via WhatsApp & E-mail	Assessment qualifying for Phase III	Assessment leading to certification

For Students:

At VESIM we offer separate course of Entrepreneurship Management to all the students. Besides the regular syllabus prescribed by Mumbai University related to Entrepreneurship we also teach them through the Learn wise platform offered by Wadhwani.

PFA the art work of the MOU signed



II. MOU with Asian Institute of Family Managed Business (AIFMB)

VESIM have signed an **MOU with the Asian Institute of Family Managed Business (AIFMB)** and we have started FMB Cell. Only 3 to 4 Institutes in Mumbai have FMB cells.

The FMB cell is initiated with the objective to catalyse the growth of Family Business Entrepreneurship in India. It is estimated that globally family businesses contribute around 70%–90% of the global GDP. India is no exception to this fact. Family-run businesses account for more than 85% of businesses in India. It is a small effort by the FMB cell to contribute to the family businesses and help them develop appropriate solutions to respond to the uncertainties in their existing businesses for sustainable and holistic growth. Students would be connected to a global network of multidisciplinary professionals. The online course offered in FMB cell would help students to develop an academic, critical, reflective, and practical understanding of managing the enterprise.

Different events like webinar, panel discussion, competitions are scheduled under this cell on regular basis.

PFA the art work of the MOU signed



**Vishwanath Education Society
Institute of Management
Studies & Research**

W-1, Main Road, Chhatrapati, W-1002
Ghatkopar, Mumbai, India

**MEMORANDUM
OF
UNDERSTANDING**



**ASIAN
INSTITUTE OF
MODEL UNIVERSITIES**

**Collaboration
for
Family Managed Business Courses**

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For Vishwanath Education Society
Date: _____
Signature: _____
Name: _____

For Asian Institute of Model Universities
Date: _____
Signature: _____
Name: _____



Deccan Education Society's
NMITD
Navinchandra Mehta Institute of Technology & Development

Approved by AICTE, DTE, & Affiliated to university of Mumbai, NAAC Accredited "B++" Grade



Vivekanand Education Society's
Institute of Management
Studies & Research

In Association with



Presents

VIRTUAL FDP

on

**"Leveraging Teaching Learning
through Case Study Methodology"**

22 To 27
AUG To AUG
2022

4.00 PM to 7.00 PM

**"If you double the number of experiments you do
per year you're going to double your inventiveness."**

– Jeff Bezos

Programme Coordinators

Dr. Anita P Bobade, Professor, DES NMITD (+91 98208 08105)

Dr. Pradip Kumar Mitra, Professor, VESIM (+91 90990 73959)



The knowledge and learning B-schoolers acquire from competitions can not only spark innovation but also give tremendous value to their Resumes. HBS celebrated the 100th anniversary of the Case Method in 2021, with the official opening of the first post-pandemic in-person exhibit at the Baker Library. Case Study became the experiential learning approach, which was first developed at Harvard Business School.

The 2021-22 academic year marks the 100-year anniversary of the introduction of the case method at Harvard Business School. A case study is a snapshot of an organization or an industry wrestling with a dilemma, written to serve a set of pedagogical objectives. What distinguishes a pedagogical case study from other writing is that it centers on one or more dilemmas. Rather than take in information passively, a case study invites readers to engage the material in the case to solve the problems presented.



ORGANIZERS

DES's Navinchandra Mehta Institute of Technology and Development (NMITD)

Navinchandra Mehta Institute of Technology and Development, which has an MCA and MMS programme of University of Mumbai. NMITD belongs to Deccan Education Society, Pune, which has been in the field of academics for the last 136 years with over 60 educational Institutions spread across Maharashtra and Andhra Pradesh.

Some of the famous institutions run by DES are Fergusson College, Pune, Willingdon College (Sangli), IMDR (Pune).



Vivekanand Education Society's Institute of Management Studies (VESIM)

Vivekanand Education Society's Institute of Management Studies and Research, is a part of the prestigious Vivekanand Education Society (VES), which was established in 1962. The visionary founder of VES was Shri. Hashu Advani.

The journey that began with just 256 students is today expanded to include 25,000 students who enroll in various courses across 23 educational institutions run by VES. The year 1994 was a milestone year in the history of VES. A new-age business school- Vivekanand Education Society Institute of Management Studies and Research (VESIM) was instituted on 31st march 1994.



Prof. Rajesh Kumar Srivastava,
Professor Emeritus,
Sydenham Institute of Management Studies
Research and Entrepreneurship
University of Mumbai



Dr. Rani Desai,
Founder of Firm - It's About You. Mentor and Consultant
Business Mentor, VJTI TECHNOLOGY BUSINESS INCUBATOR



Mr. Rajesh Save
Co-Founder - Centroid Analytics



Dr. Aruna Vinay Deshpande,
Professor, Alkesh Dinesh Mody Institute For
Financial and Management Studies,
University of Mumbai



Dr. Srinivasan Iyengar,
Director Jamnalal Bajaj Institute
of Management Studies,
University of Mumbai



Dr. Satish Modh
Director at VES Institute of Management
Studies and Research,
University of Mumbai



Dr. Ajay Gupta,
Qualitative Research Consultant & Professor
at VBS Business School Erasmus Mundus Fellow,
University of Milan, Italy



Dr. Abhay Nagale,
Senior Lecturer,
Emirates Institute of Banking
and Financial Studies, Dubai, UAE

Resource Persons

Association of Indian Management Schools

AIMS is a professional, non-profit networking body of Indian B-Schools and, with many top institutions as its members, it is one of the largest networking organizations of the world.

Key Benefits of the Programme

- Introduce the Faculty to case based teaching;
- Leverage Teaching Learning effectiveness through Case Study Methods. Faculties can hone their
- case writing skills.

Objective of the Programme

- Learn to develop lesson plans with various case studies.
- Create an engaging and exciting teaching learning session and moderate case study discussions
- Practice Case Study to assess & evaluate students

Target Participant

- Faculty Members from Management and Technology domain; Corporate Trainers

Pedagogy

Online Interactive Lectures, Quiz, Group Discussions and Viewing Videos. Reading Case Studies and Teaching Note. Few Faculty members who volunteer would be mentored for writing and publishing effective case studies.

<https://forms.gle/ucVeAog91Ji7ghEC8>

REGISTRATION LINK

REGISTRATION FEES: Rs. 590/- (Inclusive of GST)

Dr. Anju Motwani, VESIM (+91 88799 41462)

Girish Jadhav, NMITD (+91 97307 15262)

desnmitd.fdp@gmail.com

Registration Fees can be paid on the following saving bank account details:

Account Name	DES's NMITD
Bank Name	HDFC Bank
Account No.	50100318388817
IFSC CODE	HDFC0000012
Branch Add	Prabhadevi, Dadar 25

DECCAN EDUCATION SOCIETY'S

NAVINCHANDRA MEHTA INSTITUTE OF TECHNOLOGY AND DEVELOPMENT

Approved by AICTE, DTE Mumbai and & Affiliated to university of Mumbai, NAAC Accredited B++ Grade
DES Mumbai Campus, Off- Veer Sawarkar Marg, Dadar (W), 400 028

Tel No. (+91) 022 - 62764580 / 581 / 582 / 583

Website : www.nmitd.edu.in, E-mail : director.nmitd@despune.org

CERTIFICATE

OF PARTICIPATION

PRESENTED TO

Dr. Anju Motwani

In appreciation of his/her participation in the Virtual Faculty Development Programme

“Leveraging Teaching Learning through Case Study Methodology”

from 22nd to 27th August, 2022.



Director-NMITD



Director-VESIM

MEMORANDUM OF ASSOCIATION

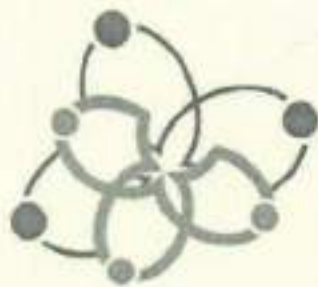
BETWEEN

**VIVEKANAND EDUCATION SOCIETY INSTITUTE OF
MANAGEMENT STUDIES AND RESEARCH (VESIM)**



&

ASIAN INSTITUTE OF FAMILY MANAGED BUSINESS (AIFMB)



**ASIAN
INSTITUTE OF
FAMILY MANAGED
BUSINESS**

MEMORANDUM OF UNDERSTANDING (MOU)

Between

Asian Institute of Family Managed Business

A-57, Giriraj Industrial Estate, 1st Floor, Mahakali Caves Road, Andheri East
Mumbai 400 093 (Maharashtra)

And

Vivekanand Education Society's Institute of Management Studies and Research

495-497, Hashu Advani Memorial Complex, Collectors Colony, Chembur,
Mumbai – 400 074 (Maharashtra)

22nd August, 2020

This Memorandum of Understanding (MOU) is made on **22nd August, 2020**, by and between **Asian Institute of Family Managed Business (AIFMB)**, and **Vivekanand Education Society's Institute of Management Studies and Research (VESIM)**.

AIFMB is a not for profit company promoted with the mission to get youngsters excited to join family business and to build on the institution of family business.

