

This is to certify that

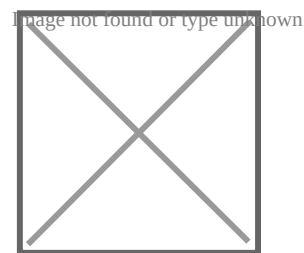
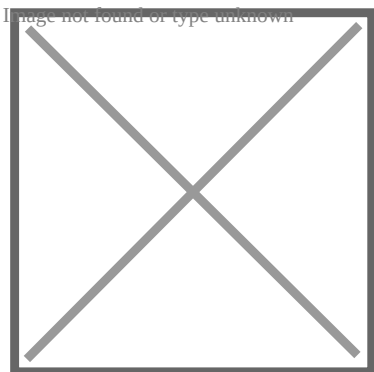
Vivekanand Education Societys Institute of Management Studies and Research, CHEMBUR

**has established an Institution's Innovation Council () in the campus as per
the norms of Innovation Cell, Ministry of Education, Govt. of India during
the academic calendar year 2018-19**

Certificate No: 180

Aishe Code: C-33811

Date: 14-12-2018



Letter of Appreciation

Dear Sir/Madam,

Please accept our sincere gratitude to all the chief functionaries and every members of the IIC Institution's Innovation Council (IIC) of Vivekanand Education Societys Institute of Management Studies and Research for the continuous support and contribution towards building the innovation and entrepreneurship culture development in your campus and also extending support to help other IIC institutions towards growth of the IIC network during the academic year 2021-22.

Chief Functionaries of the IIC at Vivekanand Education Societys Institute of Management Studies and Research, CHEMBUR

Name	Position
Sandeep Bhardwaj	President
Dr Sandeep Bhardwaj	Vice President
Gaurang Shetty	Innovation Activity Coordinator,IPR Activity Coordinator
Dr. Jyoti Chandwani	Convener,NIRF Coordinator
Dr. Disha Shah	Start up Activity Coordinator,ARIIA Coordinator
Dr. Prema Mahale	Internship Activity Coordinator,Member
Dr. Satish Billewar	Social Media,Member

As we are progressing towards a 'quality' driven I&E ecosystem development, we strongly believe that the IIC model and its unique structure is definitely putting your HEI's thoughts, actions and aspirations in a systematic way to achieve inclusive and holistic development of the ecosystem.

Thank you & regards.

Yours Sincerely,

Dipan Kumar Sahu



Assistant Innovation Director
MoE's Innovation Cell, Govt. of India

Browser tabs: Home, MHED, Mail, 2022, id-reg, id-reg, Search, Class, Exam, Mail, +

Address bar: icmic.gov.in/institute/dashboard/2022-23



IBC ID
IC201810310

**Vivekanand Education Societys Institute of
Management Studies and Research (C-33811)**

Star Ratings (AY 2023-22)
★★★★★



The last date to nominate innovation/prototype for the YUJTI Innovation Challenge has been ex...

About My Institute

- My Profile
- My Council
- ISE Courses
- ISE Collaboration
- Submit Expert Session
- Manage Pre-Incubation / Incubation Details
- Performance Card

Activity

IIC Activities Announced: 30
IIC Activities Submitted: 0
IIC Activities Approved: 0
MIC Activities Announced: 6
MIC Activities Submitted: 0
MIC Activities Approved: 0
Self Activities Announced: 0
Self Activities Submitted: 0
Self Activities Approved: 0

More info →

Notification

- ✓ The last date to nominate innovatio...
- ✓ IIC 5.0 Calendar Activities with levels...
- ✓ Model Curriculum for MBA-PGDM in...
- ✓ Model Curriculum for Minor Degree ...
- ✓ YUJTI Innovation Challenge 2023-Gu...
- ✓ IIC Annual Report for the academic y...
- ✓ IIC 5.0 Celebration Activities for the ...
- ✓ Format of Statement of Expenditure ...

More info →

News Corner

- ✓ International conference ICRAST-2023

More info →


e-Learning Resources
<https://icmic.gov.in/panel>


Activities On Theme


Research Impact

Windows taskbar: Search, 1553, 29-05-2023

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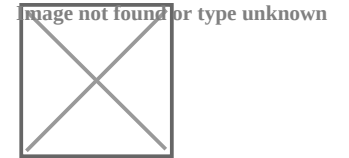
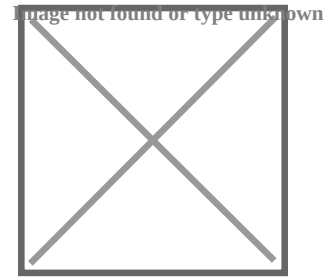
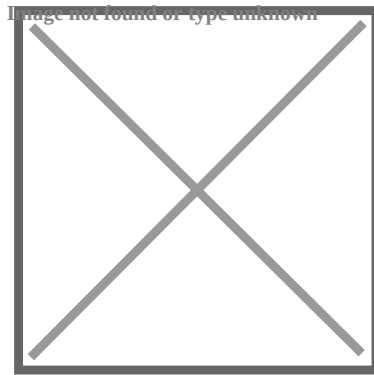
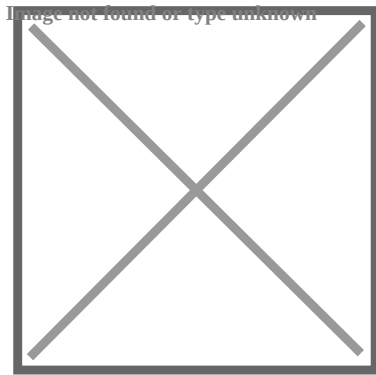
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Search

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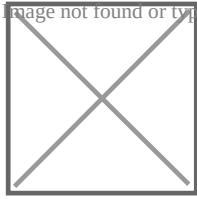
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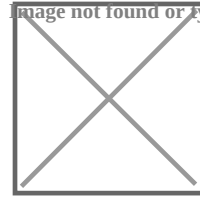
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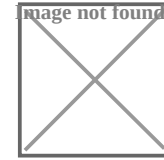
Prof. Anil D. Sahasrabudhe
Chairman, AICTE

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Sh. Amit Khare
Secretary, Department of Higher Education, MOE

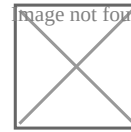
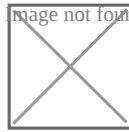
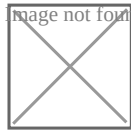
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Dr. Abhay Jere
CIO, MOE, Innovation Cell

Certificate No : 180

Issued On : 2020-09-22



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Prof. Anil D.Sahasrabudhe
Chairman
AICTE



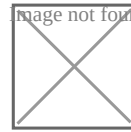
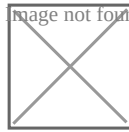
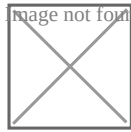
**Dr. Abhay
Jere**
Chief
Innovation
Officer
MOE,
Innovation Cell



Mr. Dipan Sahu
Assistant Innovation Director
MOE, Innovation Cell

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Issued On : 2022-01-03



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Dr. Abhay Jere
Chief Innovation Officer
MOE, Innovation Cell



Mr. Dipan Sahu
Assistant Innovation Director
MOE, Innovation Cell

Certificate No : 180

Issued On : 2022-11-17

VESIM

Implementation for Start-up Initiatives

The screenshot displays the MoE's Innovation Cell website. The header includes the MoE logo, navigation links (Home, About, Institute Wise Status, Policy Adoption Status, Nominated Faculty, Download, Notification, Contact Us), and an Institute Login button. The main content area is titled "COMPONENTS OF GUIDING FRAMEWORK" and explains that the National Innovation and Startup Policy provides a guiding framework for HEIs. It lists eight components in a grid:

- A** HEIs Strategies & Governance for Promoting Innovation & Entrepreneurship
 - A1** Creating Innovation Pipeline and Pathways for Entrepreneurs
 - A2** Building Organizational Capacity, Human Resources and Incentives to support and promote innovative and entrepreneurial activities
- B** Norms for Faculty & Students Driven Innovations and Startups
- B1** Incentivizing Students for Entrepreneurship and Startup pursuits
- B3** Incentivizing faculty and Staff for Entrepreneurship and Startup pursuits
- C** Incubation & Pre-incubation support and facility creation in HEIs
- D** IP ownership rights for technologies Development and transfer in HEIs
- E** Pedagogy and Learning Interventions for Innovation and Entrepreneurship Development
- F** Entrepreneurial Performance Impact Assessment

A vertical banner on the right side of the grid reads "JOIN NISP CAMPAIGN TODAY". Below the grid, there are file upload buttons for "startup_policy_2019.pdf" and "MMS - BOS Mem....xlsx". The bottom of the screenshot shows a Windows taskbar with the date 24-05-2022 and time 14:33.

As per the MHRD-IIC Components of guiding Framework, Vivekanand Institute of Management Studies and Research (VESIM) has done the following initiatives:

A: HEIs Strategies & Governance for Promoting Innovation & Entrepreneurship

MOU with Wadhvani Foundation (VESIM & Wadhvani: Premium Partner)

About NEN-Wadhvani Group

Launched in 2000 by Dr. Romesh Wadhvani, the Foundations comprising of Wadhvani Charitable Foundation and Wadhvani Operating Foundation are working with the primary mission of accelerating economic development in emerging economies through large-scale job creation with presence in Asia, Africa and Latin America operating in association with

governments, corporates, mentors, investors and educational institutes. Its Initiatives are driving job creation through entrepreneurship, skills development and innovation. While both the Foundations are focused on the same goal and mission, the Wadhvani Charitable Foundation focuses on grant making, while the Wadhvani Operating Foundation focuses on direct programs.

National Entrepreneurship Network (NEN) inspires, educates, and supports student entrepreneurs, start-ups, and SMEs for creating high-value jobs. NEN creates city-based entrepreneurial ecosystems consisting of institutes that teach NEN courses, NEN run and supported scalerator, WF Venture Scaleup and a network of mentors, investors, service providers supporting start-ups and SMEs.

Global Skills Network (GSN) equips non-college-bound graduates with sufficient work-skills to command family supporting wages. GSN works with the Central and State Governments to transform vocational schools to modern multi-skill institutes, and with employers to engage in an apprenticeship program while also providing adjunct faculty and internships.

Global Innovation Network (GIN) aims to create world-class research institutes that compete at a global level leading to creation of global organizations. Its Start-up and Small Business Innovation Program (SSBI) strives to create world-class innovation ecosystems in critical sectors of high importance in India and other emerging economies through innovation grants to hundreds of companies.

Policy Research Network (PRN) provides data-driven research inputs for informed policy action focused on innovation, entrepreneurship, skills development and employment aimed at accelerating economic growth.

NEN like to recognize the efforts of young leaders like with inspiring young minds and providing the first level of support to budding entrepreneurs. Wadhvani Foundation, which has been instrumental in setting up 1000+ Start-up Clubs across 15 countries, values the contribution and would like to reward for the good work. In this context, they are happy to announce the launch of the **Start-up Club Awards**. This contest provides you an opportunity to compete against the best and win exciting prizes over the next couple of months.

Benefits of the **Start-up Club** could be as follows:

- Developing Leadership Skills
- Mentoring and Career Guidance by Entrepreneurs
- Networking Opportunities with Business Corporate
- Developing Communication Skills
- Providing Professional Approach for Learning
- Creativity and Critical thinking
- Job opportunities
- Opportunity Evaluation
- Business Planning/ Business Model/ Lean Canvas
- Innovation and Generation of new Ideas
- Raising Fund

And many more...

1. Entrepreneurship Management (Foundation Course in Entrepreneurship)- Semester 2

A2: Building Organizational Capacity, Human Resources and Incentives to support and promote innovative and entrepreneurial activities

Entrepreneurship Educators Program- for Faculty

Foundation & Advanced Course Training by Wadhvani Foundation

	Phase I: Immersion	Phase II: Experience	Phase III: Engage
Modality	Digital	Class Room and Digital	Digital and Class Room
Preparation	The Immersion phase consists of micro learning videos shared via WhatsApp & E-mail	Assessment qualifying for Phase III	Assessment leading to certification

For Students:

At VESIM we offer separate course of Entrepreneurship Management to all the students. Besides the regular syllabus prescribed by Mumbai University related to Entrepreneurship we also teach them through the Learn wise platform offered by Wadhvani.

