

VESIM CSR CELL

July 2020-June 21

VESIM CSR CELL ACTIVITY REPORT FOR AY-2020-21

CSR cell has been established with the objective of making our students socially responsible as well as sensitize them towards different social issues.

Objectives of cell are-

- To develop the students as socially responsible business leaders.
- To sensitize the students towards social problems and to identify the solutions.
- To associate with NGOS for help them achieve their objectives.
- To increase students' understanding of different NGO activities.
- To differentiate our students at the time of final placement.

CSR Selection Process-

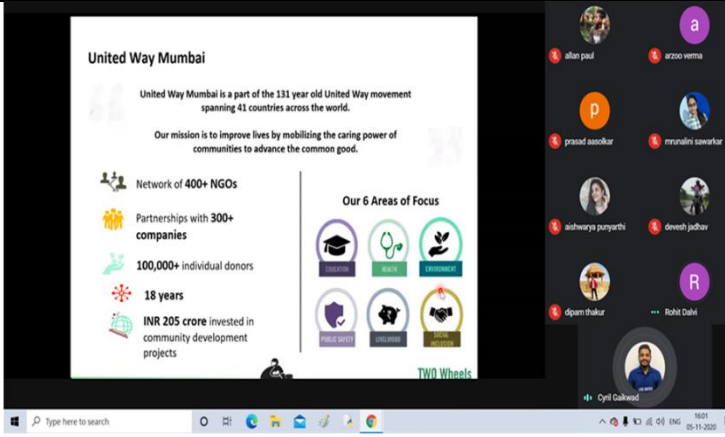
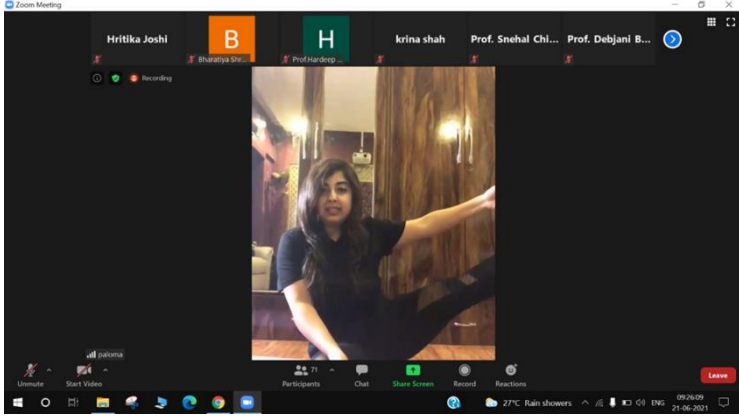
Every year at the time of induction MMS students have been introduced to CSR Cell and its activities and then students nominate themselves for this cell and then cell has been formed. (As its volunteer activity all interested students have been selected.) Mainly junior students are part of this cell every year and all the activities conducted by students.

List of Students are as follows for Academic Year-20-21

1. Anuj Pakhare
2. Anuj Gaikwad
3. Akshay Thorat
4. Bhakti Gala
5. Manish Bhudwani
6. Manoj Khemani
7. Monika Khushlani
8. Muskan Mahthani
9. Nikhil Devdhar
10. Pinki Kumari
11. Sayli Mule
12. Shreeneel Pathare
13. Shubham Lachure
14. Surekha Nayak
15. Sanika paradkar
16. Vinayak Pawar
17. Tanmay pradhan
18. Prerna Peswani

Following activities and projects have been organized during academic year 2020-2021

Sr. No	<u>Date</u>	<u>Name and Brief of the Activity</u>	<u>Sustainable Development Goal</u>
1	1/08/2020-30/08/2020	Green August-Virtual Plantation Drive (On Virtual Platform) All students and staff members are requested to plant at least one sapling in their home in the month of August 2020 and requested to nurture the plant for the well-being on our planet. Objective of this initiative was to make this planet greener. Each participant was requested to share their selfi with the plant. Students and staff participated in the initiative enthusiastically. (Video is available in soft copy)  <u>Screen Shots of Virtual Plantation Drive</u>	SDG-13,15
2	5/11/2020	Two Wheels One Life -Road Safety Training (On Virtual Platform) Two wheels one life -Safe rider online training session was conducted for students in association with United Way Mumbai Organization. 40 students have been given training and certificate. Objective of the session was to train the students on Road Safety. (List of students and Certificates are mentioned separately)	SDG-3,11

		 <u>Online Training Program</u>	
3.	21/06/2021	International Yoga Day (On Virtual Platform) Students, teaching and non-teaching staff participated enthusiastically in the program. The objective of the event was to help an individual to become mentally and physically fit from the safe environment of their home during the pandemic time. Approximately 71 people participated. International Life Coach & Yoga Expert Ms.Paloma Gangopadhyay was invited to take the session. (Recording of session is available) 	SDG-3