The Institute is offering various educational programs to the students and facilitating extra-curricular learning opportunities.

Objectives:-

Both parties wish to enter this understanding to provide academic/ educational opportunities to students from family business.

Both the parties are deeply concerned with the need to address growing challenges in inducting next generation members into family business and the role family businesses play in the economic growth of the nations as well as the need to promote entrepreneurship amongst the students.

While AIFMB will provide all support as per its possibilities, VESIM may, as per its own possibilities and without any obligation start initiatives to promote learning about and from Family Managed business including but not limited to:

- a. **Facilitating start of FMB cell in the Institute,**
- b. **Offering the online program of AIFMB to its students as per modalities listed below.**
 - 1) AIFMB has developed an online course "Management Basics, Learning from Family Business" covering topics that are important in the process of induction of the next generation members of family businesses.



- 2) The College may offer this program optionally to its students from family businesses or those who are interested in business even if not having family business and AIFMB will be responsible for offering the online program and all required support for the same.
- 3) AIFMB retains full authority over and reserve the right to make changes in the program/content of the program syllabus.
- 4) Each party may publicize this MOU and programs mentioned herein in academic materials as appropriate and may brief faculty and students as appropriate. Neither party shall use the name or logo of the other party without the prior written approval of the other party.
- 5) On successful completion of the program the students from VESIM who have enrolled, will be awarded Joint Certificate from AIFMB and VESIM.
- 6) AIFMB shall not charge any fees by the students for the programs recommended by the Institute, VESIM. However, in case VESIM decides to charge any fees from the students, the same shall be shared between VESIM and AIFMB in the ratio of 50% each. In such case AIFMB will offer its share to FMB-cell of VESIM for its activities in approved accounts.
- 7) AIFMB may arrange resource persons for promotion of activities of the FMB-cell. In that case modalities will be worked out by mutual discussion to cover the travel and other costs of any faculty required to travel for conducting such physical sessions.
- 8) This MOU will be effective from the date of signing and will have a duration of one year. Upon expiration of one year, the MOU will be subject to renewal. Additions and changes to this MOU may be made at any time with the written agreement of both the parties i.e AIFMB and VESIM. Either party may withdraw from this understanding upon giving 60 days of notice in writing to the other Party.

APPROVED:

**For Asian Institute of Family
Managed Business**

Name:

Title :

Signature

Date

27-08-2020

**For Vivekanand Education Society's
Institute of Management Studies and Research**

Name: Dr. Satish Modh

Title : Director

Signature:

Date :

22nd August, 2020.



MEMORANDUM OF UNDERSTANDING
(MoU)

BETWEEN



**VIVEKANAND EDUCATION SOCIETY INSTITUTE OF
MANAGEMENT STUDIES AND RESEARCH (VESIM)**

&

NEN

**NATIONAL
ENTREPRENEURSHIP NETWORK**

NATIONAL ENTREPRENEURSHIP NETWORK

FOR

**ENTREPRENEURSHIP DEVELOPMENT TO
BUILD AND ENHANCE THE
ENTREPRENEURSHIP ECOSYSTEM AND
TO WORK TOGETHER TO
SYSTEMATICALLY DEVELOP THE
ENTREPRENEURSHIP PROGRAMS**

Entrepreneurship Development - Institutional Association MOU

This non-binding memorandum of understanding ("MOU"):

Signed On 4th May, 2019

BY AND BETWEEN:

Name:

Vivekanand Education Society's Institute of Management Studies and Research (VESIM)

Hereinafter referred to as "Partner Institute" (which expression shall, unless it be repugnant to the subject or context thereof, include its successors-in office and permitted assigns).

PARTNER
INSTITUTE

Description:

VESIM is an Educational Institution, affiliated to University of Mumbai and course are approved by AICTE. The Institute is run by Vivekanand Education Society (VES)

Registered Office Address:

Plot No. 495-497, Collectors Colony, Hashu Advani Memorial Complex, Chembur, Mumbai - 400 074, Maharashtra State.

AND

NATIONAL
ENTREPRENEURSHIP
NETWORK

NATIONAL ENTREPRENEURSHIP NETWORK, an Indian Trust with registered office at Tower - 3, 6th Floor, SJR I Park, EPIP Zone - I, Whitefield Road, Bengaluru - 560066, Karnataka (hereinafter referred to as "NEN" which expression shall, unless it be repugnant to the subject or context thereof, include its successors - in office and permitted assigns).

To achieve its objective, NEN uses the Wadhvani Curricula, Content and Methodology. This is developed and owned by Wadhvani Operating Foundation (WOF). WOF has developed World Class Curricula, Content and Methodology for Entrepreneurship development to build and enhance the Entrepreneurship Ecosystem. NEN has all the rights to use and offer the "Wadhvani Curricula, Content and Methodology" developed by WOF to its Partner Institutes.

This MOU is non-binding in nature and does not create any legal obligations between the Parties, except for the intellectual property provisions, dispute resolution and indemnity provisions in Terms and Conditions. The Partner Institute and NEN agree to work together to systematically develop the entrepreneurship program described below.



Objectives/ Benefits

1. Empower students with entrepreneurial mindset and business skills leading to superior job prospects, intrapreneurship and long-term entrepreneurship.
2. Support aspiring entrepreneurs with validated ideas to start meaningful ventures by connecting them to entrepreneurial ecosystems and customized learning programs.
3. Build Institution capacity to run world class entrepreneur education programs.

NEN Roles & Responsibilities**A. Curriculum**

- For Institutes that offer both of the Wadhvani courses as credit-bearing: ((...))
 1. Access to Wadhvani entrepreneurship curriculum, content and assessments via LearnWISE, a LMS platform.
 2. Access to annual face-to-face and ongoing online training program for faculty nominated by the Institute and approved by NEN to build faculty knowledge and skill at a nominal registration fee.
 3. Faculty certification based on faculty assessment and demonstrated effective facilitation of both of the Wadhvani courses. (...)
 4. Faculty merit certification based on achieving key success measures like:
 - Full batch of no more than 30-40 students actively engaging and qualifying in the assessments and
 - 3-5 'Outlier' students from each Institute qualifying to the Wadhvani Accelerator program.
 5. Program management handholding guidance by a NEN Regional Manager.

B. Start-Up Clubs (Practicum)

6. Access for student leaders to annual E-Leader training (F2F); ongoing on-line training; Organization building support; running outcome driven Wadhvani Practicum.
7. Access to the Wadhvani Practicums, assessments and other activity management tools through LearnWISE.
8. Handholding support from NEN Regional Manager to Outliers including specialized program and expert connects.

Partner Institutes Roles & Responsibilities**A. Curriculum**

1. Adopt Wadhvani's Entrepreneurship Curriculum
 - Both courses offered as credit course/s starting _____ academic year with approval letter from Senate/ Board shared with NEN prior to signing of the MOU and any training.
 - At least 75% of the course content and related assessments is Wadhvani content delivered via LearnWISE.



2. A strong evangelist faculty appointed, trained and NEN certified to run course/s:
 - If such faculty is not available or does not qualify, an Institute funded visiting or adjunct faculty appointed for this purpose. (L...)
 - Partner Institute to pay a nominal registration fee and faculty related training expenses.
 - Engage students in classroom activity as necessary to learn effectively.
 - Keep NEN apprised of the students that are showing a strong inclination and aptitude to start up on a regular basis. (L...)
3. Adopt Wadhvani's built-in assessments as a mandatory part of overall course assessments including the quizzes, assignments and Capstone project with a minimum weightage of 40% for final credits of the program.

B. Start-Up Clubs (Practicum)

4. Launch or strengthen Start-Up Clubs run by students.
5. Enable Start-Up Clubs to run 'outcome' driven NEN activities to engage students deeply measured through Practicum assessments.
6. Drive support for the 'outlier' students via the Wadhvani Advanced Practicums.
7. Enable and measure success indicators of Start-Up Clubs programs.
 - Build member base of at least 50 students with 70% participating in 7 or more Wadhvani Practicums and
 - 'Outlier' students on campus active in the Start-Up Club.
8. Incentivize through E-Leader certificates of excellence based on success indicators.
9. Incentivize members with certificate of merit based on learning quizzes and submitted assignments post activities.

Other

10. IT infrastructure (sufficient bandwidth to provide live and uninterrupted faculty and student-device level access in classroom and at Start-Up Clubs of Wadhvani content both curriculum and practicum) to enable students to learn using modern blended learning methodologies.
11. Institutes must ensure that licensed software are made available on the systems like Windows operating system, antivirus etc., to run applications provided by NEN including browser based, Windows based applications. If the licensed software is not provided by the Institute, NEN will not support fixing any issues with installing/running/any other aspect of applications.

Governance and Review Process

1. An Operational team consisting of NEN Regional Manager with Faculty member(s) in charge as well as student E-Leaders will enable the rollout of the programs. They will interact monthly (via calls or in person) to track rollout and address issues.
2. A Steering Committee consisting of Partner Institute's Director and NEN Senior Management will review progress/outcomes and enable course correction at least twice a year.