About the Learn WISE:

Learn WISE™ – is a leading digital learning platform brought to you by Wadhvani Foundation. This application is for institutes, faculty, students and budding entrepreneurs to organize, learn, connect and grow their skills from anywhere. Learn WISE has been adopted by students and faculty from various institutes around the world, including India, Indonesia, Malaysia, Philippines, East Africa and Latin America! This platform along with all the digital content for free. For more details one can go through <https://learnwise.org>

A3: Collaboration, Co-creation, Business Relationship and Knowledge Exchange within campus and among the ecosystem enablers co-exist at regional and national level

Different Events are scheduled for knowledge exchange within campus and other ecosystem enablers which are as follows:

SN	Name of Speaker	Topic	Date	Brief Description
1	Dr. Brijesh Sharma	Session on Poster Presentation for Startups	July 21, 2022	To guide students about how a company's business model is critical for growth.

2	Dr. Jyoti Chandwani	Session on Converting Innovation into a startup	July 19th, 2022	To learn about how a startup can benefit the most and what it needs to do if its way of operating is innovative and creative.
3	Dr. Sachin Deshmukh	Session on the VC funding Opportunity for Early stage Entrepreneurs	Aug 26, 2022	To enhance students' knowledge about business, fundraising, and other relevant subjects.
4	Dr. Jyoti Chandwani	Competition on write up on India's Unsung Heroes	16 th August 2022	To encourage students to identify the Unsung heroes of our country which are forgotten
5	Dr. Sandip Bhardwaj	Session on the Lean Startup and Minimum viable product/ Business	Aug 22, 2022	To guide students about lean startups.
6	Dr. Satish Modh	workshop on growth of entrepreneurs	24 th August 2023	To give exposure to students about the importance of taking the initiative and having the confidence to make novel and progressive moves.
7	Dr. Jyoti Chandwani	Design Thinking workshop	16 th -17 th September 2022	Hands on experience related to design thinking and its use in the innovative world
8	Dr. Jyoti Chandwani	Startup challenge	1st October, 2022	To encourage and motivate students for startup
9	Dr. Jyoti Chandwani	Alchemize- business plan competition	16 th October, 2022	To give a platform to students to present their business ideas.
10	Dr. Ashok Chachadi	Role of Ethics in Management and Public Life	14 th December 2022	To motivate students to be ethical in their professional and personal life
11	Dr. Ketan Modh	Talk on data Privacy	7 th January, 2023	To update students about the world of data privacy

12	Dr. Jyoti Chandwani	2nd VESIM Entrepreneur Award, 2023	11 th February, 2023	To encourage and recognize entrepreneurs amongst Alumni
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Faculty invited for guest lectures in other Institutes

SN	Name of Speaker	Award	Award Agency
1	Dr. Jyoti Chandwani	Global jury	Wadhwani Foundation
2	Dr. Jyoti Chandwani	Gandhian Engineering Idea Competition	AURO University
3	Dr. Jyoti Chandwani	Lecture for PHD coursework	Sarvajanik University, Surat
4	Dr. Jyoti Chandwani	Certificate of Appreciation for scheduling Training program on Entrepreneurship on 10th & 11th March 2023	E_cell 2K22-23 IIM Calcutta Event

B: Norms for Faculty & Students Driven Innovations and Start-ups

Certain norms have been decided by the Institute which are as follows:

1. Faculty who are teaching Entrepreneurship has to compulsory undergo 8 days training for **Foundation & Advanced Course Training (by Wadhwani Foundation)**
2. Students have to mandatory attend all the guest session.
3. Minimum attendance to be eligible for giving exams for **Foundation Course is 75%**
4. **Investing in Start-ups:**

There are two main ways to invest in early-stage start-ups:

- investing in a priced equity round: investors purchase shares in a start-up at a fixed price
- investing in convertible securities: the investment amount eventually “converts” into equity (thus the name)

B1: Incentivizing Students for Entrepreneurship and Start-up pursuits

1. In order to have a clear understanding and hands-on experience about the Start-up Club, NEN would be providing comprehensive training to 3-4 E-leaders of respective colleges.

Objectives of E-Leaders (Students)

- To undergo internal orientation on Wadhwani Foundation E-Cell
2. Students have the flexibility to work in startups for their Summer Internship Project (SIP) and Management Internship Project (MIP) and accordingly transfer of credit for SIP/MIP is done.



B3: Incentivizing faculty and Staff for Entrepreneurship and Start-up pursuits

Entrepreneurship Educators Program- for Faculty

Foundation & Advanced Course Training

	Phase I: Immersion	Phase II: Experience	Phase III: Engage
Modality	Digital	Class Room and Digital	Digital and Class Room
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For different training related to Entrepreneurship Faculty are given all support from the Institute. They are as follows:

1. Faculty contribution towards Entrepreneurship & Innovation is considered as one of the major factors for their promotion (Career advancement Scheme CAS).
2. All such programmes are funded by the institute.
3. They also get On-duty (OD) Leaves to attend all such programmes.

4. Other resources required such as books, journals, etc. are also provided

C: Incubation & Pre-incubation support and facility creation in HEIs

Incubation centre is under construct with all the facilities for the students

D: IP ownership rights for technologies Development and transfer in HEIs

E: Pedagogy and Learning Interventions for Innovation and Entrepreneurship

Development

For Faculty:

Faculty who is teaching the subject gets her Faculty Login on Learn wise where he/she can run all the sessions and assign marks after submission of all the milestones (1 to 4) by the students.

For Students:

Every student has to login on the Learn wise platform offered by Wadhwani. There are 9 Lessons in it and each lesson is further divided in different sessions. After each lesson students have to undergo a Quiz related to that Lesson. In total Students have to submit 4 Milestones

About the Learn WISE:

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Regional Meet
Institutions' Innovation Council
MoE's Innovation Cell

Certificate of Participation

Harshada Housrao Andhale

**Vivekanand Education Societys Institute of Management Studies and Research,
Maharashtra**

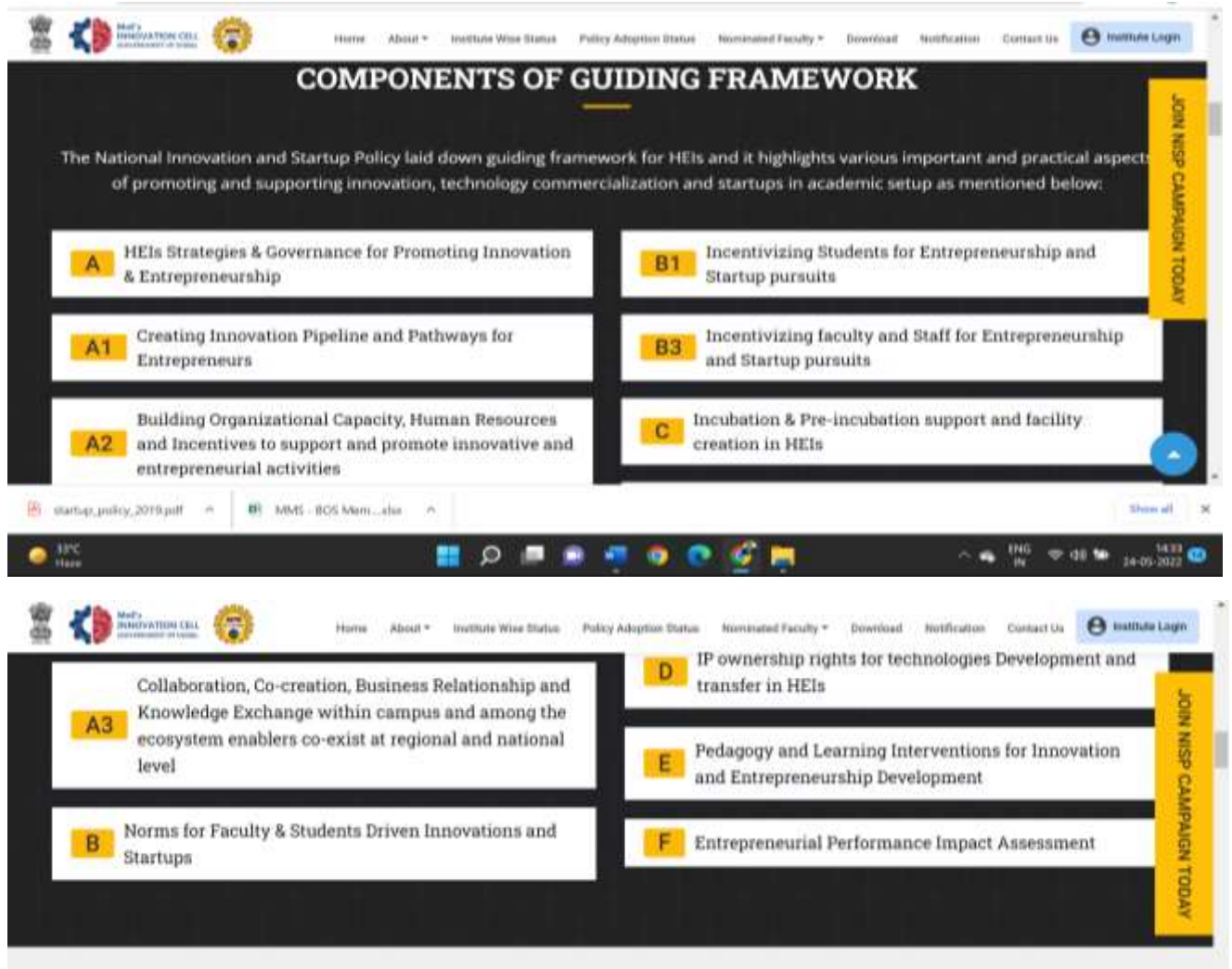
has participated in the regional meet held on 01st Aug 2022 at
Symbiosis International University, Pune.

Dr Ramakrishnan Raman
IIC President,
Symbiosis International (Deemed University)

Mr. Dipan Sahu
Assistant Innovation Director
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VESIM

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1	Mr. Yogesh Shinde	Importance of Mentoring in Start-up	21 th May, 2022	How important is the role of mentoring in start-up was discussed by a leading entrepreneur

2	Mr. Vivek Kukreja	How to plan for start-up and legal and ethical steps	20 th May, 2022	Legal and ethical steps related to start-up were discussed at length by the entrepreneur
3	Dr. Brijesh Sharma	Workshop on Business Model Canvas	6 th May, 2022	Different types of Business models were discussed with the students
4	Dr. Jyoti Chandwani	Presentation on Business Plan	6 th May, 2022	Students presented the business plan they had prepared
5	Dr. Subrata Chattopadhyay	Design thinking, Critical Thinking and Innovation Design	05 th February, 2022	A discussion was done on pillars of design, Empathy and Collaboration and Inclusion
6	Dr. Girish Bapat	Achieving Problem Solution fit and Product market fit	05 th February, 2022	Importance of idea was been discussed and how to be firm with your idea was been taught
7	Mr. Vidit Shah	Entrepreneurship skills, Attitude and Behaviour Development	05 th February, 2022	Identifying core competencies and outsourcing skill sets that you lack was imbibed in participants
8	Mr. Sanjay Gupta	Opportunities and Challenges for global healthcare in VUCA world	15 th January, 2022	The changing phase of world and it becoming more Volatile, Uncertain, Complex and Ambiguous was been explained and how to sustain with it
9	Mr. Gerald D'Cunha	VUCA, Self Confidence and communication skills	15 th January, 2022	The significance of developing self-confidence and communication was been taught
10	Mr. Anil Sahasrabudhe (Chairman AICTE)	Azadi ka Amrit Mahotsav	11 th January, 2022	The event of Manthan was been discussed and the problem statements were been given for Hackathon
11	Mr. Bharat Oswal	Entrepreneurship and Innovation as Career opportunity	17 th November, 2021	Various Skills on entrepreneurship were been explained and the widely spread innovative opportunities were been explained
12	Mr. Jonathan Mendonca	Motivational Sessions by Successful Entrepreneurs	17 th November, 2022	Inspirational session gave insights to students on better growth
13	Prof. Tukaram Sonawane	Problem solving and ideation workshop	17 th November, 2022	How to analyse and solve an issue was been taught
14	Dr. Sachin Deshmukh	VES Ideation lab- Door to Entrepreneurship	17 th November, 2022	The idea of designing drones and its uses were been explained

15	Ms. Punita Chatwani	Start-ups and networking for success	29th September, 2021	Inspiring the students to go in for start-ups and attain success
16	Mr. Pratik Gupta	Start-ups and networking for success	29th September, 2021	Product and service-oriented start-ups were emphasised on with examples
17	Mr. Badresh DAS	Innovation and Creativity	13th October, 2022	An overview of start-ups was been give and how can innovation and creativity help in that was been illustrated
18	Mr. Dilnawaz Khan	Innovation and Creativity	13th October, 2022	Real timer cases on innovation were ben illustrated to give the participants idea on innovation

B: Norms for Faculty & Students Driven Innovations and Start-ups

Certain norms have been decided by the Institute which are as follows:

1. Faculty who are teaching Entrepreneurship has to compulsory undergo 8 days training for **Foundation & Advanced Course Training (by Wadhwani Foundation)**
2. Students have to mandatory attend all the guest session.
3. Minimum attendance to be eligible for giving exams for **Foundation Course is 75%**

4. Investing in Start-ups:

There are two main ways to invest in early-stage start-ups:

- investing in a priced equity round: investors purchase shares in a start-up at a fixed price
- investing in convertible securities: the investment amount eventually “converts” into equity (thus the name)

B1: Incentivizing Students for Entrepreneurship and Start-up pursuits

1. In order to have a clear understanding and hands-on experience about the Start-up Club, NEN would be providing comprehensive training to 3-4 E-leaders of respective colleges.