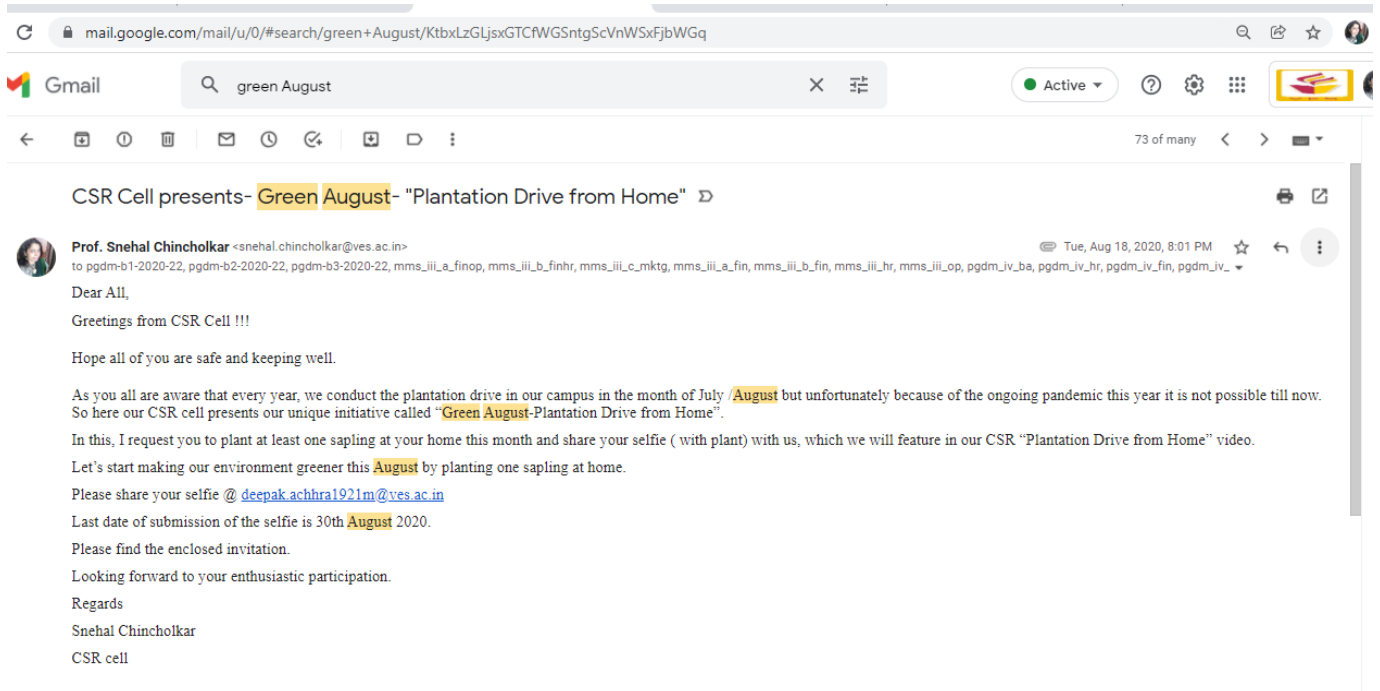


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Screen Shots of Virtual Yoga Day Celebration

Supporting Documents

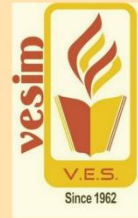
Mail for Green August



Poster



GREEN AUGUST



JOIN US TO CELEBRATE IT
AS GREEN WEEK OF AUGUST

**PLANT A SAPLING IN YOUR HOME AND SEND US YOUR
SELFIE, WE WILL FEATURE YOUR SELFIE IN OUR CSR
VIDEO**



“TWO WHEELS ONE LIFE”