3. Progress and feedback will be monitored via bi-annual surveys while outcomes will be measured annually jointly with NEN.
4. If by Year 2, at least 25 students have not registered and fully engaged in the built-in assessment for these courses, either party holds the right to discontinue the program.

General Note:

1. The Partner Institute shall not be permitted to charge any fees to the students, for granting to them access to, and use of, the WOF/NEN licensed Intellectual Property. Notwithstanding the foregoing, the Partner Institute may recover, by way of fees or other charges, from the students, the costs and expenses incurred by it in making the licensed Intellectual Property available to such students, such as the costs incurred in relation to faculty, the IT Infrastructure, etc.
2. NEN reserves the right to modify the MoU, if during the course of this program, it becomes evident that it is imperative to do so for the success of the program. Such communication will be sent via email to the registered email address which will be provided at the time of the registration on the Online Learning Platform.
3. NEN facilitate the impact assessment study (template is attached herewith as Annexure 2) of the overall Project and Partner institute to track and share the outcome information with NEN to ensure the Program achieves the necessary impact.

Terms and Conditions:

1. **Financial Terms:** Each Party will bear the costs of meeting its responsibilities described in Section "Roles and Responsibilities" above and will not owe the other Party any amounts pursuant to this MOU.
2. **Intellectual Property Rights**
 - "Intellectual Property" includes creations, domain names, inventions, know-how, trade or business secrets, patents, copyrights, trademarks, logos, designs, works of authorship, software programmes, papers, models, teaching techniques, research projects, databases and instruction manuals.
 - Each Party shall retain all rights to its IP and nothing contained in this MOU, nor the use of the IP in the publicity, advertising, or promotional or other material relating to the fulfillment of the obligations of the Parties contained herein shall be construed as giving to any Party any right, title or interest of any nature whatsoever to any of the other Party's IP.
 - Partner Institute will not copy or reproduce in any form, WOF/NEN's IP.
 - The WOF/NEN licensed Intellectual Property is a product of WOF/NEN's knowledge and substantial skills, intellectual efforts and funding, and is, as such, a valuable asset, but is provided herein free of cost to the Partner Institute under the terms of this MOU.
3. **Representations and Warranties:**
 - Each Party hereby represents and warrants that the use of IP made available or contributed by it does not violate the IP rights of any third party.
 - Each Party has all requisite power and authority to enter into this MOU and the execution, delivery and performance by such Party of this MOU has been authorised by all necessary and appropriate corporate or governmental action and will not, to the best of its



knowledge, violate any applicable law or approval presently in effect and applicable to it.

4. Confidentiality:

- The Parties acknowledge that during the term of this MOU each Party may obtain confidential and/or proprietary information of the other Party including, but not limited to, financial or business information, contracts and employee details (collectively, "Proprietary Information"). Such Proprietary Information shall belong solely to the disclosing Party. Proprietary Information shall not include information that is or becomes publicly known through no wrongful act of the receiving Party.
- The receiving Party shall not disclose Proprietary Information to third parties without the prior written consent of the disclosing Party and agrees to undertake reasonable measures to ensure that such is kept confidential and to disclose to its employees, officers, directors or representatives on a need to know basis only.
- The receiving Party also agrees to report immediately to the disclosing Party any unauthorized disclosure of Proprietary Information of which it has knowledge.

5. Third Party:

- Nothing in this MOU shall mean or shall be construed to mean that either Party is at any time precluded from having similar arrangements with any other person or third party.
- The Parties shall wherever necessary enter into definite written agreements with/without third parties to facilitate the implementation of specific initiatives with the prior written consent of the other Party. Such agreements will be independent and exclusive of this MOU.
- Each Party will promptly notify the other Party of any potential conflict of interest arising from the conduct of activity pursuant to this MOU as soon as it is known by the Party that becomes aware of the potential conflict.
- NEN shall not be liable for any acts done by any unauthorized person / (s) or individual / (s) claiming to act on its behalf.

6. Termination:

- This MOU is for the duration of three (3) years from the date of this MOU. However, either Party may terminate or extend this MOU by providing 60 days' notice in writing to the other Party. In the event that the Partner Institute would like to continue operating under the terms of the MOU because of student enrollment in courses conducted pursuant to this MOU, despite having received notice of termination from NEN, NEN will support the students until the end of the course, on submission of proof that the enrollments took place before the date of the termination notice.
- If the Partner Institute does not fulfil its responsibilities, NEN will discontinue the program and the Partner Institute shall cease to be a member.

7. Dispute Resolution: If a dispute arises concerning the interpretation or implementation of this MOU the Parties agree to settle amicably by mutual consultation or negotiation and shall observe and comply with all laws, rules, and regulations of India. The location of any dispute resolution will be Bangalore.

8. Miscellaneous:

- a) **Entire MOU:** This MOU constitutes the entire understanding of the Parties with respect



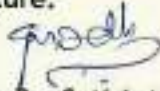
- to the Project and supersedes any prior or contemporaneous oral or written understanding or communication between the Parties.
- b) **Amendment:** This MOU shall not be amended, changed, modified in whole or in part except by an instrument in writing signed by both the Parties hereto.
 - c) **Relationship of Parties:** Nothing in this MOU shall be construed as creating a relationship of partnership, joint venture, agency or employment between the Parties. Neither Party shall be responsible for the acts or omissions of the other Party, nor shall either Party have the power or authority to speak for or assume any obligation on behalf of the other Party.
 - d) **Assignment:** Each Party may assign its rights and obligations under this MOU with the prior written consent of the other Party. Notwithstanding the foregoing, NEN shall be entitled to assign any of its rights and obligations to any of its affiliates without the prior written consent of the Partner Institute. It is clarified that:
 - i. The assignment or alienation of any part or whole of the Partner Institute IP or WOF/NEN IP shall not be construed to be an assignment of rights or obligations under this MOU; and
 - ii. The delegation of any obligations under this MOU by WOF/NEN to any person or entity shall not be construed to be an assignment of rights or obligations under this MOU, so long as NEN remains at all times responsible for its obligations under this MOU.
 - e) **Indemnity:** This MOU does not contemplate or provide for the exchange of any funds between the Parties. Therefore, save and except for fraud, no Party shall be liable to indemnify or pay damages to the other Party, its officers, directors, employees or agents from and against any liabilities, costs and expense incurred or suffered, or to be incurred or suffered by the other Party that arise out of or relate to, or result from any breach or termination by either Party of any of the provisions of this MOU. With regard to third party claims, each Party shall bear the liability of dealing with such claims that arise of breach by such Party of the terms of this MOU or the law for the time being in force.
 - f) **Counterparts:** This MOU may be executed in two counterparts each of which when so executed and delivered in the English language shall be an original, but all of which shall together constitute one and same instrument.
 - g) **Notice:** Either Party may, from time to time, change its respective address or representative for receipt of notices or other communications by giving to the other Party not less than 10 days prior written notice in English. **Please note you are required to notify NEN in writing upon making a change at nen-membership@wfglobal.org and legal@wfglobal.org.**
9. **Matters Not Covered by the MOU:** The WOF brand is upheld not only because of its thought leadership in entrepreneurship and best practices but also for the quality of its content, program management, delivery standards, material, tools, etc. Hence any co-branding, co-certification and marketing association for a program would be subject to quality assessment on a case-by-case basis with individual partners and respective programs. This MOU does not automatically include co-branding, co-certification or marketing of programs operated by the Partner Institute, and discussions regarding such matters would be on a case-by-case basis between the Partner Institute and NEN.

The Formal Approval Letter signed on 04th May 2019 will be considered to be Annexure 1 of this MoU.



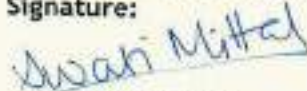
We have read the above information and agree that the Partner Institute will engage in the NEN Entrepreneurship Development Affiliation. We understand that this guidance and support will enhance the value of our experience and speed of development in entrepreneurship education.

Partner Institute
Signature:



Name: Dr. Satish Modh
Designation: Director
Date: 04.05.2019

National Entrepreneurship Network
Signature:



Name: Swati Mittal
Designation: Authorized Signatory
Date: 30/05/2019



Annexure 2: Monitoring & Evaluation Requirements

Impact Measurement is an integral part of all NEN programs. It helps NEN and the partner establish the success of its program in benefitting the beneficiaries.

The success of the Entrepreneurship Development program is measured in the form of new ventures created by its students and the growth of these ventures in terms of business and employment, outlined below:

- **Accelerating start-ups:** How many more new ventures were created as a result of NEN's intervention?
- **Improved threshold:** How many startups were able to manage the critical initial period to continue to become going concerns?
- **Increased Growth:** How many additional jobs (at family sustaining wages) did these ventures create?

The following table is indicative of data needed from the institute and will be kept confidential and used purely to evaluate the success of our programs.

Cells in grey indicate that data is not needed. Actual data required may vary based upon needs.