Objectives of E-Leaders (Students)

- To undergo internal orientation on Wadhwani Foundation E-Cell

2. Students have the flexibility to work in startups for their Summer Internship Project (SIP) and Management Internship Project (MIP) and accordingly transfer of credit for SIP/MIP is done.

B3: Incentivizing faculty and Staff for Entrepreneurship and Start-up pursuits

Entrepreneurship Educators Program- for Faculty

Foundation & Advanced Course Training

	Phase I: Immersion	Phase II: Experience	Phase III: Engage
Modality	Digital	Class Room and Digital	Digital and Class Room
Preparation	The Immersion phase consists of micro learning videos shared via WhatsApp & E-mail	Assessment qualifying for Phase III	Assessment leading to certification

For different training related to Entrepreneurship Faculty are given all support from the Institute. They are as follows:

1. Faculty contribution towards Entrepreneurship & Innovation is considered as one of the major factors for their promotion (Career advancement Scheme CAS).
2. All such programmes are funded by the institute.
3. They also get On-duty (OD) Leaves to attend all such programmes.
4. Other resources required such as books, journals, etc. are also provided

C: Incubation & Pre-incubation support and facility creation in HEIs

Incubation centre is under construct with all the facilities for the students

D: IP ownership rights for technologies Development and transfer in HEIs

A seminar on IP rights was scheduled on

“Introduction to IPR (Intellectual property rights), Patents, Designs filing process (online)”

The certificate is as follows:



E: Pedagogy and Learning Interventions for Innovation and Entrepreneurship Development

For Faculty:

Faculty who is teaching the subject gets her Faculty Login on Learn wise where he/she can run all the sessions and assign marks after submission of all the milestones (1 to 4) by the students.

For Students:

Every student has to login on the Learn wise platform offered by Wadhwani. There are 9 Lessons in it and each lesson is further divided in different sessions. After each lesson students have to undergo a Quiz related to that Lesson. In total Students have to submit 4 Milestones

About the Learn WISE:

Learn WISE™ – is a leading digital learning platform brought to you by Wadhwani Foundation. This application is for institutes, faculty, students and budding entrepreneurs to organize, learn, connect and grow their skills from anywhere. Learn WISE has been adopted by students and faculty from various institutes around the world, including India, Indonesia, Malaysia, Philippines, East Africa and Latin America! This platform along with all the digital content for free. For more details one can go through <https://learnwise.org>

LEARNWISE

DASHBOARDS

COURSE INFO

COURSE DETAILS

QUIZZES

PRACTICE VENTURE

PV MILESTONES

FACULTY NOTED

REPORTS

User Guide

Dr. Jyoti

JCF2022-I

Lesson 1: Self-Discovery

Overview

Session 1: Finding Your Flow (CORE)

Session 2: Effectuation - I (CORE)

Session 3: Effectuation - II (FLEX)

Session 4: Identify Your Entrepreneurial Style (FLEX)

Session 5: Team Formation (CORE)

Additional Videos

Module Completion

Overview

This is the first lesson of the **Foundational Course in Entrepreneurship**. This lesson is 5 hours long and is divided into 3 CORE hours and 2 FLEX hours.

It is important for you first to understand yourself. This lesson will help discover your passion, your entrepreneurial style, and build an entrepreneurial mindset using common-sense principles applied to entrepreneurship, called Effectuation.

In this lesson, you will form your practice venture team and assign roles to your team members.

At the end of this lesson, you will be able to:

- Identify your "flow" activity
- Identify your means using the effectuation principle, Bird-in-Hand
- Develop an entrepreneurial mindset by understanding the other four effectuation principles – Affordable Loss, Lemonade, Patchwork Quilt or Crazy Quilt, and Pilot-in-the-Plane
- Identify your potential entrepreneurial style using the Wadhwani SM model

Feedback / Support

*Faculty Development Program on
Social Enterprise Management*

Sponsored By

ATAL AICTE



Conducted by VES Institute of Management, Mumbai



In Association with Research for Resurgence Foundation



From 19th Jan -23rd Jan 2021

Course Director

Dr. Nisha Pandey, Nisha.pandey@ves.ac.in, 9769557224

Chairperson Yunus Social Business Centre, VES Institute of Management

Inauguration by

Prof. Mohammad Yunus, Noble Peace Laureate

19th Jan, 2021, 3.00 P.M.



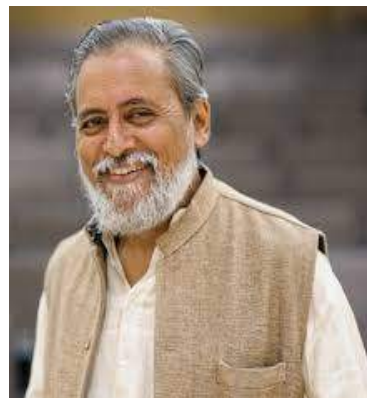
Special Lecture by

Sri Mukul Kantikar Ji , National Secretary, Bhartiya Shikshan
Mandal, India. 19th Jan 2021



Valedictory Lecture

Prof. Anil Gupta, Founder Honey Bee, 3.30 P.M. 23rd , Jan 2021



Brief Profile of Resource Persons

Prof Muhammad Yunus, Noble Peace Laureate Founder of Grameen Bank



Professor Muhammad Yunus co-founded Yunus Social Business and currently serves as the Chairman of the Board. He is the founder of Grameen Bank and father of microcredit, an economic movement that has helped lift millions of families around the world out of poverty. Today, Grameen Bank has over 8.4 million members—97 per cent of who are female—and has lent over US\$12.5 billion since its inception. In 2006, the Norwegian Nobel Committee jointly awarded the Nobel Prize in Peace to Professor Yunus and Grameen Bank “for their efforts to create economic and social development from below.” Professor Yunus is also the

creator of social business and since 2006 has focused on spreading and implementing the concept. He has written four books about micro-lending and social business: “Banker to the Poor” (2003), “A World Without Poverty: Social Business and the Future of Capitalism” (2008) and “Building Social Business” (2010) and “A World of Three Zeros” (2017).

Among Professor Yunus’ many awards and honours he has received all three highest US Civilian awards (Presidential Citizens Medal, the Presidential Medal of Freedom and the Congressional Gold Medal). Thereby he is one of only seven people in history that has received these awards, along with recipients Martin Luther King Jr., Mother Teresa or Nelson Mandela. In 2009, Forbes named Professor Yunus one of its “10 Most Influential Business Gurus.”

Shri Mukul Kanitkar, Joint Organizing Secretary of Bharatiya Shikshan Mandal



Shri Mukul Kanitkar is the Akhil Bharatiya Joint Organizing Secretary of Bharatiya Shikshan Mandal, an organization dedicated to evolving indigenous model of education. He has conducted innumerable workshops on personality development, and research for National Resurgence in IIT Delhi, IIT Roorkee, Jawahar Lal Nehru University, Delhi University, MS University Vadodara etc. He trained and motivated 29,973 School students to perform Mass Suryanamaskar at Gwalior in 2005 to create a world record duly entered in the Guinness World Record.

Rajiv Kumar, Member Secretary, Aicte



Professor Rajive Kumar did his M E in Computer Technology and Application from Delhi College of Engineering, Delhi and Ph D from IIT Delhi. After completing Ph D, he joined D C R University of Science & Technology, Haryana in the year 1990. His areas of research interest are Mathematical Computing, Software Engineering and Image Processing. He has published number of research papers in national and international Journals and presented papers in India and abroad. He has visited several universities in USA, Canada, China and Malaysia.

Prof. Anil Gupta, IIM, Ahmadabad, Founder Honey bee Network



Professor Anil K Gupta is a visiting faculty, Indian Institute of Management, Ahmadabad; after retiring from IIM, Ahmadabad . He is also the founder of Honey Bee Network. Ph.D. (Management), MSc. Biochemical Genetics, Fellow, National Academy of Agricultural Sciences; Fellow, the World Academy of Art and Science, California 2001. Executive Vice Chair, National Innovation Foundation, Nifindia.org, Coordinator, SRISTI.org and Secty., GIAN.org. His mission is to expand the global as well as local space for innovations at grassroots, link ideas in informal and formal sector, ensure recognition, respect and reward for creative communities; creating knowledge networks for augmenting open innovations by individuals, institutions, corporations, and countries through frugal, flexible and friendly empathetic platforms.

He facilitates Festival of Innovation (FOIN) through NIFindia.org, hosted by the office of President of India at The President House (March 4-11, 2017); pursues Research on Sustainable natural and institutional resource management, building global value chain to get the grassroots and youthful creativity its due; link technology youth with the problems of MSME, and grassroots innovators (techpedia.sristi.org), unlocking corporate and public/private institutional creativity through empathetic open reciprocal innovations, support strategic organizations for making breakthroughs innovations. See social innovation facility, sif.sristi.org, SRISTI awards to young tech students gyti.techpedia.in. He has lectured on unleashing innovation potential at ORACLE, CISCO, HP, GE Research Centre, Siemens, Volvo, Biocon Bristol-Myers Squibb Research Centre, Dr Reddy Lab, Zydus Cadilla, JSW, D E Shaw investment firm, Tata Innovation Awards, ZEF, CGIAR, FAO, IFAD, World Bank, LBSNAA, IISc, ISI, IITs, JNU, Harvard, MIT, etc., apart from numerous top academic and public policy institutions worldwide; he has pursued Shodhyatra, learning walk in every state of India once covering more than 5000 km during 1998-2016 and has started second round from 2017 along with Honey Bee Network volunteers.

Prof. L. S. Ganesh, Professor (Retired),

Department of Management Studies, IIT Madras



Dr. L. S. Ganesh (LSG) graduated in 1977 in the BE (Hons.) programme in Mechanical Engineering of the Birla Institute of Technology and Science (BITS) at Pilani, Rajasthan. In 1979, he received the M. Tech degree in Maintenance Engineering and Management and a Merit Prize from the Indian Institute of Technology (IIT), Madras. During 1980-84, he pursued the doctoral research programme in the Industrial Engineering and Management Faculty at IIT Madras. His research work involved the application of time series forecasting models and system dynamics concepts to educational planning in Tamilnadu schools. He received the Ph. D. degree in 1986. He worked as an Assistant Professor

in the Education Management Sector at the Indian Institute of Management (IIM), Bangalore, during 1986-87.