SAFE RIDER TRAINING SESSION

Poster



Vivekanand Education Society's
BUSINESS SCHOOL



TWO WHEELS ONE LIFE



TRAINING by experienced riders

● **MR KARAN DESAI**

● **MR CYRIL GAIKWAD**

● **MR ROHIT DALVI**



United Way Mumbai

**Alert today –
Alive tomorrow.**



5th November

4PM ONWARDS ON MEET

-MANAGED BY CSR CELL

Sample Certificate



LIST OF PARTICIPANTS

CSR ROAD SAFETY EVENTS RECORD

FACULTY	GUEST
HARDEEP KAUR MUNDHRA	CYRIL GAIKWAD ROHIT DALVI

CSR MEMBERS	PARTICIPANTS
Aakanksha Salunke	ALLAN PAUL
Aishwarya Deepak Panchal	ARZOO VERMA
Aishwarya Dhananjay Ghag	ASHWIN THARAYIL
Aishwarya Shreeniwas punyarthi	BHAVESH BHANE
Akshata Nagarkar	DEVESH JADHAV
Bhoomi Hemani	DIPAM THAKUR
Dipam Thakur	MAYUR KHAIRNAR
Harshil sarvaiya	MEET PATEL
Hritika Joshi	MRUNALINI SAWARKAR
Kartik Shanbhag	NANDISHA GAWAS
Prajakta S Lakade	NARENDRA GUJARI
Prasad Asolkar	NAYAN PATIL
Renu Chauhan	RAHUL PUNJABI
Saket Raut	ROHAN KHANDEKAR
Saloni Ambekar	SAKET DALVI
Saniya Khan	SATISH KUMAR
Sanket Sawant	SIDDHARTH JAISWAL
Sayli Mohite	SWETA KUMARI
Shivkumar sudi	VARAD HARKARE
Shradha Ambre	
Swapnali Bhavsar	
TOTAL - 21	TOTAL - 19

4 messages

Bharatiya Shreya <bharatiya.shreya@ves.ac.in>

Fri, Jun 18, 2021 at 6:03 PM

To: Director VESIM <director.vesim@ves.ac.in>

Cc: "Prof. Snehal Chincholkar" <snehal.chincholkar@ves.ac.in>, "Mrs. Pratibha Waman" <pratibha.waman@ves.ac.in>, Hardeep Kaur Mundra <hardeep.mundra@ves.ac.in>, Vivek Prabhu <vivek.prabhu@ves.ac.in>

<mailto:pratibha.waman>

Dear Sir,
Greetings of The Day!!!!

Thanks a lot for always being with us & your valuable guidance.

I have fixed the International Life Coach & Yoga Expert Ms.Paloma Gangopadhyay for celebrating International Yoga Day for students & staff members of VESIM and VES Business school on 21st June 2021 @ 9 am to 10 am.virtually. We are going to invite all tomorrow itself for the same.

I am herewith sending you the budget proposal for the above event of 5000 rs.which we are going to deposit to resource person's bank account as a remuneration fee.

Kindly approve of the same.

Thanking you,
Kind regards,

Shreya Bhide Bharatiya

Head - Corporate Social Responsibility

Psychological Counselor - For the students & staff members

Vivekanand Education Society's Institute of Management Studies & Research.

SELL ON – PROJECT COMPLETION REPORT

Date of the activity	17 th to 20 th August 2017 Actual sales dates
	16 th August 2017 – Distribution of Goods
	21 st August 2017 – Settlement of accounts
Number of student	240 (MMS +PGDM)
Sold goods worth	Rs 219970/-
Supporting NGO	Udyamita
	Envirovigil

Some key learning

1. Product should be chosen by a committee comprising of students and faculty.
2. There should be a minimum target of sales amount per day decided for students. (Proposed amount is Rs 1000 /- per student /per day)
3. The product mix which is to be sold should be carefully decided. The decision parameter can be high value, low volume, relevant, and saleable.
4. Some reward and reprimand should be there for performers and non - performers respectively.

SELL ON 2018 – PROJECT COMPLETION REPORT

Date of the activity	17 th to 23 th August 2018 Actual sales dates
	16 th August 2017 – Distribution of Goods
	24 st August 2017 – Settlement of accounts
Number of student	300 (180 MMS + 120 PGDM)
Sold goods worth	Rs 7,50,000/-
Area of sales activity	Mumbai and Navi Mumbai area
Supporting NGO	Udyamita
	Seva Sahyog

Some key learning

1. Product should be chosen by a committee comprising of students and faculty.
2. The procurement activity should be completed in the month of April in the previous academic year.
3. Sales Target should be realistic set and on the upper side.
4. The product mix which is to be sold should be carefully decided. The decision parameter can be high value, low volume, relevant, unbreakable and saleable.
5. Some reward and reprimand should be there for performers and non - performers respectively.
6. Purchase department should be roped involved in the activity.
7. A storage space should be arranged where students can keep the merchandise in the institute.
8. Delivery of the goods should be done in one attempt and on one day.
9. A team should be constituted to take care of the refreshment and food on the day of goods distribution and cash collection.
10. Incentive for students (20% to 25%) should be kept to induce high sales.
11. Students Team member of Sell-On should be decided in the month of March
12. There should be 20 students from PGDM and MMS seniors.
13. Collection of Images and Videos should be streamlined.
14. Feed back and learning assessment should be done as soon as the event is completed.
15. Sell – On calendar should be made.