	Baseline	Endline	Year 1	Year 2	Year 3	Year 4	Year 5
	At institute Signup - last academic yr	At End of Course	Current Year (2018-19) (Students)	Next Year (2019-20) (Alumni)	Year after Next (2019-20) (Alumni)	Year 4 (2020-21) (Alumni)	Year 5 (2021-22) (Alumni)
OUTCOMES	Institute Level Data: Institute Name:						
	No. and % of Students who started ventures upon graduation and after						
	Student Startup Level Data: Name of the Student: Name of the Venture:						
	No. of full-time Employees + Contractors (incl. Founders) on date						
	Average Salary (in INR) for New Employees/ Contractors						
	Annual Revenue (in INR for FY)						
	Gross Margin/ EBITDA (in INR for FY) - if avl.						
	No. of Customers / No. of Users						
	Funding + Debt Levels on date						
	Attribution % to WF						
OUTPUTS	Engagement Threshold	Course Compl. w/ 80% dist. Time	First Venture +1hr/week	+2hr/week	+3hr/week	+4hr/week	+5hr/week
	Motivation to start Venture*						
	Qualitative feedback on WF Offerings						
	Rating on WF Interventions (Courses, Accelerator Programs, connects)						

The data to be provided by the Institute faculty and students - at various stages is explained below. NEN needs commitment from the institute to facilitate and encourage their staff and students to provide this information:

Baseline Data: To be collected at the time of MOU Signup (institute) and registration (Student)

- Institute's track record of startups being created in prior years; and
- Student's motivation to become an entrepreneur and current plans after graduation.

Endline Data: To be collected at the end of the course

- Feedback on the Wadhvani Course.

Ongoing Tracking: To be collected upon graduation and, for select student volunteers, annually

- Outcomes in terms of better job prospects or venture creation (with associated job creation at family sustainable wages).

*Faculty Development Program on
Social Enterprise Management*

Sponsored By

ATAL AICTE



Conducted by VES Institute of Management, Mumbai



In Association with Research for Resurgence Foundation



From 19th Jan -23rd Jan 2021

Course Director

Dr. Nisha Pandey, Nisha.pandey@ves.ac.in, 9769557224

Chairperson Yunus Social Business Centre, VES Institute of Management

Inauguration by

Prof. Mohammad Yunus, Noble Peace Laureate

19th Jan, 2021, 3.00 P.M.



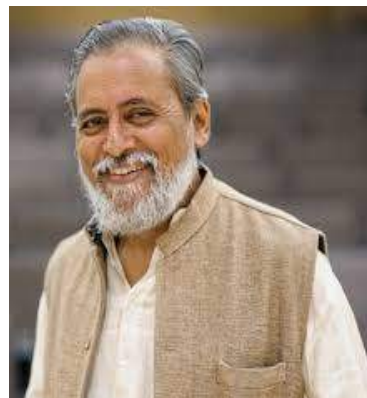
Special Lecture by

Sri Mukul Kantikar Ji , National Secretary, Bhartiya Shikshan
Mandal, India. 19th Jan 2021



Valedictory Lecture

Prof. Anil Gupta, Founder Honey Bee, 3.30 P.M. 23rd , Jan 2021



Brief Profile of Resource Persons

Prof Muhammad Yunus, Noble Peace Laureate Founder of Grameen Bank



Professor Muhammad Yunus co-founded Yunus Social Business and currently serves as the Chairman of the Board. He is the founder of Grameen Bank and father of microcredit, an economic movement that has helped lift millions of families around the world out of poverty. Today, Grameen Bank has over 8.4 million members—97 per cent of who are female—and has lent over US\$12.5 billion since its inception. In 2006, the Norwegian Nobel Committee jointly awarded the Nobel Prize in Peace to Professor Yunus and Grameen Bank “for their efforts to create economic and social development from below.” Professor Yunus is also the

creator of social business and since 2006 has focused on spreading and implementing the concept. He has written four books about micro-lending and social business: “Banker to the Poor” (2003), “A World Without Poverty: Social Business and the Future of Capitalism” (2008) and “Building Social Business” (2010) and “A World of Three Zeros” (2017).

Among Professor Yunus’ many awards and honours he has received all three highest US Civilian awards (Presidential Citizens Medal, the Presidential Medal of Freedom and the Congressional Gold Medal). Thereby he is one of only seven people in history that has received these awards, along with recipients Martin Luther King Jr., Mother Teresa or Nelson Mandela. In 2009, Forbes named Professor Yunus one of its “10 Most Influential Business Gurus.”

Shri Mukul Kanitkar, Joint Organizing Secretary of Bharatiya Shikshan Mandal



Shri Mukul Kanitkar is the Akhil Bharatiya Joint Organizing Secretary of Bharatiya Shikshan Mandal, an organization dedicated to evolving indigenous model of education. He has conducted innumerable workshops on personality development, and research for National Resurgence in IIT Delhi, IIT Roorkee, Jawahar Lal Nehru University, Delhi University, MS University Vadodara etc. He trained and motivated 29,973 School students to perform Mass Suryanamaskar at Gwalior in 2005 to create a world record duly entered in the Guinness World Record.

Rajiv Kumar, Member Secretary, Aicte



Professor Rajive Kumar did his M E in Computer Technology and Application from Delhi College of Engineering, Delhi and Ph D from IIT Delhi. After completing Ph D, he joined D C R University of Science & Technology, Haryana in the year 1990. His areas of research interest are Mathematical Computing, Software Engineering and Image Processing. He has published number of research papers in national and international Journals and presented papers in India and abroad. He has visited several universities in USA, Canada, China and Malaysia.

Prof. Anil Gupta, IIM, Ahmadabad, Founder Honey bee Network



Professor Anil K Gupta is a visiting faculty, Indian Institute of Management, Ahmadabad; after retiring from IIM, Ahmadabad . He is also the founder of Honey Bee Network. Ph.D. (Management), MSc. Biochemical Genetics, Fellow, National Academy of Agricultural Sciences; Fellow, the World Academy of Art and Science, California 2001. Executive Vice Chair, National Innovation Foundation, Nifindia.org, Coordinator, SRISTI.org and Secty., GIAN.org. His mission is to expand the global as well as local space for innovations at grassroots, link ideas in informal and formal sector, ensure recognition, respect and reward for creative communities; creating knowledge networks for augmenting open innovations by individuals, institutions, corporations, and countries through frugal, flexible and friendly empathetic platforms.

He facilitates Festival of Innovation (FOIN) through NIFindia.org, hosted by the office of President of India at The President House (March 4-11, 2017); pursues Research on Sustainable natural and institutional resource management, building global value chain to get the grassroots and youthful creativity its due; link technology youth with the problems of MSME, and grassroots innovators (techpedia.sristi.org), unlocking corporate and public/private institutional creativity through empathetic open reciprocal innovations, support strategic organizations for making breakthroughs innovations. See social innovation facility, sif.sristi.org, SRISTI awards to young tech students gyti.techpedia.in. He has lectured on unleashing innovation potential at ORACLE, CISCO, HP, GE Research Centre, Siemens, Volvo, Biocon Bristol-Myers Squibb Research Centre, Dr Reddy Lab, Zydus Cadilla, JSW, D E Shaw investment firm, Tata Innovation Awards, ZEF, CGIAR, FAO, IFAD, World Bank, LBSNAA, IISc, ISI, IITs, JNU, Harvard, MIT, etc., apart from numerous top academic and public policy institutions worldwide; he has pursued Shodhyatra, learning walk in every state of India once covering more than 5000 km during 1998-2016 and has started second round from 2017 along with Honey Bee Network volunteers.

Prof. L. S. Ganesh, Professor (Retired),

Department of Management Studies, IIT Madras



Dr. L. S. Ganesh (LSG) graduated in 1977 in the BE (Hons.) programme in Mechanical Engineering of the Birla Institute of Technology and Science (BITS) at Pilani, Rajasthan. In 1979, he received the M. Tech degree in Maintenance Engineering and Management and a Merit Prize from the Indian Institute of Technology (IIT), Madras. During 1980-84, he pursued the doctoral research programme in the Industrial Engineering and Management Faculty at IIT Madras. His research work involved the application of time series forecasting models and system dynamics concepts to educational planning in Tamilnadu schools. He received the Ph. D. degree in 1986. He worked as an Assistant Professor

in the Education Management Sector at the Indian Institute of Management (IIM), Bangalore, during 1986-87.

Since 1987, he worked in the Industrial Engineering and Management Faculty at IIT Madras, as Assistant Professor till 1993, then as Associate Professor till December 1996, and then as Professor until April 2004, when the Department of Management Studies was established in the Institute. Later, he served as the Head of the Department of Management Studies at IIT Madras from July 2004 till July 2008. In this role, he coordinated the location and development of the complete academic, laboratory, office and utilities infrastructure for the new premises of the Department. He also coordinated the establishment of strategic academic relationships through MoUs between IIT Madras and leading national and multinational institutions (Indian School of Business at Hyderabad; Universities of Mannheim, Passau, and Bremen in Germany; Management Centre at Innsbruck in Austria; State University of New York, Binghamton) and business organizations (Caterpillar; LIC of India; @Road Software; SCOPE International). No of Publications in Journals : 43

**Prof. Madhukar Shukla, Professor, OB & Strategic
Management, Xavier School of Management, Jamshedpur**



Dr. Shukla is a professor of organisation behaviour and strategic management at XLRI, Jamshedpur, India. A Ph.D. in psychology from the Indian Institute of Technology, Kanpur, he earlier taught at the Administrative Staff College of India (ASCI), Hyderabad, and was a consultant (HRD) with the National Productivity Council, New Delhi. During 1993-1994, He was a visiting professor at ESADE in Barcelona. Dr. Shukla has more than 20 years of consulting and training experience. His clients include American Express, Bharti Enterprise, Hindustan Lever Ltd., GE India, Infosys Technologies, ITC Ltd., Larsen & Toubro, Mahindra & Mahindra, Novell Software, Oracle India Ltd., Sasken Technologies and Timken Ltd.