Since 1987, he worked in the Industrial Engineering and Management Faculty at IIT Madras, as Assistant Professor till 1993, then as Associate Professor till December 1996, and then as Professor until April 2004, when the Department of Management Studies was established in the Institute. Later, he served as the Head of the Department of Management Studies at IIT Madras from July 2004 till July 2008. In this role, he coordinated the location and development of the complete academic, laboratory, office and utilities infrastructure for the new premises of the Department. He also coordinated the establishment of strategic academic relationships through MoUs between IIT Madras and leading national and multinational institutions (Indian School of Business at Hyderabad; Universities of Mannheim, Passau, and Bremen in Germany; Management Centre at Innsbruck in Austria; State University of New York, Binghamton) and business organizations (Caterpillar; LIC of India; @Road Software; SCOPE International). No of Publications in Journals : 43

**Prof. Madhukar Shukla, Professor, OB & Strategic
Management, Xavier School of Management, Jamshedpur**



Dr. Shukla is a professor of organisation behaviour and strategic management at XLRI, Jamshedpur, India. A Ph.D. in psychology from the Indian Institute of Technology, Kanpur, he earlier taught at the Administrative Staff College of India (ASCI), Hyderabad, and was a consultant (HRD) with the National Productivity Council, New Delhi. During 1993-1994, He was a visiting professor at ESADE in Barcelona. Dr. Shukla has more than 20 years of consulting and training experience. His clients include American Express, Bharti Enterprise, Hindustan Lever Ltd., GE India, Infosys Technologies, ITC Ltd., Larsen & Toubro, Mahindra & Mahindra, Novell Software, Oracle India Ltd., Sasken Technologies and Timken Ltd.

He is the former research dean and a professional member of the Indian Society of Applied Behavioural Sciences (ISABS) and is a member of the

Academic Council of Academy of HRD. He also serves as a member of the expert panel of Public Enterprise Selection Board for The Study of Competencies for CEOs. He has been the conference coordinator for the National Human Resource Conference in 1997, 1999 and 2001, and was the keynote speaker in the first Asian Human Resource Development Conference 2003, QAI Knowledge Management Conference 2001, NIPM Annual Conference 2000 and the National HRD Network Annual Conference 2000. His professional interests include cross-cultural management, knowledge management and learning organisation, management of creativity and innovation, organisation design and strategy and organisational change and transformation. He has contributed more than 30 papers to professional journals and published two books—*Competing Through Knowledge: Building a Learning Organisation* (Response Books, Sage Publications, 1997) and *Understanding Organisations* (Prentice-Hall of India, 1996).

No of Publications: 22

Prof. A. Sahay, Dean Research, BIMTECH, Noida



Dr. Sahay's teaching and research interests are in the area of Strategic Management, M&A, Strategic Alliance & JV, Innovation, Entrepreneurship, Sustainability and CSR. He has been a Turnaround Manager, Corporate Entrepreneur, Researcher, Educator and an Institution Builder. In his earlier assignment as Chairman & Managing Director, SIL, he played the lead role not only in turnaround of the company but in creating new products and processes for national and international markets. He has continued to serve both corporate as well as academic institution boards. He has advised leading companies in the area of 'Corporate Strategy' which included creation of their Vision, Mission and Values. He was the lead consultant in projects sponsored by

European Union, Govt. of India and Corporates. Dr. Sahay is recipient of various best research and case writing awards. He has published in various journals of repute, in areas like strategy, Innovation, entrepreneurship, sustainability and CSR besides writing research, text & edited books and teaching and research cases. He also writes popular articles in business press. His publications have crossed 125 marks. At BIMTECH, he aims to imbibe research culture and drive social change through social entrepreneurship. His areas of interest and research are Strategic Management, M&A and Strategic Alliance & JV. On the educational front, he has obtained his PhD from Technical University, Brno, Czechoslovakia in 1969, M.Sc (By Research) in 1967 from Technical University, Brno, Czechoslovakia and M.B.A from University of Madras.

He has a wide experience in academics. He has been the Professor & Dean (Research), Birla Institute of Management Technology, 2010–till date, Professor & Chairman, Centre for Entrepreneurship, Management Development Institute 2002-2010, Lecturer, Regional Institute of Technology, 1962 - 1963 (now National Institute of Technology Industrial), Assistant Manager, Lakshmi Machine Works Limited, 1974 - 1977 and Graduate Engineer Assistant Engineer Technologist, Heavy Engineering Corporation from 1962 - 1972. He has been a consultant for various organisations such as United Nations

Environment Programme, Ministry of Micro Small and Medium Enterprises, Municipal Corporation of Delhi and Steel Authority of India Ltd to name a few. Research Papers and Working papers Publication: 20 Case Repository and Publications: 15, Book Chapters and Technical Reports Publication: 4.

Prof Devdip Purkyastha, Desai Centre of Entrepreneurship, IIT, Bombay



Prof Devdip Purkyastha is a senior business executive with three decades of experience at leading corporations. Professor Devdip Purkayastha holds a Bachelor Degree from IIT Kharagpur, PGDM from IIM Kolkata and has participated in the EDP at the Wharton Business School. Professor Devdip Purkayastha serves as President of Indian Operations at CHEP (U.S.A.) Inc. Mr. Purkayastha has been Vice President of Strategic Planning & Business Development for South Asia of DHL Express (USA), Inc. since September 20, 2007. Currently he is a professor at Desai Sethi Center for Entrepreneurship. For the past few years, he dedicated his career to 'Building a Better, More Sustainable World' by engaging with 'NextGen Leaders' at the Indian Institute of Technology and Enactus. He has been a

mentor to a broad range of high technology and social start ups. Professor of Entrepreneurship courses and workshops. Advisor to early stage, startup investors. Prof Devdip Purkyastha has worked as a Vice President in DHL Express. Then he worked as a president of CHEP India. Currently he works as a Adjunct Professor at Desai Centre of Entrepreneurship at the Indian Institute of Technology in Bombay. He also works as a President in Enactus India. He has done his Btech from IIT Kharagpur and PGDM from IIM Calcutta.

Prof. C. V. Baxi, Ex-Director and Prof. MDI, Gurgaon



Prof. C.V. Baxi is a renowned Professor of Business Ethics & Corporate Strategy. He has 35 years of work experience in Academics. He is also visiting faculty of various reputed business schools of India. He was the Director of MDI, Gurgaon. He was Consultant to the SCOPE, Ministry of Heavy Industry and Public Enterprises. He is the Former Director of the Management Development Institute (MDI), Gurgaon. He was associated with MDI for more than three decades as Professor in the Economics Department. His academic interest has been in Corporate Governance and Corporate Social Responsibility. He was the Chairperson, Centre for Corporate Governance, MDI, Gurgaon, from 1998 to 2006. He was also the editor of MDI management journal Vision from 1989 to 1997.

He has been consulting and researching in this field for the past two decades. He has also published books on corporate governance and

corporate social responsibility. His case on corporate Governance at Satyam was published by the ACRC Hong Kong University (2009). He is a visiting Faculty at Tata Institute of Social Sciences, Mumbai. He is also associated with the NIIT University as a member of Faculty Selection Committee. He has delivered lectures on corporate governance in Germany and France under the India European Study Centre of which he was the Director in 2005. He was a Fellow at the Kellogg Graduate Business School and also the Australian National University Canberra in the 1990s. He has many publications to his credit in addition to more than 250 articles in learned journals and edited books.

**Mr. Suresh Krishna, Social entrepreneur, co-founder & CEO of
Yunus Social Business Fund Bangalore and co- founder**



Mr. Suresh Krishna is the Co-founder and CEO of Yunus Social Business Fund Bengaluru and Co-founder and Partner of Yunus Social Business India Initiatives. Prior to this, he was at the helm of affairs at Grameen Koota, since its inception in 1999 as Managing Director (till July 2015). He was instrumental in developing Grameen Koota into a large, socially responsible MFI having its outreach in 5 states of India. He has co-founded the microfinance industry associations, namely Microfinance Institutions Network and Association of Karnataka Microfinance Institutions.

He has played a very active role in developing the microfinance sector in India. He has also co-founded Grameen Affordable Shelters P. Ltd – a company which develops affordable housing for the low income households along with Mrs. Vinatha M. Reddy – Founder of Grameen

Koota. He is the Managing Trustee of Navya Disha Trust, an NGO working to improve water, sanitation, financial literacy, and supplementary education for school children. He currently serves on the board of BinaArtha – an MFI in Indonesia, Mifos.org in USA – an open source core banking software for financial services, SAS Health Care P. Ltd. – an affordable healthcare company for the low income households. Mr. Suresh is a regular speaker and presenter at various national and international forums. He is passionate about agriculture, social businesses including micro housing, financial literacy, client education, renewable energy, waste management, health care and livelihoods for the poor.

Dr. Archana Singh, Assistant Professor, Tata Institute of Social Sciences, Mumbai



Archana Singh is Assistant Professor at the Centre for Social Entrepreneurship (CSE), School of Management and Labour Studies, Tata Institute of Social Sciences (TISS), Mumbai. She is also the Programme Convenor for the programme 'Masters in Social Entrepreneurship' (MASE) at CSE. She primarily teaches 'social entrepreneurship', 'corporate social responsibility', 'social sector perspective and interventions', 'qualitative research', and 'social value creation and social innovation'. She also conducts capacity building workshops for the research scholars and faculties of the other universities. In 2013, she joined CSE as Assistant Professor, just after submitting her PhD thesis. She studied social entrepreneurship as part of her PhD research at TISS, Mumbai. She received her PhD in Social Work in 2014. Before that, she did her

M.Phil in Social Work from the same Institute in 2008, and Masters of Social Work (MSW) from Dr. B. R. Ambedkar University (formerly Agra University) in 1998. Prior to her academic career, she worked intensively in the development sector, both in urban and rural India, on diverse social issues, such as women's empowerment, women's SHGs, AIDS awareness among sex workers, etc. In 2016, she visited Kennesaw State University (KSU), Georgia, Atlanta to teach 'social entrepreneurship and social venture creation' to the Masters students there. She has published several papers in reputed international journals, and chapters in edited books. In 2016, she published her book titled 'The Process of Social Value creation: A Multiple Case Study on Social Entrepreneurship in India' (Springer India). Her research interests are Social entrepreneurship, social value, social change, women empowerment, corporate social responsibility, social work, interface between social work and social entrepreneurship. As a part of CSE team, she has completed the project of 1-year 'Certificate Programme in Social Entrepreneurship' through web-mode on 1st November 2015, in collaboration with University of Essex, UK. The project was funded by the British Council.

As a part of CSE team, she has conducted 'Benchmark Study on Best CSR Practices in India'.

Prof. Ashish Pandey, SJMSOM, IIT Bombay



Currently an Assistant Professor in Management area at Shailesh J. Mehta School of Management (SJMSOM) at Indian Institute of Technology, Mumbai and teaches courses related to leadership, organization development and change and human resource management. Having fifteen years of working experience in industry and in management research and development. Before joining SJMSOM, Ashish was leading Research & Development function at Pragati Leadership Institute; a Pune based consulting organization which works in the area of organization and leadership development. He has been involved in training and consulting work in the areas of people development. His major training and consulting assignments had been with corporate and educational institutions. On the corporate side his long term consulting engagement has been with Adore Welding, Axis Bank, ACG Worldwide, Citec Eng., Indo-German Tool Room, Nokia, Toyo Engineering, Wipro etc. For educational institutions his major Institution Building related work is

with BATU, Lonere, ICT, Matunga, KIIT University, Walchand College etc. Ashish is a doctoral fellow of Management Development Institute, Gurgaon, India. His research papers, inventory and approach notes have appeared in several leading national and international journals and periodical like Pfeiffer Annual of training and consulting; Journal of European Industrial Training; Journal of Business Ethics; Psychological Studies; Indian Journal of Training and Development, Times Ascent, Hand Book of Indian Psychology etc. No of Publications: 24.

Prof. Dahnjay Sahu, Professor, Banaras Hindu University (BHU)



D. R. Sahu currently works at the Department of Mathematics, Banaras Hindu University. D. R. does research in Operator theory, optimization and applications. Their current project is 'Fast iterative techniques for optimization problems with applications.