SELL ON 2019 – PROJECT COMPLETION REPORT

Date of the activity	27 th September to 12 th October 2019 Actual sales dates
	26 th September 2019 – Distribution of Goods
	12 th October 2019 – Settlement of accounts
Number of student	300 (180 MMS + 120 PGDM)
Sold goods worth	Rs 6,00,000/-
Area of sales activity	Mumbai and Navi Mumbai area
Supporting NGO	Udyamita
	Seva Sahyog

Some key learning

1. Separate Sell On should be done for PGDM and MMS students
2. Product should be chosen by a committee comprising of students and faculty.
3. The procurement activity should be completed in the month of April in the previous academic year.
4. Sales Target should be realistic set and on the upper side.
5. The product mix which is to be sold should be carefully decided. The decision parameter can be high value, low volume, relevant, unbreakable and saleable.
6. There is to be minimum target set for students below which the accounts should not be settled.
7. Some reward and reprimand should be there for performers and non - performers respectively.
8. Purchase department should be roped involved in the activity.
9. A storage space should be arranged where students can keep the merchandise in the institute.
10. Delivery of the goods should be done in one attempt and on one day.
11. A team should be constituted to take care of the refreshment and food on the day of goods distribution and cash collection.
12. Incentive for students (20% to 25%) should be kept to induce high sales.
13. Students Team member of Sell-On should be decided in the month of March
14. There should be 20 students from PGDM and MMS seniors.
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VESIM SELL ON | EDITION 6

25th to 30th December 2022

Brief description of the event

Sell On is an event conceptualized to help the underprivileged member of society and concurrently sensitize our students towards these groups and infuse selling skills and team working in students. Sell On as an activity aggregates goods and merchandise made by NGOs that support underprivileged and special children and sells these goods to the public. Sell On is a non-commercial no profit activity. Students are divided into groups and are asked to sell the NGO-made goods to the public within 3 to 4 days.

In the sixth year of its existence Sell- On, undertook a unique activity to fulfill its goals. Sell- On picked up the gauntlet to raise funds to sponsor a school kit for underprivileged children.

Illustration of its Impact and outcome Faculty/ Student

The event is an icebreaker between the students and the faculty member. The group member report to the group head and these group head report in turn report to the faculty on a daily basis during the event. Students also interact with the faculty directly. Students are motivated, monitored, and guided before and during these conversations. These communications in effect foster long-term bonding between the students and faculty.



Partnership

The event is a tripartite work of the faculty members of the Institute, its student, and multiple NGOs. The event mutually benefits all three parties, the benefits are as follows.

- NGOs get a chance to sell it well on a large scale. This in turn helps them in carrying their service and helping agenda.
- The students get a real-life simulation of dealing with external people and also working in a team. The students also get to learn practically the nuances of selling skills.
- Sell On provided a unique pedagogy to the Institute to carry on its skilling agenda.



National development

The event help in national development by supporting the underprivileged and alsoskilling the youth

Details of the Activity

Date of the activity	25th to 30th December, 2022- Actual Sales Dates
Name of the activity	Fundraising to sponsor school kits for underprivileged school students
Number of students participated	187
Funds raised	Rs. 4,43,400/-
Total Kits Sponsored	730
Supporting NGO	Seva Sahyog

Guidelines for Yuva for Seva projects

1. All students need to work in their respective NGO only.
2. Students should report on time every as per the directions given by their respective NGO.
3. Every student should dress decently. (No shorts and skirts allowed). Please always carry your college ID with you.
4. Taking holidays during this period is not allowed.
5. Students should strictly follow the rules and regulations of NGO. Misbehaviour will not be tolerated.
6. All students need to give update about their project to their mentors and faculty In -charge of NGO. Please coordinate with them for same.
7. Every student needs to keep a record of their daily work.
8. After completion of project final report need to be submit on given date and in given format. (Details will be communicated in due course of time)
9. For your project report if you are clicking pictures and getting data from NGO, please take prior permission from concern authorities.
10. Please note any expenses (traveling, accommodation, food etc.) will not be borne by VESIM.
11. Students opting for NGOs outside Mumbai, should bear all the expenses by themselves. In some cases NGOs may bear the cost of loading and boarding with prior notice.
12. Please submit the declaration (Details will be communicated in due course of time) to the Academic coordination department before commencement of program
13. Your safety is our priority, so in any case any student (especially female students) feels insecure regarding work area, work or working time, you may bring it to the attention of your mentor as well as faculty In charge/s. Please avoid secluded area and work in groups. Please keep your own security at top most priority.
14. Only after successful completion of project and project submission students will get certificate.
15. **After completion of project students need to join the college on scheduled date given by College.**