He is the former research dean and a professional member of the Indian Society of Applied Behavioural Sciences (ISABS) and is a member of the

Academic Council of Academy of HRD. He also serves as a member of the expert panel of Public Enterprise Selection Board for The Study of Competencies for CEOs. He has been the conference coordinator for the National Human Resource Conference in 1997, 1999 and 2001, and was the keynote speaker in the first Asian Human Resource Development Conference 2003, QAI Knowledge Management Conference 2001, NIPM Annual Conference 2000 and the National HRD Network Annual Conference 2000. His professional interests include cross-cultural management, knowledge management and learning organisation, management of creativity and innovation, organisation design and strategy and organisational change and transformation. He has contributed more than 30 papers to professional journals and published two books—*Competing Through Knowledge: Building a Learning Organisation* (Response Books, Sage Publications, 1997) and *Understanding Organisations* (Prentice-Hall of India, 1996).

No of Publications: 22

Prof. A. Sahay, Dean Research, BIMTECH, Noida



Dr. Sahay's teaching and research interests are in the area of Strategic Management, M&A, Strategic Alliance & JV, Innovation, Entrepreneurship, Sustainability and CSR. He has been a Turnaround Manager, Corporate Entrepreneur, Researcher, Educator and an Institution Builder. In his earlier assignment as Chairman & Managing Director, SIL, he played the lead role not only in turnaround of the company but in creating new products and processes for national and international markets. He has continued to serve both corporate as well as academic institution boards. He has advised leading companies in the area of 'Corporate Strategy' which included creation of their Vision, Mission and Values. He was the lead consultant in projects sponsored by

European Union, Govt. of India and Corporates. Dr. Sahay is recipient of various best research and case writing awards. He has published in various journals of repute, in areas like strategy, Innovation, entrepreneurship, sustainability and CSR besides writing research, text & edited books and teaching and research cases. He also writes popular articles in business press. His publications have crossed 125 marks. At BIMTECH, he aims to imbibe research culture and drive social change through social entrepreneurship. His areas of interest and research are Strategic Management, M&A and Strategic Alliance & JV. On the educational front, he has obtained his PhD from Technical University, Brno, Czechoslovakia in 1969, M.Sc (By Research) in 1967 from Technical University, Brno, Czechoslovakia and M.B.A from University of Madras.

He has a wide experience in academics. He has been the Professor & Dean (Research), Birla Institute of Management Technology, 2010–till date, Professor & Chairman, Centre for Entrepreneurship, Management Development Institute 2002-2010, Lecturer, Regional Institute of Technology, 1962 - 1963 (now National Institute of Technology Industrial), Assistant Manager, Lakshmi Machine Works Limited, 1974 - 1977 and Graduate Engineer Assistant Engineer Technologist, Heavy Engineering Corporation from 1962 - 1972. He has been a consultant for various organisations such as United Nations

Environment Programme, Ministry of Micro Small and Medium Enterprises, Municipal Corporation of Delhi and Steel Authority of India Ltd to name a few. Research Papers and Working papers Publication: 20 Case Repository and Publications: 15, Book Chapters and Technical Reports Publication: 4.

Prof Devdip Purkyastha, Desai Centre of Entrepreneurship, IIT, Bombay



Prof Devdip Purkyastha is a senior business executive with three decades of experience at leading corporations. Professor Devdip Purkayastha holds a Bachelor Degree from IIT Kharagpur, PGDM from IIM Kolkata and has participated in the EDP at the Wharton Business School. Professor Devdip Purkayastha serves as President of Indian Operations at CHEP (U.S.A.) Inc. Mr. Purkayastha has been Vice President of Strategic Planning & Business Development for South Asia of DHL Express (USA), Inc. since September 20, 2007. Currently he is a professor at Desai Sethi Center for Entrepreneurship. For the past few years, he dedicated his career to 'Building a Better, More Sustainable World' by engaging with 'NextGen Leaders' at the Indian Institute of Technology and Enactus. He has been a

mentor to a broad range of high technology and social start ups. Professor of Entrepreneurship courses and workshops. Advisor to early stage, startup investors. Prof Devdip Purkyastha has worked as a Vice President in DHL Express. Then he worked as a president of CHEP India. Currently he works as a Adjunct Professor at Desai Centre of Entrepreneurship at the Indian Institute of Technology in Bombay. He also works as a President in Enactus India. He has done his Btech from IIT Kharagpur and PGDM from IIM Calcutta.

Prof. C. V. Baxi, Ex-Director and Prof. MDI, Gurgaon



Prof. C.V. Baxi is a renowned Professor of Business Ethics & Corporate Strategy. He has 35 years of work experience in Academics. He is also visiting faculty of various reputed business schools of India. He was the Director of MDI, Gurgaon. He was Consultant to the SCOPE, Ministry of Heavy Industry and Public Enterprises. He is the Former Director of the Management Development Institute (MDI), Gurgaon. He was associated with MDI for more than three decades as Professor in the Economics Department. His academic interest has been in Corporate Governance and Corporate Social Responsibility. He was the Chairperson, Centre for Corporate Governance, MDI, Gurgaon, from 1998 to 2006. He was also the editor of MDI management journal Vision from 1989 to 1997.

He has been consulting and researching in this field for the past two decades. He has also published books on corporate governance and

corporate social responsibility. His case on corporate Governance at Satyam was published by the ACRC Hong Kong University (2009). He is a visiting Faculty at Tata Institute of Social Sciences, Mumbai. He is also associated with the NIIT University as a member of Faculty Selection Committee. He has delivered lectures on corporate governance in Germany and France under the India European Study Centre of which he was the Director in 2005. He was a Fellow at the Kellogg Graduate Business School and also the Australian National University Canberra in the 1990s. He has many publications to his credit in addition to more than 250 articles in learned journals and edited books.

**Mr. Suresh Krishna, Social entrepreneur, co-founder & CEO of
Yunus Social Business Fund Bangalore and co- founder**



Mr. Suresh Krishna is the Co-founder and CEO of Yunus Social Business Fund Bengaluru and Co-founder and Partner of Yunus Social Business India Initiatives. Prior to this, he was at the helm of affairs at Grameen Koota, since its inception in 1999 as Managing Director (till July 2015). He was instrumental in developing Grameen Koota into a large, socially responsible MFI having its outreach in 5 states of India. He has co-founded the microfinance industry associations, namely Microfinance Institutions Network and Association of Karnataka Microfinance Institutions.

He has played a very active role in developing the microfinance sector in India. He has also co-founded Grameen Affordable Shelters P. Ltd – a company which develops affordable housing for the low income households along with Mrs. Vinatha M. Reddy – Founder of Grameen

Koota. He is the Managing Trustee of Navya Disha Trust, an NGO working to improve water, sanitation, financial literacy, and supplementary education for school children. He currently serves on the board of BinaArtha – an MFI in Indonesia, Mifos.org in USA – an open source core banking software for financial services, SAS Health Care P. Ltd. – an affordable healthcare company for the low income households. Mr. Suresh is a regular speaker and presenter at various national and international forums. He is passionate about agriculture, social businesses including micro housing, financial literacy, client education, renewable energy, waste management, health care and livelihoods for the poor.

Dr. Archana Singh, Assistant Professor, Tata Institute of Social Sciences, Mumbai



Archana Singh is Assistant Professor at the Centre for Social Entrepreneurship (CSE), School of Management and Labour Studies, Tata Institute of Social Sciences (TISS), Mumbai. She is also the Programme Convenor for the programme 'Masters in Social Entrepreneurship' (MASE) at CSE. She primarily teaches 'social entrepreneurship', 'corporate social responsibility', 'social sector perspective and interventions', 'qualitative research', and 'social value creation and social innovation'. She also conducts capacity building workshops for the research scholars and faculties of the other universities. In 2013, she joined CSE as Assistant Professor, just after submitting her PhD thesis. She studied social entrepreneurship as part of her PhD research at TISS, Mumbai. She received her PhD in Social Work in 2014. Before that, she did her

M.Phil in Social Work from the same Institute in 2008, and Masters of Social Work (MSW) from Dr. B. R. Ambedkar University (formerly Agra University) in 1998. Prior to her academic career, she worked intensively in the development sector, both in urban and rural India, on diverse social issues, such as women's empowerment, women's SHGs, AIDS awareness among sex workers, etc. In 2016, she visited Kennesaw State University (KSU), Georgia, Atlanta to teach 'social entrepreneurship and social venture creation' to the Masters students there. She has published several papers in reputed international journals, and chapters in edited books. In 2016, she published her book titled 'The Process of Social Value creation: A Multiple Case Study on Social Entrepreneurship in India' (Springer India). Her research interests are Social entrepreneurship, social value, social change, women empowerment, corporate social responsibility, social work, interface between social work and social entrepreneurship. As a part of CSE team, she has completed the project of 1-year 'Certificate Programme in Social Entrepreneurship' through web-mode on 1st November 2015, in collaboration with University of Essex, UK. The project was funded by the British Council.