**Dr. Goverdhan Saini, Associate Professor, Tata Institute of Social Sciences,
Mumbai**



Dr. Goverdhan Saini is a teacher, researcher and consultant with experience of over 10 years in management education, research and industry. He has published about 25 research articles, and has a book to his credit .He is the recipient of the first Post-Doctoral Fellowship of Indira Gandhi Institute of Development Research, Mumbai He is currently the Associate Professor at the School of Management and Labour Studies, Tata Institute of Social Sciences, Mumbai. Prior to working as an associate professor, he has worked as an Assistant Professor, School of Management and Labour Studies at Tata Institute of Social Sciences. He was previously associated with Indira Gandhi Institute of Development Research, Mumbai as a Post doctoral Fellow. His research interests are in Employer Branding, Social Marketing, Consumer Behaviour and Pricing. He also teaches subjects such as Employer Branding, Marketing and Sales Management, Marketing Research, Social Marketing, Quantitative Research Methods. No of Publications: 30

**Mr. Shakti Tripathi, Project Manager Desai Centre of Entrepreneurship,
IIT Bombay**



Shakti Tripathy is Project Manager at DSSE, handling a variety of responsibilities, including system administration, interfacing with the student bodies (E-Cell, Tinkering Lab, STAB) and mentoring early stage student start-ups. He also coordinates partner events such as E-Summit and Tech Connect. He has a Bachelors' degree in Civil Engineering and a Masters' degree from The Energy and Resources Institute School of Advanced Studies, New Delhi (2010). He worked at Accenture and Jawaharlal Nehru National Urban Renewal Mission, before joining DSSE in 2014. He has been associated with entrepreneurship since his college days and enjoys teaching, researching and writing in his free time.

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Mr. Ashutosh Kumar, CEO, Jagrati Yatra



Ashutosh Kumar is the executive director of Jagriti, a non-profit organization that promotes and supports entrepreneurship across rural India. For 10 years, Ashutosh has led the Jagriti Yatra program, an innovative 15-day entrepreneurship course which takes place along a 5,000-mile train ride across India. Over 4,000 youth have participated, with 28 percent of them becoming entrepreneurs themselves. He also leads the Jagriti Enterprise Centre, a regional incubation program that supports entrepreneurs who run small- and medium-scale businesses, and is regularly called to speak at regional universities on topics such as entrepreneurship, innovation, and youth leadership. In 2013, he was selected for the U.S. Department of State's International Visitor Leadership Program fellowship. Ashutosh holds a dual bachelor's degree in Technology and Mechanical Engineering from the Indian Institute of Technology, in Kharagpur.

Dr. Anil Maheshwari, Professor, Maharishi International University, USA



Dr. Anil K. Maheshwari is Professor of Management, and Director of MBA in Information Systems, at Maharishi International University, in Fairfield, Iowa, USA. He teaches courses in data analytics, strategic management, leadership, marketing, and others. His research has been published in Creativity Research Journal, Family Business Review, and other scholarly journals. He has also presented at Academy of Management, International Conference on Information Systems, National Teachers Congress, and other major conferences.

He is the author of a dozen books on technology, management, and spirituality, including Data Analytics Made Accessible a #1 global bestseller that has also been published by McGraw-Hill. He has 20 years of IT industry experience including 9 years in leadership roles at IBM in Austin, TX. He has been a Professor at the University of Cincinnati, City University of New York, University of Illinois, and others. He earned a B.Tech. in Electrical Engineering from Indian Institute of Technology in Delhi, an MBA from Indian Institute of Management in Ahmedabad, and

a Ph.D. in Management from Case Western Reserve University, Cleveland, Ohio. He is a practitioner of Transcendental Meditation TM and TM-Sidhi techniques. He has been at MIU since 2012, and earned the prestigious Maharishi Award in 2015. He lives in Vedic City, and blogs on Blissful Living. His research has been published in prestigious journals and conferences.

Serial Entrepreneur Bhanu Prakash Reddy Varla



Mr. Bhanu is Entrepreneur by heart a great mentor to startup(s) and Angel Investor. He has been the catalyst to promote Entrepreneurship across the Globe and is mentoring scores of Startup(s) thorough structure programs like TiE Grad, LEAD at IIM Visakhapatnam and conducting Mentorships at NSRCEL, at IIM Bangalore. There are half a dozen Start-ups where Bhanu has invested and helped at least a dozen to Start-ups to survive and become net positive. Bhanu has earned a score of awards from corporate clients in his previous life as CEO and has achieved another score of award from different Government Organizations.

He is an Industrial Engineering Graduate from Osmania University and he is the first Gold Medalist passed out of MBA in Technology Management. His first business venture was “Bartronics India Limited “.

The first Barcoding coupled with RFID / Smart Card company to go for IPO both at National Stock Exchange / Bombay Stock Exchange eventually to NASDAQ. Some of his successful start-ups are Send Fast,, Rice Bowl, Metamorphosis, Habit Automation, RDP, Jadooz Cinema, Matrix Sea Food and VAM Life Sciences, PayMyGST and Urbankisaan.

Dr. Satish Modh, Director, VESIM, Mumbai



Dr. Satish Modh is one of India's leading researchers in the field of business ethics and strategy. He is particularly well known for his research on Indian value systems and its application to ethical management. He has been teaching 'ethics' and 'business ethics' at SJM School of Management (IIT Bombay), School of Business Management (NMIMS – Deemed to be University), Department of Education, University of Mumbai. Currently he is Professor and Director at VESIM, affiliated to University of Mumbai. He received his undergraduate degree in Electronics Engineering from MANIT, Bhopal. Further, he received his graduate degrees in Applied Electronics from University of Indore, in financial management from JBIMS, University of Mumbai. Thereafter he received his doctorate in the area of strategy from the University of Mumbai. In the year 2009 he also received his law degree from the University of Mumbai. After a long stint at Air India where he was leading the business transformation group, he joined the faculty at the

School of Business Management at NMIMS University, Mumbai which ranks among top ten business schools in India.

He has written a pioneering book titled 'Ethical Management' based on Indian value system. His article 'Value Based Management' has nearly 8.3 million views on the internet and an article on 'Building a caring society' has more than 3 million views. He is also the author of a popular book 'Discover the Arjuna in You' published by Jaico Publishers. Prof Modh was given Dewang Mehta award for outstanding contribution to education in 2014. He was named among 100 most influential Directors in India at the World Education Congress, 2016 held in Mumbai.

**Dr. Nisha Pandey, Chairperson, Yunus Social Business Centre, VES
Institute of Management**



Dr. Nisha Pandey is Associate Professor and Chairperson Social Entrepreneurship Cell at Vivekananda Education Society Institute of Management, (VESIM) Mumbai. She has received DST-NIMAT Project 2014, 2015-16, 2017-18 for conducting Entrepreneurship programs for three consecutive years. Received funding from South Asian Network of Development and Environment Economics (SANDEE) Summer School in Environment and Resource Economics in Sri Lanka during 4-10 July 2015, presented her research in University of Utah during April 2016, Kings College at Kathmandu during September 2017, Academy of Management, Chicago, 2018 and 9th Social Business Conference in Bangkok, 2019. Dr. Pandey has worked in various inter-disciplinary research projects in several Institute of International repute like Indian Institute of Technology, Bombay, Management Development Institute,

Gurgaon, Harcourt Butler Technological Institute, Kanpur. Presently she is also Principle investigator of an interdisciplinary research project in association with Department of Humanities and Social Sciences, Indian Institute of Technology, Bombay, funded by Indian Council of Social Sciences Research (ICSSR). Currently, she is working in a new project "Role of women in Rural Transformation". She has presented and published more than 35 papers in national and international conference, forum and Journals. She is associated with various universities and institution in their advisory board and governing council. Dr. Nisha Pandey was conference convener of International Conference "Creative Entrepreneurship: For Sustainable Economic Growth and Development" in Feb 2016, 2nd International conference on "Social Entrepreneurship and Social Responsibilities in Feb 2017 sponsored by NABARD, Bank of India and Khadi and Village, and Third International Conference on " Social Entrepreneurship As Tool for women Empowerment" in Oct 2018. She is Managing Editor of "Journal of Development Research" which is released by VES Institute of Management with ISSN No 2229-7561. Her areas of research interest are Social Entrepreneurship and Sustainable Development, Environment Economics, Development Economics, Women Empowerment through Social Entrepreneurship , National Mission of Women Empowerment and promoting Entrepreneurship and Conscious consumption.

Program Coordinators :

Dr. Laxmi Goritiyal



Dr. Laxmi Goritiyal has more than 12 years of rich teaching experience in premium business school and colleges at post graduate level. Currently working with Vivekanand Education Society Institute of Management Studies & Research, Mumbai as an Assistant Professor – Finance. She had done Doctorate in Commerce (PhD) and Masters in Financial Management from Mumbai University. Have participated and presented papers at national and international conferences and published papers in various journals.

Dr. Pranjal Muley



Prof Pranjal Muley is a Systems and Information Technology professor with more than 19 years of experience. Prof. Pranjal has worked with various B-schools. He has also been visiting faculty to many management institutes. He has worked in SAP as the ABAP Programmer capacity in IT venture of S. Kumars Groups. He is currently working as “Associate Dean” in Information Technology domain in the institute and teaching various Business Analytics subjects.

Email: pranjal.muley@ves.ac.in

Mobile: 9029341116

Session Outline:

Session Outline:

Day -1 19th Jan 2021			
Session	Time	Theme	Speaker(s)
1	10.00 to 11.00 Inauguration	SE: As a Theme of Academic Discourse:	Prof. A. Sahay, Dean Research BIMTECH Prof. Satish Modh , Director, VESIM Dr. Sandeep Bhardwaj, Director Incharge , VES Business School Dr. Sachin Deshmukh, Dean VES Business School.
2	11.00- 11.30	Programme Introduction	Dr. Nisha Pandey
3	11.30 to 1.00 P.M	An Overview of Social Entrepreneurship, The Emergence of Alternative Model of Businesses. Case study	Prof. Devdip Purkayastha , Desai Centre of Entrepreneurship , IIT, Bombay
1.00 to 1.45 P.M Lunch			
4	1.45.00 to 3.15 P.M	Taxonomy Of Social Entrepreneurs Problem recognition, Evaluation, and Exploitation of opportunities in the Social Sector	Prof. Madukar Shukla, XLRI
Preparation of Inauguration and join before 15 min. For all			
5	3.30-to 4.00 P.M.	Inaugural Speech	Prof. M. Yunus, Nobel Peace laureate
6	4.00 o 5.00	Why Social Entrepreneurship is important for India	Sri Mukul Kantikar Ji , National Secretary, Bhartiya Shikshan Mandal
Day Two - 20 th Jan 2021			
Sessions 1	10.to 11.30 A.M.	Public Policy	Prof. C.V Baxi, Ex Director, MDI Gurgaon
Session-2	11.45 to 1.15 P.M	Scaling up of Social enterprises.	Prof. C.V Baxi, Ex.Director MDI
Lunch 1.15 to 2.00			
Session:3	2.00 to 3.30	Strategies in Social	Dr. Satish Modh , Director, VESIM

		Enterprise Management	
Session -4	3.45-5.00	Social Innovation: - Application of creative thinking in Social Enterprise	Dr. Nisha Pandey
Day Three- 21 st Jan 2021			
1	10.-11.30 A.M.	SE: Theories and Concept in in SE Research : past contribution and future opportunities	Dr. Archana Singh, TISS
2	11.45 to 1.15	Methodology to assess the feasibility of Social Enterprises using SROI	Prof. Dahnjay Sahu, BHU
Lunch 1.15 to 2.00 P.M			
Session-3	2.00 to 4.00	Business Plan writing – Necessity and uses of business plan. Different components for defining and developing them	Mr. Shakti Tripathi, Desai Centre of Entrepreneurship IIT Bombay
Session -4	4.00 to 5.00	Case study of Jagrati Yatra	Mr.Ashutosh Kumar, CEO, Jagrati Yatra
Day Four	22 Jan 2021		
Sesion-1	10.00 to 11.30	Designing Course Curriculum, Teaching pedagogy for SE Curriculum for-PG and Ph.D. students	Pane Discussion Dr. Ashish Pandey, IIT, Bombay Prof. A Sahay, BIMTECH Dr. Arhcana Singh, TISS Prof. T. Ganesh,IIT, Madras
Session-2	11.45-1.15	Marketing in the context of Social Enterprise	Dr. Goverdhan Saini, TISS
Lunch 1.15 to 2.00 P.M.			
Session 3	2.00 to 3.30	Training ,capacity building of SE promoters and finding agenda for research, preparation of research proposal on SE	Prof. Ashish Pandey, IIT Bombay
Session 4	3.45 to 5.15	Funding Aspects of SE	Mr. Suresh Krishna, Social

			entrepreneur, co-founder & CEO of Yunus Social Business Fund Bengaluru and co-founder & partner of Yunus Social Business India
Day -5 23rd Jan 2021			
Session -1	9.30.00 to 10.30	Social Entrepreneurship from the Perspectives of SDG	Prof. Anil Maheshwari , Prof. Maharishi Mahesh Yogi , University, USA
Session 2	10.30 A.M. to 1.30 P.M.	Presentation from Participants (Social Entrepreneurship In India Current Landscape of Social Enterprise Management in India)	Panel Dr. Nisha Pandey, Program Director Mr. Shakti Tripathi, DSCE, IIT Bombay Social Entrepreneur NGO
Session - 3	1.30 to 2.30	Exam	
Session -4	3.30P.M.- 5.00 P.M	Valedictory session	Prof. Anil Gupta, Founder of Honey Bee network and Ex Prof. IIM,A Mr. Bhanu Prakash Reddy, Vice President, IIMBAA Partner & Director , Urban Kisan Dr. Satish Modh, Director , VESIM. Dr.Sandeep Bhardwaj, Director I /c, VES Business School Dr. Sachin Desmukh , Dean, PGDM, VES, Business School, Dr. Nisha Pandey, Chairperson, Yunus Social Business Centre , and Program Director.