As a part of CSE team, she has conducted 'Benchmark Study on Best CSR Practices in India'.

Prof. Ashish Pandey, SJMSOM, IIT Bombay



Currently an Assistant Professor in Management area at Shailesh J. Mehta School of Management (SJMSOM) at Indian Institute of Technology, Mumbai and teaches courses related to leadership, organization development and change and human resource management. Having fifteen years of working experience in industry and in management research and development. Before joining SJMSOM, Ashish was leading Research & Development function at Pragati Leadership Institute; a Pune based consulting organization which works in the area of organization and leadership development. He has been involved in training and consulting work in the areas of people development. His major training and consulting assignments had been with corporate and educational institutions. On the corporate side his long term consulting engagement has been with Adore Welding, Axis Bank, ACG Worldwide, Citec Eng., Indo-German Tool Room, Nokia, Toyo Engineering, Wipro etc. For educational institutions his major Institution Building related work is

with BATU, Lonere, ICT, Matunga, KIIT University, Walchand College etc. Ashish is a doctoral fellow of Management Development Institute, Gurgaon, India. His research papers, inventory and approach notes have appeared in several leading national and international journals and periodical like Pfeiffer Annual of training and consulting; Journal of European Industrial Training; Journal of Business Ethics; Psychological Studies; Indian Journal of Training and Development, Times Ascent, Hand Book of Indian Psychology etc. No of Publications: 24.

Prof. Dahnjay Sahu, Professor, Banaras Hindu University (BHU)



D. R. Sahu currently works at the Department of Mathematics, Banaras Hindu University. D. R. does research in Operator theory, optimization and applications. Their current project is 'Fast iterative techniques for optimization problems with applications.

**Dr. Goverdhan Saini, Associate Professor, Tata Institute of Social Sciences,
Mumbai**



Dr. Goverdhan Saini is a teacher, researcher and consultant with experience of over 10 years in management education, research and industry. He has published about 25 research articles, and has a book to his credit .He is the recipient of the first Post-Doctoral Fellowship of Indira Gandhi Institute of Development Research, Mumbai He is currently the Associate Professor at the School of Management and Labour Studies, Tata Institute of Social Sciences, Mumbai. Prior to working as an associate professor, he has worked as an Assistant Professor, School of Management and Labour Studies at Tata Institute of Social Sciences. He was previously associated with Indira Gandhi Institute of Development Research, Mumbai as a Post doctoral Fellow. His research interests are in Employer Branding, Social Marketing, Consumer Behaviour and Pricing. He also teaches subjects such as Employer Branding, Marketing and Sales Management, Marketing Research, Social Marketing, Quantitative Research Methods. No of Publications: 30

**Mr. Shakti Tripathi, Project Manager Desai Centre of Entrepreneurship,
IIT Bombay**



Shakti Tripathy is Project Manager at DSSE, handling a variety of responsibilities, including system administration, interfacing with the student bodies (E-Cell, Tinkering Lab, STAB) and mentoring early stage student start-ups. He also coordinates partner events such as E-Summit and Tech Connect He has a Bachelors' degree in Civil Engineering and a Masters' degree from The Energy and Resources Institute School of Advanced Studies, New Delhi (2010). He worked at Accenture and Jawaharlal Nehru National Urban Renewal Mission, before joining DSSE in 2014. He has been associated with entrepreneurship since his college days and enjoys teaching, researching and writing in his free time.

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Mr. Ashutosh Kumar, CEO, Jagrati Yatra



Ashutosh Kumar is the executive director of Jagriti, a non-profit organization that promotes and supports entrepreneurship across rural India. For 10 years, Ashutosh has led the Jagriti Yatra program, an innovative 15-day entrepreneurship course which takes place along a 5,000-mile train ride across India. Over 4,000 youth have participated, with 28 percent of them becoming entrepreneurs themselves. He also leads the Jagriti Enterprise Centre, a regional incubation program that supports entrepreneurs who run small- and medium-scale businesses, and is regularly called to speak at regional universities on topics such as entrepreneurship, innovation, and youth leadership. In 2013, he was selected for the U.S. Department of State's International Visitor Leadership Program fellowship. Ashutosh holds a dual bachelor's degree in Technology and Mechanical Engineering from the Indian Institute of Technology, in Kharagpur.

Dr. Anil Maheshwari, Professor, Maharishi International University, USA



Dr. Anil K. Maheshwari is Professor of Management, and Director of MBA in Information Systems, at Maharishi International University, in Fairfield, Iowa, USA. He teaches courses in data analytics, strategic management, leadership, marketing, and others. His research has been published in Creativity Research Journal, Family Business Review, and other scholarly journals. He has also presented at Academy of Management, International Conference on Information Systems, National Teachers Congress, and other major conferences.

He is the author of a dozen books on technology, management, and spirituality, including Data Analytics Made Accessible a #1 global bestseller that has also been published by McGraw-Hill. He has 20 years of IT industry experience including 9 years in leadership roles at IBM in Austin, TX. He has been a Professor at the University of Cincinnati, City University of New York, University of Illinois, and others. He earned a B.Tech. in Electrical Engineering from Indian Institute of Technology in Delhi, an MBA from Indian Institute of Management in Ahmedabad, and

a Ph.D. in Management from Case Western Reserve University, Cleveland, Ohio. He is a practitioner of Transcendental Meditation TM and TM-Sidhi techniques. He has been at MIU since 2012, and earned the prestigious Maharishi Award in 2015. He lives in Vedic City, and blogs on Blissful Living. His research has been published in prestigious journals and conferences.

Serial Entrepreneur Bhanu Prakash Reddy Varla



Mr. Bhanu is Entrepreneur by heart a great mentor to startup(s) and Angel Investor. He has been the catalyst to promote Entrepreneurship across the Globe and is mentoring scores of Startup(s) thorough structure programs like TiE Grad, LEAD at IIM Visakhapatnam and conducting Mentorships at NSRCEL, at IIM Bangalore. There are half a dozen Start-ups where Bhanu has invested and helped at least a dozen to Start-ups to survive and become net positive. Bhanu has earned a score of awards from corporate clients in his previous life as CEO and has achieved another score of award from different Government Organizations.

He is an Industrial Engineering Graduate from Osmania University and he is the first Gold Medalist passed out of MBA in Technology Management. His first business venture was “Bartronics India Limited “.

The first Barcoding coupled with RFID / Smart Card company to go for IPO both at National Stock Exchange / Bombay Stock Exchange eventually to NASDAQ. Some of his successful start-ups are Send Fast,, Rice Bowl, Metamorphosis, Habit Automation, RDP, Jadooz Cinema, Matrix Sea Food and VAM Life Sciences, PayMyGST and Urbankisaan.

Dr. Satish Modh, Director, VESIM, Mumbai



Dr. Satish Modh is one of India's leading researchers in the field of business ethics and strategy. He is particularly well known for his research on Indian value systems and its application to ethical management. He has been teaching 'ethics' and 'business ethics' at SJM School of Management (IIT Bombay), School of Business Management (NMIMS – Deemed to be University), Department of Education, University of Mumbai. Currently he is Professor and Director at VESIM, affiliated to University of Mumbai. He received his undergraduate degree in Electronics Engineering from MANIT, Bhopal. Further, he received his graduate degrees in Applied Electronics from University of Indore, in financial management from JBIMS, University of Mumbai. Thereafter he received his doctorate in the area of strategy from the University of Mumbai. In the year 2009 he also received his law degree from the University of Mumbai. After a long stint at Air India where he was leading the business transformation group, he joined the faculty at the

School of Business Management at NMIMS University, Mumbai which ranks among top ten business schools in India.

He has written a pioneering book titled 'Ethical Management' based on Indian value system. His article 'Value Based Management' has nearly 8.3 million views on the internet and an article on 'Building a caring society' has more than 3 million views. He is also the author of a popular book 'Discover the Arjuna in You' published by Jaico Publishers. Prof Modh was given Dewang Mehta award for outstanding contribution to education in 2014. He was named among 100 most influential Directors in India at the World Education Congress, 2016 held in Mumbai.

**Dr. Nisha Pandey, Chairperson, Yunus Social Business Centre, VES
Institute of Management**



Dr. Nisha Pandey is Associate Professor and Chairperson Social Entrepreneurship Cell at Vivekananda Education Society Institute of Management, (VESIM) Mumbai. She has received DST-NIMAT Project 2014, 2015-16, 2017-18 for conducting Entrepreneurship programs for three consecutive years. Received funding from South Asian Network of Development and Environment Economics (SANDEE) Summer School in Environment and Resource Economics in Sri Lanka during 4-10 July 2015, presented her research in University of Utah during April 2016, Kings College at Kathmandu during September 2017, Academy of Management, Chicago, 2018 and 9th Social Business Conference in Bangkok, 2019. Dr. Pandey has worked in various inter-disciplinary research projects in several Institute of International repute like Indian Institute of Technology, Bombay, Management Development Institute,

Gurgaon, Harcourt Butler Technological Institute, Kanpur. Presently she is also Principle investigator of an interdisciplinary research project in association with Department of Humanities and Social Sciences, Indian Institute of Technology, Bombay, funded by Indian Council of Social Sciences Research (ICSSR). Currently, she is working in a new project "Role of women in Rural Transformation". She has presented and published more than 35 papers in national and international conference, forum and Journals. She is associated with various universities and institution in their advisory board and governing council. Dr. Nisha Pandey was conference convener of International Conference "Creative Entrepreneurship: For Sustainable Economic Growth and Development" in Feb 2016, 2nd International conference on "Social Entrepreneurship and Social Responsibilities in Feb 2017 sponsored by NABARD, Bank of India and Khadi and Village, and Third International Conference on " Social Entrepreneurship As Tool for women Empowerment" in Oct 2018. She is Managing Editor of "Journal of Development Research" which is released by VES Institute of Management with ISSN No 2229-7561. Her areas of research interest are Social Entrepreneurship and Sustainable Development, Environment Economics, Development Economics, Women Empowerment through Social Entrepreneurship , National Mission of Women Empowerment and promoting Entrepreneurship and Conscious consumption.

Program Coordinators :

Dr. Laxmi Goritiyal



Dr. Laxmi Goritiyal has more than 12 years of rich teaching experience in premium business school and colleges at post graduate level. Currently working with Vivekanand Education Society Institute of Management Studies & Research, Mumbai as an Assistant Professor – Finance. She had done Doctorate in Commerce (PhD) and Masters in Financial Management from Mumbai University. Have participated and presented papers at national and international conferences and published papers in various journals.

Dr. Pranjal Muley



Prof Pranjal Muley is a Systems and Information Technology professor with more than 19 years of experience. Prof. Pranjal has worked with various B-schools. He has also been visiting faculty to many management institutes. He has worked in SAP as the ABAP Programmer capacity in IT venture of S. Kumars Groups. He is currently working as “Associate Dean” in Information Technology domain in the institute and teaching various Business Analytics subjects.

Email: pranjal.muley@ves.ac.in

Mobile: 9029341116

Session Outline:

Session Outline:

Day -1 19th Jan 2021			
Session	Time	Theme	Speaker(s)
1	10.00 to 11.00 Inauguration	SE: As a Theme of Academic Discourse:	Prof. A. Sahay, Dean Research BIMTECH Prof. Satish Modh , Director,VESIM Dr. Sandeep Bhardwaj, Director Incharge , VES Business School Dr. Sachin Deshmukh, Dean VES Business School.
2	11.00- 11.30	Programme Introduction	Dr. Nisha Pandey
3	11.30 to 1.00 P.M	An Overview of Social Entrepreneurship, The Emergence of Alternative Model of Businesses. Case study	Prof. Devdip Purkayastha , Desai Centre of Entrepreneurship , IIT, Bombay
1.00 to 1.45 P.M Lunch			
4	1.45.00 to 3.15 P.M	Taxonomy Of Social Entrepreneurs Problem recognition, Evaluation, and Exploitation of opportunities in the Social Sector	Prof. Madukar Shukla, XLRI
Preparation of Inauguration and join before 15 min. For all			
5	3.30-to 4.00 P.M.	Inaugural Speech	Prof. M. Yunus, Nobel Peace laureate
6	4.00 o 5.00	Why Social Entrepreneurship is important for India	Sri Mukul Kantikar Ji , National Secretary, Bhartiya Shikshan Mandal
Day Two - 20 th Jan 2021			
Sessions 1	10.to 11.30 A.M.	Public Policy	Prof. C.V Baxi, Ex Director, MDI Gurgaon
Session-2	11.45 to 1.15 P.M	Scaling up of Social enterprises.	Prof. C.V Baxi, Ex.Director MDI
Lunch 1.15 to 2.00			
Session:3	2.00 to 3.30	Strategies in Social	Dr. Satish Modh , Director, VESIM

		Enterprise Management	
Session -4	3.45-5.00	Social Innovation: - Application of creative thinking in Social Enterprise	Dr. Nisha Pandey
Day Three- 21 st Jan 2021			
1	10.-11.30 A.M.	SE: Theories and Concept in in SE Research : past contribution and future opportunities	Dr. Archana Singh, TISS
2	11.45 to 1.15	Methodology to assess the feasibility of Social Enterprises using SROI	Prof. Dahnjay Sahu, BHU
Lunch 1.15 to 2.00 P.M			
Session-3	2.00 to 4.00	Business Plan writing – Necessity and uses of business plan. Different components for defining and developing them	Mr. Shakti Tripathi, Desai Centre of Entrepreneurship IIT Bombay
Session -4	4.00 to 5.00	Case study of Jagrati Yatra	Mr.Ashutosh Kumar, CEO, Jagrati Yatra
Day Four	22 Jan 2021		
Sesion-1	10.00 to 11.30	Designing Course Curriculum, Teaching pedagogy for SE Curriculum for-PG and Ph.D. students	Pane Discussion Dr. Ashish Pandey, IIT, Bombay Prof. A Sahay, BIMTECH Dr. Arhcana Singh, TISS Prof. T. Ganesh,IIT, Madras
Session-2	11.45-1.15	Marketing in the context of Social Enterprise	Dr. Goverdhan Saini, TISS
Lunch 1.15 to 2.00 P.M.			
Session 3	2.00 to 3.30	Training ,capacity building of SE promoters and finding agenda for research, preparation of research proposal on SE	Prof. Ashish Pandey, IIT Bombay
Session 4	3.45 to 5.15	Funding Aspects of SE	Mr. Suresh Krishna, Social

			entrepreneur, co-founder & CEO of Yunus Social Business Fund Bengaluru and co-founder & partner of Yunus Social Business India
Day -5 23rd Jan 2021			
Session -1	9.30.00 to 10.30	Social Entrepreneurship from the Perspectives of SDG	Prof. Anil Maheshwari , Prof. Maharishi Mahesh Yogi , University, USA
Session 2	10.30 A.M. to 1.30 P.M.	Presentation from Participants (Social Entrepreneurship In India Current Landscape of Social Enterprise Management in India)	Panel Dr. Nisha Pandey, Program Director Mr. Shakti Tripathi, DSCE, IIT Bombay Social Entrepreneur NGO
Session - 3	1.30 to 2.30	Exam	
Session -4	3.30P.M.- 5.00 P.M	Valedictory session	Prof. Anil Gupta, Founder of Honey Bee network and Ex Prof. IIM,A Mr. Bhanu Prakash Reddy, Vice President, IIMBAA Partner & Director , Urban Kisan Dr. Satish Modh, Director , VESIM. Dr.Sandeep Bhardwaj, Director I /c, VES Business School Dr. Sachin Desmukh , Dean, PGDM, VES, Business School, Dr. Nisha Pandey, Chairperson, Yunus Social Business Centre , and Program Director.

About AICTE:

The All India Council for Technical Education is the statutory body and the national-level council for technical education in the country. AICTE was formed in November 1945 with the vision to promote development of the education system in India. In 1987, it was given a statutory status by an Act of Parliament, enabling it to exercise in a more effective manner. AICTE as a body is responsible for accrediting all postgraduate and graduate programs, under specific categories of technology for Indian institutions. Apart from the accreditation, AICTE also has major involvement in training, research and development of technical education in the country.

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Since the inception, VESIM has been at the forefront of business studies, developing business leaders who strive to make a positive impact on: companies they work with, people they meet, and the society they serve.

VESIM's success as one of the leading business schools in Mumbai is due to its humanistic approach to management education. The approach is complemented by a state-of-the-art infrastructure, world-class faculty, and transformative pedagogic practices, an interactive and experiential teaching methodology, and a growing distinguished alumni network of professionals who are equipped to lead their business or organisations into the future.

The Institute strives to create socially responsible business leaders of tomorrow. The campus offers a positive environment for learning, as well as personal, professional, and intellectual growth.

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Research for Resurgence Foundation (RFRF) is a global level advanced research centre to promote research in varied fields as an integrating platform for Scientific Community of the World and traditional researchers in all fields of Knowledge.