About AICTE:

The All India Council for Technical Education is the statutory body and the national-level council for technical education in the country. AICTE was formed in November 1945 with the vision to promote development of the education system in India. In 1987, it was given a statutory status by an Act of Parliament, enabling it to exercise in a more effective manner. AICTE as a body is responsible for accrediting all postgraduate and graduate programs, under specific categories of technology for Indian institutions. Apart from the accreditation, AICTE also has major involvement in training, research and development of technical education in the country.

About VESIM :

Since the inception, VESIM has been at the forefront of business studies, developing business leaders who strive to make a positive impact on: companies they work with, people they meet, and the society they serve.

VESIM's success as one of the leading business schools in Mumbai is due to its humanistic approach to management education. The approach is complemented by a state-of-the-art infrastructure, world-class faculty, and transformative pedagogic practices, an interactive and experiential teaching methodology, and a growing distinguished alumni network of professionals who are equipped to lead their business or organisations into the future.

The Institute strives to create socially responsible business leaders of tomorrow. The campus offers a positive environment for learning, as well as personal, professional, and intellectual growth.

About Research for Resurgence Foundation

Research for Resurgence Foundation (RFRF) is a global level advanced research centre to promote research in varied fields as an integrating platform for Scientific Community of the World and traditional researchers in all fields of Knowledge.

RFRF Envisages Bharat as a Strong Contributor to Global Scientific, Technological and Academic Research in all Fields of Knowledge Bringing Wellbeing of Humans and Protection of the Environment. Research for Resurgence Foundation promote community learning process which is the reminder that positivist and analytical paradigms can be complemented or even replaced by indigenous and context sensitive research and knowledge creation process to address the challenges of current times. Bharatiya perspective of life in general and knowledge in particular may enrich the current discourse on research to make it more relevant for Desh (location), kaal (time) and Paristhiti (situation).

Address

VES Institute of Management

Hashu Advani Memorial Complex, 495/497,

Collector's Colony, Chembur,

Mumbai - 400 074

022-67893000, 022-25537110

<https://vesim.ves.ac.in/the-institute.html>

<http://jdrvesim.ves.ac.in/>



Women Development Cell

of



Vivekanand Education Society
Institute of Management
Studies & Research

in association with



Sri Aurobindo Society
Creating the Next Future



Organising

National Seminar on

Social Entrepreneurship: A Tool For Women Empowerment

12 – 13 October 2018

VES Institute of Management, Chembur

Program Schedule

Day 1:

12th October, 2018 (Friday)

Time	Programme
9.30 a.m. - 11.00 a.m.	• Inauguration and Lightning of Lamp • Ganesh Vandana • Introduction - Dr. Nisha Pandey, Seminar Convener • Welcome Address - Dr. Satish Modh, Director, VESIM • About VES Vision - Shri. Mahesh Tejwani Ji, Trustee, VESIM • Chief Guest – Prof. Satish B. Agnihotri, Ex- IAS officer, HOD and Prof. at CTARA-IIT Bombay • Keynote Speakers- 1. Gender Budgeting and Women Empowerment – Prof. Vibhuti Patel, Prof. at Advanced Centre for Women’s Studies Tata Institute Of Social Sciences, Mumbai 2. Prof. Subhash Sharma , Director, IBA, Bangalore
11.00 a.m. - 11.30 a.m.	Tea break and Networking
11.30 a.m. – 1.00 p.m.	Panel 1 Moderator: Dr. Vaijayanti Pandit, We School, <u>Title : Paradigm of Women Empowerment</u> 1. Ms. Seema Kamdar , Senior journalist (Gender Equality in Politics) 2. Ms. Vaishali Malpekar, Vice President - HR & IT, Prabha Engineering Pvt. Ltd.(Leading With difference) 3. Dr. Rohit Singh, Professor and Dean Academics at AURO University 4. Dr. Uma Shankar, Principal, SIES (Struggles of Women in Religious & Philosophical Context) 5. Aditi, Director, Skill Development Department, AISECT, Bhopal 6. Major Priyanka , Entrepreneur, Mumbai
1.00 p.m. - 2.00 p.m.	Lunch and Networking
2.00 p.m. - 3.30 p.m.	Appreciative Inquiry for Women Empowerment Group Initiative and Vision for next two years by and collaborative opportunities with Women Entrepreneurs by Ms. Karon Shaiva , Founder, Idobro Impact Solutions, Mumbai and Prof. M. V Ashok , Tata Chair Professor, TISS Mumbai & Former CGM NABARD.
	Parallel Sessions for Paper Presentation
3.30 p.m. - 5.00 p.m.	Session Chair –Dr. Supriya Shidhaye (VES Pharmacy),

12th October, 2018 Session 1

Judges: Dr. Pradeep Mitra (VESIM) and **Dr. Rohit Singh** (Prof. and Dean Academics at AURO University), Prof. Pallavi Vertak

Social Entrepreneurship and Women Empowerment

Sr. No	Title	Name of Author/Authors	Affiliation
1	Social Enterprise: A Catalyst for Growth of Women and Nation	Prof. Shruti Jain	Auro University, Surat
2	A New Face of Social Entrepreneurship in India	Mr. Siddharth Singh	Bhopal School of Social Sciences
3	Social Entrepreneurship And Women Empowerment - An Empirical Study Conducted In Coimbatore District	Dr. R. Hemanalini and Mr. Pavan Kulkarni	The TIPS Global Institute- Coimbatore
4	Women Empowerment Through Social Entrepreneurship - Business Acumen of Self Help Groups.	Prof. Ashwini Deosthali	R.P.Gogate College of Arts & Science, And R.V.Jogalekar College of Commerce, Ratnagiri
5	A Study Of Women Entrepreneurship With Reference To "Amhi Udyogini Pratisthan" - Sole Intention Of Women Empowerment	Prof. Harshada Patwardhan	R.P.Gogate College of Arts & Science, And R.V.Jogalekar College of Commerce, Ratnagiri
6	Women's Perspective on Women Empowerment and Social Entrepreneurship	Mr. Manish Bharthi	VESIM Business School

12th October, 2018 Session 2

Parallel Sessions for Paper Presentation				
3.30 p.m. - 5.00 p.m.	Session Chair - Dr. Ruby Ojha (SNDT University), Dr. Laxmi Goritoyal (VESIM), Dr. Ajay Gupta (VESIM) and Dr. Uma (VESIM)			
	Plan, Policy and Progress for Empowerment of Women			
	Sr. No.	Title	Name of Author/Authors	Affiliation
	1	Importance Of Economic Freedom In The Discourse Of Women Empowerment	1. Mr. Jaimine Vaishnav and 2. Ms. Raziya Khan	1.IEIBS Akademia, Research Scholar 2. Oriental Institute of Management
	2	Human Rights Education	Prof. Seema Kadam	R.P.Gogate College of Arts & Science, And R.V.Jogalekar College of Commerce, Ratnagiri.
	3	Understanding the Structure of Women Empowerment	Dr. Rashmi Tiwari	IIT Bombay
	4	A Vision of Women Empowerment in India- Plan, Policies and Dimensions	Dr. Debjani Banerjee	VESIM Business School
	5	Role of NGOs in Promoting Entrepreneurship and Women Empowerment.	Dr. Nisha Pandey and Ms. Priyanka Kaushik (Delhi University)	VESIM Business School And Delhi University
	6	Integrated Assessment of Women Empowerment Schemes of Government and its Impact on Quality of Women's Life: Case of Kanave (Shahapur) and Vengaon (Karjat) Regions In Maharashtra	Dr. Nisha Pandey, Ms. Radnyi Godase and Ms. Kruti Momaya	Faculty VESIM Business School

Day 2:

13th October, 2018 (Saturday)

Time	Programme
9.30 a.m. - 11.00 a.m.	Panel 2 Moderator: Mr. K. C. Shashidhar TITLE: ACHIEVING SUSTAINABLE DEVELOPMENT THROUGH WOMEN EMPOWERMENT 1) Moulding the Future Women Entrepreneurs of India Dr. Sangeeta Jauhari, HOD, Management Department , RNTU, University, Bhopal 2) Dr. Supriya Shidhaye, Principal, Vivekanand Education Society's College of Pharmacy (Role of an Institution towards uplifting quality education) 3) Ms. Anita Rao, Entrepreneur(Policy Draft and Women Empowerment) 4) Mr. Amit Jain, Founder, Mitti Ki Khusbu , Pune 5) Dr. Sangeeta Naik, Principal, Achievers Degree College of Commerce and Management, Kalyan 6) Mr. Digvijay Bendrikar-Shinde – CTARA-IIT Bombay
11.00 a.m. – 11.45 a.m.	VESIM Entrepreneurs Talk (Coordinator: Prof. Pallavi Vertak)

	Parallel Sessions for Paper Presentation			
11.45 a.m. - 1.30 p.m.	Session Chair - Dr. Rashmi Tiwari (IIT, Bombay), Prof. Uma (VESIM), Dr. Shalini Bariar (VESIM), Prof. Manish/ Prof. Ravi (VESIM)			
13th October, 2018 Session 3	Women and Corporate Sectors			
	Sr. No.	Title	Name of the Author/Authors	Affiliation
	1	Gender Inclusion and Information Technology Industry	Dr. Ruby Ojha	SNDT Women's University, Mumbai
	2	Women In Corporate Sector: Their Experiences And Attitude Towards Work	Ms. Priya Patil	M.Phil Scholar, TISS
	3	Case Study Enhancing Management Student Employability Skills Through Social Work	Dr. Seema Sant and Prof. Kavita Kanabar	VESIM Business School
	4	Charismatic Women Leadership of India	Dr. Alka Kadam	Sandesh College Of Arts, Commerce and Science, Vikhroli
	5	Women Entrepreneurship- A paradigm shift	Ms. Anita Rao	Entrepreneur, Nagpur
	6	Assessment and Advancement of Entrepreneurial traits for Moulding the Future Women Entrepreneurs of India	Ms. Pankhuri Agarwal, Dr. Pooja Chaturvedi, Dr. Sangeeta Jauhari	RNTU, Bhopal

	Parallel Sessions for Paper Presentation			
11.45 a.m. - 1.30 p.m.	Session Chair - Dr. Meena Sharma (VESIM), Dr. S. V. Kulkarni (VESIM) and Dr. Swati Singh (VESIM)			
13th October, 2018 Session 4	Women Entrepreneurship			
	Sr. No.	Title	Name of the Author/Authors	Affiliation
	1	Women Empowerment in Allied sectors	1.Vaibhav Bansal, 2.Waiz Azam, 3. Amit Bali	1.CSIR, Research and Development, Delhi 2. and 3.Milaap Social Ventures
	2	Evaluation of Impact Assessment Of Social Enterprises For Women Empowerment	1.Dr. Shrikaant Kulkarni and 2. Dr. Anil Kharche	1.VIT, Pune and 2. VB Kolte, Buldhana
	3	Women Empowerment through Women Entrepreneurship	Ms. Sonal Pusalkar	M.Phil Scholar, TISS
	4	Women as a Role Model For Social Entrepreneurship	Ms. Mrunmayee Samarth & Ms. Sneha Saxena	NIFT, Bhopal
	5	Experience of Dalit women in the Self-help group	Mr. Ajit Kamble	M.Phil Scholar, TISS
1.30 p.m. – 2.30 p.m.	Lunch and Networking			
2.30 p.m. – 4.00 p.m.	Student TED Talks and Student activity/ Coffee with Corporate			
4.00 p.m. – 4.30 p.m	High Tea			
4.30 p.m. – 5.00 p.m.	Valedictory Session: Certificate and Prize Distribution Dr. Satish Modh , Director , VESIM Dr. Sandeep Bhardwaj, Dean, VESIM Dr. Subhash Sharma, Director , IBA, Bangalore Dr. Rohit Singh, Dean, AURO University Concluding Remarks: Dr. Sandeep Bhradwaj National Anthem			

Entrepreneurship Cell Activity Report 2020-2021
Dr. Jyoti Chandwani

Objectives of the Cell:

1. The Entrepreneurship Cell is dedicated to promoting the spirit of entrepreneurship among students.
2. To inspire students to learn idea generation and generate original ideas.
3. To encourage innovative and creative thinking.
4. Motivate students who are beginning to consider entrepreneurship as a career choice to develop their ideas further.
5. Inspire students to learn idea generation and generate original ideas.