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Women Development Cell

of



Vivekanand Education Society
Institute of Management
Studies & Research

in association with



Sri Aurobindo Society
Creating the Next Future



Organising

National Seminar on

**Social Entrepreneurship:
A Tool For
Women Empowerment**

12 – 13 October 2018

VES Institute of Management, Chembur

Program Schedule

Day 1:

12th October, 2018 (Friday)

Time	Programme
9.30 a.m. - 11.00 a.m.	• Inauguration and Lightning of Lamp • Ganesh Vandana • Introduction - Dr. Nisha Pandey, Seminar Convener • Welcome Address - Dr. Satish Modh, Director, VESIM • About VES Vision - Shri. Mahesh Tejwani Ji, Trustee, VESIM • Chief Guest – Prof. Satish B. Agnihotri, Ex- IAS officer, HOD and Prof. at CTARA-IIT Bombay • Keynote Speakers- 1. Gender Budgeting and Women Empowerment – Prof. Vibhuti Patel, Prof. at Advanced Centre for Women’s Studies Tata Institute Of Social Sciences, Mumbai 2. Prof. Subhash Sharma , Director, IBA, Bangalore
11.00 a.m. - 11.30 a.m.	Tea break and Networking
11.30 a.m. – 1.00 p.m.	Panel 1 Moderator: Dr. Vaijayanti Pandit, We School, <u>Title : Paradigm of Women Empowerment</u> 1. Ms. Seema Kamdar , Senior journalist (Gender Equality in Politics) 2. Ms. Vaishali Malpekar, Vice President - HR & IT, Prabha Engineering Pvt. Ltd.(Leading With difference) 3. Dr. Rohit Singh, Professor and Dean Academics at AURO University 4. Dr. Uma Shankar, Principal, SIES (Struggles of Women in Religious & Philosophical Context) 5. Aditi, Director, Skill Development Department, AISECT, Bhopal 6. Major Priyanka , Entrepreneur, Mumbai
1.00 p.m. - 2.00 p.m.	Lunch and Networking
2.00 p.m. - 3.30 p.m.	Appreciative Inquiry for Women Empowerment Group Initiative and Vision for next two years by and collaborative opportunities with Women Entrepreneurs by Ms. Karon Shaiva , Founder, Idobro Impact Solutions, Mumbai and Prof. M. V Ashok , Tata Chair Professor, TISS Mumbai & Former CGM NABARD.
	Parallel Sessions for Paper Presentation
3.30 p.m. - 5.00 p.m.	Session Chair –Dr. Supriya Shidhaye (VES Pharmacy),

12th October, 2018 Session 1

Judges: Dr. Pradeep Mitra (VESIM) and **Dr. Rohit Singh** (Prof. and Dean Academics at AURO University), Prof. Pallavi Vertak

Social Entrepreneurship and Women Empowerment

Sr. No	Title	Name of Author/Authors	Affiliation
1	Social Enterprise: A Catalyst for Growth of Women and Nation	Prof. Shruti Jain	Auro University, Surat
2	A New Face of Social Entrepreneurship in India	Mr. Siddharth Singh	Bhopal School of Social Sciences
3	Social Entrepreneurship And Women Empowerment - An Empirical Study Conducted In Coimbatore District	Dr. R. Hemanalini and Mr. Pavan Kulkarni	The TIPS Global Institute- Coimbatore
4	Women Empowerment Through Social Entrepreneurship - Business Acumen of Self Help Groups.	Prof. Ashwini Deosthali	R.P.Gogate College of Arts & Science, And R.V.Jogalekar College of Commerce, Ratnagiri
5	A Study Of Women Entrepreneurship With Reference To "Amhi Udyogini Pratisthan" - Sole Intention Of Women Empowerment	Prof. Harshada Patwardhan	R.P.Gogate College of Arts & Science, And R.V.Jogalekar College of Commerce, Ratnagiri
6	Women's Perspective on Women Empowerment and Social Entrepreneurship	Mr. Manish Bharthi	VESIM Business School

12th October, 2018 Session 2

Parallel Sessions for Paper Presentation				
3.30 p.m. - 5.00 p.m.	Session Chair - Dr. Ruby Ojha (SNDT University), Dr. Laxmi Goritoyal (VESIM), Dr. Ajay Gupta (VESIM) and Dr. Uma (VESIM)			
	Plan, Policy and Progress for Empowerment of Women			
	Sr. No.	Title	Name of Author/Authors	Affiliation
	1	Importance Of Economic Freedom In The Discourse Of Women Empowerment	1. Mr. Jaimine Vaishnav and 2. Ms. Raziya Khan	1.IEIBS Akademia, Research Scholar 2. Oriental Institute of Management
	2	Human Rights Education	Prof. Seema Kadam	R.P.Gogate College of Arts & Science, And R.V.Jogalekar College of Commerce, Ratnagiri.
	3	Understanding the Structure of Women Empowerment	Dr. Rashmi Tiwari	IIT Bombay
	4	A Vision of Women Empowerment in India- Plan, Policies and Dimensions	Dr. Debjani Banerjee	VESIM Business School
	5	Role of NGOs in Promoting Entrepreneurship and Women Empowerment.	Dr. Nisha Pandey and Ms. Priyanka Kaushik (Delhi University)	VESIM Business School And Delhi University
	6	Integrated Assessment of Women Empowerment Schemes of Government and its Impact on Quality of Women's Life: Case of Kanave (Shahapur) and Vengaon (Karjat) Regions In Maharashtra	Dr. Nisha Pandey, Ms. Radnyi Godase and Ms. Kruti Momaya	Faculty VESIM Business School

Day 2:

13th October, 2018 (Saturday)

Time	Programme
9.30 a.m. - 11.00 a.m.	Panel 2 Moderator: Mr. K. C. Shashidhar TITLE: ACHIEVING SUSTAINABLE DEVELOPMENT THROUGH WOMEN EMPOWERMENT 1) Moulding the Future Women Entrepreneurs of India Dr. Sangeeta Jauhari, HOD, Management Department , RNTU, University, Bhopal 2) Dr. Supriya Shidhaye, Principal, Vivekanand Education Society's College of Pharmacy (Role of an Institution towards uplifting quality education) 3) Ms. Anita Rao, Entrepreneur(Policy Draft and Women Empowerment) 4) Mr. Amit Jain, Founder, Mitti Ki Khusbu , Pune 5) Dr. Sangeeta Naik, Principal, Achievers Degree College of Commerce and Management, Kalyan 6) Mr. Digvijay Bendrikar-Shinde – CTARA-IIT Bombay
11.00 a.m. – 11.45 a.m.	VESIM Entrepreneurs Talk (Coordinator: Prof. Pallavi Vertak)

	Parallel Sessions for Paper Presentation			
11.45 a.m. - 1.30 p.m.	Session Chair - Dr. Rashmi Tiwari (IIT, Bombay), Prof. Uma (VESIM), Dr. Shalini Bariar (VESIM), Prof. Manish/ Prof. Ravi (VESIM)			
13th October, 2018 Session 3	Women and Corporate Sectors			
	Sr. No.	Title	Name of the Author/Authors	Affiliation
	1	Gender Inclusion and Information Technology Industry	Dr. Ruby Ojha	SNDT Women's University, Mumbai
	2	Women In Corporate Sector: Their Experiences And Attitude Towards Work	Ms. Priya Patil	M.Phil Scholar, TISS
	3	Case Study Enhancing Management Student Employability Skills Through Social Work	Dr. Seema Sant and Prof. Kavita Kanabar	VESIM Business School
	4	Charismatic Women Leadership of India	Dr. Alka Kadam	Sandesh College Of Arts, Commerce and Science, Vikhroli
	5	Women Entrepreneurship- A paradigm shift	Ms. Anita Rao	Entrepreneur, Nagpur
	6	Assessment and Advancement of Entrepreneurial traits for Moulding the Future Women Entrepreneurs of India	Ms. Pankhuri Agarwal, Dr. Pooja Chaturvedi, Dr. Sangeeta Jauhari	RNTU, Bhopal

	Parallel Sessions for Paper Presentation			
11.45 a.m. - 1.30 p.m.	Session Chair - Dr. Meena Sharma (VESIM), Dr. S. V. Kulkarni (VESIM) and Dr. Swati Singh (VESIM)			
13th October, 2018 Session 4	Women Entrepreneurship			
	Sr. No.	Title	Name of the Author/Authors	Affiliation
	1	Women Empowerment in Allied sectors	1.Vaibhav Bansal, 2.Waiz Azam, 3. Amit Bali	1.CSIR, Research and Development, Delhi 2. and 3.Milaap Social Ventures
	2	Evaluation of Impact Assessment Of Social Enterprises For Women Empowerment	1.Dr. Shrikaant Kulkarni and 2. Dr. Anil Kharche	1.VIT, Pune and 2. VB Kolte, Buldhana
	3	Women Empowerment through Women Entrepreneurship	Ms. Sonal Pusalkar	M.Phil Scholar, TISS
	4	Women as a Role Model For Social Entrepreneurship	Ms. Mrunmayee Samarth & Ms. Sneha Saxena	NIFT, Bhopal
	5	Experience of Dalit women in the Self-help group	Mr. Ajit Kamble	M.Phil Scholar, TISS
1.30 p.m. - 2.30 p.m.	Lunch and Networking			
2.30 p.m. - 4.00 p.m.	Student TED Talks and Student activity/ Coffee with Corporate			
4.00 p.m. - 4.30 p.m	High Tea			
4.30 p.m. - 5.00 p.m.	Valedictory Session: Certificate and Prize Distribution Dr. Satish Modh , Director , VESIM Dr. Sandeep Bhardwaj, Dean, VESIM Dr. Subhash Sharma, Director , IBA, Bangalore Dr. Rohit Singh, Dean, AURO University Concluding Remarks: Dr. Sandeep Bhradwaj National Anthem			