Activities Planned Under the Cell for AY 2020-21

1. Design Thinking Workshop

Scheduled on: July 2020

Objectives:

- To understand, apply and demonstrate the concepts of creativity and innovation to unleash the potential of the mind to conceive new ideas
- To analyze and formulate to identify opportunities that may come disguised as problems that may be worth solving
- To examine and plan for applying convergent and divergent thinking which focuses on coming up with well-established solutions to the problems
- To analyze and understand the various ideation techniques to match the type of ideas to be generated
- To prepare and assemble an early sample, model, or release of a product built to test a concept or process

2. Movie Day: (Activity)

Scheduled on: 14th September 2020

Objectives:

- Inspire students to start thinking about entrepreneurship.
- Help understand what makes an entrepreneur.
- Motivate students to build entrepreneurial skills and qualities.

3. E-Talk (Panel Discussion):

Scheduled on: 25th September 2020

Objectives:

- Increase awareness of entrepreneurship on campus.
- Inspire Start-up Club members to become entrepreneurs.
- Make entrepreneurship relevant and accessible through storytelling

4. Webinar (Master class on Funding): (Panel Discussion):

Scheduled on: 1st October 2020

Objectives:

- Reiterate entrepreneurship concepts

- Motivate students who are beginning to consider entrepreneurship as a career choice to develop their ideas further
- Improve knowledge related to Funding for start-ups
- Understanding different funds, VCs, Angel Investors, etc.

5. Webinar (Entrepreneurship from Silicon Valley): (Webinar)

Scheduled on: 8th November 2020

Objectives:

- Understanding entrepreneurship across the globe.
- Discuss the different concepts related to entrepreneurship across Silicon Valley and the challenges faced by them.

6. Alchemize (Business Plan Competition): (National Level Competition)

Scheduled on: 25th January, 2021 to 13th February, 2021

Objectives:

- To encourage students to participate in competitions at National Level.
- To implement the learning of the entrepreneurship subject practically.
- To identify a real problem that has the potential to be converted into a commercially/economically/financially/politically viable product or service that can make a real difference in society and sustain in the market.

7. Gapshap with Shikshak: (Webinar)

Scheduled on: 21st September 2020

Objectives:

- To encourage students to participate in competitions at National Level.
- To implement the learning of the entrepreneurship subject practically.

8. The Power of WE – The Future is Women: (Webinar)

Scheduled on: 26th October 2020

Objectives:

- Increase awareness of women entrepreneurship on campus.
- Inspire female students to become entrepreneurs.

9. Aahan 2020- the new dawn: (Different activities for students)

Scheduled on: 26th October 2020

Objectives:

- To encourage students to participate in different events
- To help their enhancement of their skills

10. “BIZ NEMESIS – The Ultimate Business Competition”: (National Level Competition)

Scheduled on: 10th Feb 2021

Objectives:

- To encourage students to participate in competitions at National Level.
- To implement the learning of the family practically managed business.

11. MEME Competition... Mix & Mingle..Let's reconnect in a fun way: (Competition)

Scheduled on: 17th April 2021

Objectives:

- To encourage students to participate in the MEME competition.
- To help them in discovering their creative skills.

12. VESmerize: (Live performance of musical band)

Scheduled on: 26th June 2021

Objectives:

- Adding music to the lives of the students.

*Faculty Development Program on
Social Enterprise Management*

Sponsored By

ATAL AICTE



Conducted by VES Institute of Management, Mumbai



In Association with Research for Resurgence Foundation



From 19th Jan -23rd Jan 2021

Course Director

Dr. Nisha Pandey, Nisha.pandey@ves.ac.in, 9769557224

Chairperson Yunus Social Business Centre, VES Institute of Management

Inauguration by

Prof. Mohammad Yunus, Noble Peace Laureate

19th Jan, 2021, 3.00 P.M.



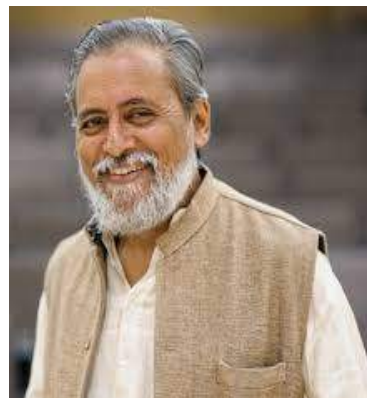
Special Lecture by

Sri Mukul Kantikar Ji , National Secretary, Bhartiya Shikshan
Mandal, India. 19th Jan 2021



Valedictory Lecture

Prof. Anil Gupta, Founder Honey Bee, 3.30 P.M. 23rd , Jan 2021



Brief Profile of Resource Persons

Prof Muhammad Yunus, Noble Peace Laureate Founder of Grameen Bank



Professor Muhammad Yunus co-founded Yunus Social Business and currently serves as the Chairman of the Board. He is the founder of Grameen Bank and father of microcredit, an economic movement that has helped lift millions of families around the world out of poverty. Today, Grameen Bank has over 8.4 million members—97 per cent of who are female—and has lent over US\$12.5 billion since its inception. In 2006, the Norwegian Nobel Committee jointly awarded the Nobel Prize in Peace to Professor Yunus and Grameen Bank “for their efforts to create economic and social development from below.” Professor Yunus is also the

creator of social business and since 2006 has focused on spreading and implementing the concept. He has written four books about micro-lending and social business: “Banker to the Poor” (2003), “A World Without Poverty: Social Business and the Future of Capitalism” (2008) and “Building Social Business” (2010) and “A World of Three Zeros” (2017).

Among Professor Yunus’ many awards and honours he has received all three highest US Civilian awards (Presidential Citizens Medal, the Presidential Medal of Freedom and the Congressional Gold Medal). Thereby he is one of only seven people in history that has received these awards, along with recipients Martin Luther King Jr., Mother Teresa or Nelson Mandela. In 2009, Forbes named Professor Yunus one of its “10 Most Influential Business Gurus.”

Shri Mukul Kanitkar, Joint Organizing Secretary of Bharatiya Shikshan Mandal



Shri Mukul Kanitkar is the Akhil Bharatiya Joint Organizing Secretary of Bharatiya Shikshan Mandal, an organization dedicated to evolving indigenous model of education. He has conducted innumerable workshops on personality development, and research for National Resurgence in IIT Delhi, IIT Roorkee, Jawahar Lal Nehru University, Delhi University, MS University Vadodara etc. He trained and motivated 29,973 School students to perform Mass Suryanamaskar at Gwalior in 2005 to create a world record duly entered in the Guinness World Record.

Rajiv Kumar, Member Secretary, Aicte



Professor Rajive Kumar did his M E in Computer Technology and Application from Delhi College of Engineering, Delhi and Ph D from IIT Delhi. After completing Ph D, he joined D C R University of Science & Technology, Haryana in the year 1990. His areas of research interest are Mathematical Computing, Software Engineering and Image Processing. He has published number of research papers in national and international Journals and presented papers in India and abroad. He has visited several universities in USA, Canada, China and Malaysia.

Prof. Anil Gupta, IIM, Ahmadabad, Founder Honey bee Network



Professor Anil K Gupta is a visiting faculty, Indian Institute of Management, Ahmadabad; after retiring from IIM, Ahmadabad . He is also the founder of Honey Bee Network. Ph.D. (Management), MSc. Biochemical Genetics, Fellow, National Academy of Agricultural Sciences; Fellow, the World Academy of Art and Science, California 2001. Executive Vice Chair, National Innovation Foundation, Nifindia.org, Coordinator, SRISTI.org and Secty., GIAN.org. His mission is to expand the global as well as local space for innovations at grassroots, link ideas in informal and formal sector, ensure recognition, respect and reward for creative communities; creating knowledge networks for augmenting open innovations by individuals, institutions, corporations, and countries through frugal, flexible and friendly empathetic platforms.

He facilitates Festival of Innovation (FOIN) through NIFindia.org, hosted by the office of President of India at The President House (March 4-11, 2017); pursues Research on Sustainable natural and institutional resource management, building global value chain to get the grassroots and youthful creativity its due; link technology youth with the problems of MSME, and grassroots innovators (techpedia.sristi.org), unlocking corporate and public/private institutional creativity through empathetic open reciprocal innovations, support strategic organizations for making breakthroughs innovations. See social innovation facility, sif.sristi.org, SRISTI awards to young tech students gyti.techpedia.in. He has lectured on unleashing innovation potential at ORACLE, CISCO, HP, GE Research Centre, Siemens, Volvo, Biocon Bristol-Myers Squibb Research Centre, Dr Reddy Lab, Zydus Cadilla, JSW, D E Shaw investment firm, Tata Innovation Awards, ZEF, CGIAR, FAO, IFAD, World Bank, LBSNAA, IISc, ISI, IITs, JNU, Harvard, MIT, etc., apart from numerous top academic and public policy institutions worldwide; he has pursued Shodhyatra, learning walk in every state of India once covering more than 5000 km during 1998-2016 and has started second round from 2017 along with Honey Bee Network volunteers.

Prof. L. S. Ganesh, Professor (Retired),

Department of Management Studies, IIT Madras



Dr. L. S. Ganesh (LSG) graduated in 1977 in the BE (Hons.) programme in Mechanical Engineering of the Birla Institute of Technology and Science (BITS) at Pilani, Rajasthan. In 1979, he received the M. Tech degree in Maintenance Engineering and Management and a Merit Prize from the Indian Institute of Technology (IIT), Madras. During 1980-84, he pursued the doctoral research programme in the Industrial Engineering and Management Faculty at IIT Madras. His research work involved the application of time series forecasting models and system dynamics concepts to educational planning in Tamilnadu schools. He received the Ph. D. degree in 1986. He worked as an Assistant Professor

in the Education Management Sector at the Indian Institute of Management (IIM), Bangalore, during 1986-87.

Since 1987, he worked in the Industrial Engineering and Management Faculty at IIT Madras, as Assistant Professor till 1993, then as Associate Professor till December 1996, and then as Professor until April 2004, when the Department of Management Studies was established in the Institute. Later, he served as the Head of the Department of Management Studies at IIT Madras from July 2004 till July 2008. In this role, he coordinated the location and development of the complete academic, laboratory, office and utilities infrastructure for the new premises of the Department. He also coordinated the establishment of strategic academic relationships through MoUs between IIT Madras and leading national and multinational institutions (Indian School of Business at Hyderabad; Universities of Mannheim, Passau, and Bremen in Germany; Management Centre at Innsbruck in Austria; State University of New York, Binghamton) and business organizations (Caterpillar; LIC of India; @Road Software; SCOPE International). No of Publications in Journals : 43

**Prof. Madhukar Shukla, Professor, OB & Strategic
Management, Xavier School of Management, Jamshedpur**



Dr. Shukla is a professor of organisation behaviour and strategic management at XLRI, Jamshedpur, India. A Ph.D. in psychology from the Indian Institute of Technology, Kanpur, he earlier taught at the Administrative Staff College of India (ASCI), Hyderabad, and was a consultant (HRD) with the National Productivity Council, New Delhi. During 1993-1994, He was a visiting professor at ESADE in Barcelona. Dr. Shukla has more than 20 years of consulting and training experience. His clients include American Express, Bharti Enterprise, Hindustan Lever Ltd., GE India, Infosys Technologies, ITC Ltd., Larsen & Toubro, Mahindra & Mahindra, Novell Software, Oracle India Ltd., Sasken Technologies and Timken Ltd.

He is the former research dean and a professional member of the Indian Society of Applied Behavioural Sciences (ISABS) and is a member of the

Academic Council of Academy of HRD. He also serves as a member of the expert panel of Public Enterprise Selection Board for The Study of Competencies for CEOs. He has been the conference coordinator for the National Human Resource Conference in 1997, 1999 and 2001, and was the keynote speaker in the first Asian Human Resource Development Conference 2003, QAI Knowledge Management Conference 2001, NIPM Annual Conference 2000 and the National HRD Network Annual Conference 2000. His professional interests include cross-cultural management, knowledge management and learning organisation, management of creativity and innovation, organisation design and strategy and organisational change and transformation. He has contributed more than 30 papers to professional journals and published two books—*Competing Through Knowledge: Building a Learning Organisation* (Response Books, Sage Publications, 1997) and *Understanding Organisations* (Prentice-Hall of India, 1996).

No of Publications: 22

Prof. A. Sahay, Dean Research, BIMTECH, Noida



Dr. Sahay's teaching and research interests are in the area of Strategic Management, M&A, Strategic Alliance & JV, Innovation, Entrepreneurship, Sustainability and CSR. He has been a Turnaround Manager, Corporate Entrepreneur, Researcher, Educator and an Institution Builder. In his earlier assignment as Chairman & Managing Director, SIL, he played the lead role not only in turnaround of the company but in creating new products and processes for national and international markets. He has continued to serve both corporate as well as academic institution boards. He has advised leading companies in the area of 'Corporate Strategy' which included creation of their Vision, Mission and Values. He was the lead consultant in projects sponsored by

European Union, Govt. of India and Corporates. Dr. Sahay is recipient of various best research and case writing awards. He has published in various journals of repute, in areas like strategy, Innovation, entrepreneurship, sustainability and CSR besides writing research, text & edited books and teaching and research cases. He also writes popular articles in business press. His publications have crossed 125 marks. At BIMTECH, he aims to imbibe research culture and drive social change through social entrepreneurship. His areas of interest and research are Strategic Management, M&A and Strategic Alliance & JV. On the educational front, he has obtained his PhD from Technical University, Brno, Czechoslovakia in 1969, M.Sc (By Research) in 1967 from Technical University, Brno, Czechoslovakia and M.B.A from University of Madras.

He has a wide experience in academics. He has been the Professor & Dean (Research), Birla Institute of Management Technology, 2010–till date, Professor & Chairman, Centre for Entrepreneurship, Management Development Institute 2002-2010, Lecturer, Regional Institute of Technology, 1962 - 1963 (now National Institute of Technology Industrial), Assistant Manager, Lakshmi Machine Works Limited, 1974 - 1977 and Graduate Engineer Assistant Engineer Technologist, Heavy Engineering Corporation from 1962 - 1972. He has been a consultant for various organisations such as United Nations

Environment Programme, Ministry of Micro Small and Medium Enterprises, Municipal Corporation of Delhi and Steel Authority of India Ltd to name a few. Research Papers and Working papers Publication: 20
Case Repository and Publications: 15, Book Chapters and Technical Reports Publication: 4.

Prof Devdip Purkyastha, Desai Centre of Entrepreneurship, IIT, Bombay



Prof Devdip Purkyastha is a senior business executive with three decades of experience at leading corporations. Professor Devdip Purkayastha holds a Bachelor Degree from IIT Kharagpur, PGDM from IIM Kolkata and has participated in the EDP at the Wharton Business School. Professor Devdip Purkayastha serves as President of Indian Operations at CHEP (U.S.A.) Inc. Mr. Purkayastha has been Vice President of Strategic Planning & Business Development for South Asia of DHL Express (USA), Inc. since September 20, 2007. Currently he is a professor at Desai Sethi Center for Entrepreneurship. For the past few years, he dedicated his career to 'Building a Better, More Sustainable World' by engaging with 'NextGen Leaders' at the Indian Institute of Technology and Enactus. He has been a

mentor to a broad range of high technology and social start ups. Professor of Entrepreneurship courses and workshops. Advisor to early stage, startup investors. Prof Devdip Purkyastha has worked as a Vice President in DHL Express. Then he worked as a president of CHEP India. Currently he works as a Adjunct Professor at Desai Centre of Entrepreneurship at the Indian Institute of Technology in Bombay. He also works as a President in Enactus India. He has done his Btech from IIT Kharagpur and PGDM from IIM Calcutta.

Prof. C. V. Baxi, Ex-Director and Prof. MDI, Gurgaon



Prof. C.V. Baxi is a renowned Professor of Business Ethics & Corporate Strategy. He has 35 years of work experience in Academics. He is also visiting faculty of various reputed business schools of India. He was the Director of MDI, Gurgaon. He was Consultant to the SCOPE, Ministry of Heavy Industry and Public Enterprises. He is the Former Director of the Management Development Institute (MDI), Gurgaon. He was associated with MDI for more than three decades as Professor in the Economics Department. His academic interest has been in Corporate Governance and Corporate Social Responsibility. He was the Chairperson, Centre for Corporate Governance, MDI, Gurgaon, from 1998 to 2006. He was also the editor of MDI management journal Vision from 1989 to 1997.

He has been consulting and researching in this field for the past two decades. He has also published books on corporate governance and

corporate social responsibility. His case on corporate Governance at Satyam was published by the ACRC Hong Kong University (2009). He is a visiting Faculty at Tata Institute of Social Sciences, Mumbai. He is also associated with the NIIT University as a member of Faculty Selection Committee. He has delivered lectures on corporate governance in Germany and France under the India European Study Centre of which he was the Director in 2005. He was a Fellow at the Kellogg Graduate Business School and also the Australian National University Canberra in the 1990s. He has many publications to his credit in addition to more than 250 articles in learned journals and edited books.

**Mr. Suresh Krishna, Social entrepreneur, co-founder & CEO of
Yunus Social Business Fund Bangalore and co- founder**



Mr. Suresh Krishna is the Co-founder and CEO of Yunus Social Business Fund Bengaluru and Co-founder and Partner of Yunus Social Business India Initiatives. Prior to this, he was at the helm of affairs at Grameen Koota, since its inception in 1999 as Managing Director (till July 2015). He was instrumental in developing Grameen Koota into a large, socially responsible MFI having its outreach in 5 states of India. He has co-founded the microfinance industry associations, namely Microfinance Institutions Network and Association of Karnataka Microfinance Institutions.

He has played a very active role in developing the microfinance sector in India. He has also co-founded Grameen Affordable Shelters P. Ltd – a company which develops affordable housing for the low income households along with Mrs. Vinatha M. Reddy – Founder of Grameen

Koota. He is the Managing Trustee of Navya Disha Trust, an NGO working to improve water, sanitation, financial literacy, and supplementary education for school children. He currently serves on the board of BinaArtha – an MFI in Indonesia, Mifos.org in USA – an open source core banking software for financial services, SAS Health Care P. Ltd. – an affordable healthcare company for the low income households. Mr. Suresh is a regular speaker and presenter at various national and international forums. He is passionate about agriculture, social businesses including micro housing, financial literacy, client education, renewable energy, waste management, health care and livelihoods for the poor.

Dr. Archana Singh, Assistant Professor, Tata Institute of Social Sciences, Mumbai



Archana Singh is Assistant Professor at the Centre for Social Entrepreneurship (CSE), School of Management and Labour Studies, Tata Institute of Social Sciences (TISS), Mumbai. She is also the Programme Convenor for the programme 'Masters in Social Entrepreneurship' (MASE) at CSE. She primarily teaches 'social entrepreneurship', 'corporate social responsibility', 'social sector perspective and interventions', 'qualitative research', and 'social value creation and social innovation'. She also conducts capacity building workshops for the research scholars and faculties of the other universities. In 2013, she joined CSE as Assistant Professor, just after submitting her PhD thesis. She studied social entrepreneurship as part of her PhD research at TISS, Mumbai. She received her PhD in Social Work in 2014. Before that, she did her

M.Phil in Social Work from the same Institute in 2008, and Masters of Social Work (MSW) from Dr. B. R. Ambedkar University (formerly Agra University) in 1998. Prior to her academic career, she worked intensively in the development sector, both in urban and rural India, on diverse social issues, such as women's empowerment, women's SHGs, AIDS awareness among sex workers, etc. In 2016, she visited Kennesaw State University (KSU), Georgia, Atlanta to teach 'social entrepreneurship and social venture creation' to the Masters students there. She has published several papers in reputed international journals, and chapters in edited books. In 2016, she published her book titled 'The Process of Social Value creation: A Multiple Case Study on Social Entrepreneurship in India' (Springer India). Her research interests are Social entrepreneurship, social value, social change, women empowerment, corporate social responsibility, social work, interface between social work and social entrepreneurship. As a part of CSE team, she has completed the project of 1-year 'Certificate Programme in Social Entrepreneurship' through web-mode on 1st November 2015, in collaboration with University of Essex, UK. The project was funded by the British Council.

As a part of CSE team, she has conducted 'Benchmark Study on Best CSR Practices in India'.

Prof. Ashish Pandey, SJMSOM, IIT Bombay



Currently an Assistant Professor in Management area at Shailesh J. Mehta School of Management (SJMSOM) at Indian Institute of Technology, Mumbai and teaches courses related to leadership, organization development and change and human resource management. Having fifteen years of working experience in industry and in management research and development. Before joining SJMSOM, Ashish was leading Research & Development function at Pragati Leadership Institute; a Pune based consulting organization which works in the area of organization and leadership development. He has been involved in training and consulting work in the areas of people development. His major training and consulting assignments had been with corporate and educational institutions. On the corporate side his long term consulting engagement has been with Adore Welding, Axis Bank, ACG Worldwide, Citec Eng., Indo-German Tool Room, Nokia, Toyo Engineering, Wipro etc. For educational institutions his major Institution Building related work is

with BATU, Lonere, ICT, Matunga, KIIT University, Walchand College etc. Ashish is a doctoral fellow of Management Development Institute, Gurgaon, India. His research papers, inventory and approach notes have appeared in several leading national and international journals and periodical like Pfeiffer Annual of training and consulting; Journal of European Industrial Training; Journal of Business Ethics; Psychological Studies; Indian Journal of Training and Development, Times Ascent, Hand Book of Indian Psychology etc. No of Publications: 24.

Prof. Dahnjay Sahu, Professor, Banaras Hindu University (BHU)



D. R. Sahu currently works at the Department of Mathematics, Banaras Hindu University. D. R. does research in Operator theory, optimization and applications. Their current project is 'Fast iterative techniques for optimization problems with applications.

**Dr. Goverdhan Saini, Associate Professor, Tata Institute of Social Sciences,
Mumbai**



Dr. Goverdhan Saini is a teacher, researcher and consultant with experience of over 10 years in management education, research and industry. He has published about 25 research articles, and has a book to his credit .He is the recipient of the first Post-Doctoral Fellowship of Indira Gandhi Institute of Development Research, Mumbai He is currently the Associate Professor at the School of Management and Labour Studies, Tata Institute of Social Sciences, Mumbai. Prior to working as an associate professor, he has worked as an Assistant Professor, School of Management and Labour Studies at Tata Institute of Social Sciences. He was previously associated with Indira Gandhi Institute of Development Research, Mumbai as a Post doctoral Fellow. His research interests are in Employer Branding, Social Marketing, Consumer Behaviour and Pricing. He also teaches subjects such as Employer Branding, Marketing and Sales Management, Marketing Research, Social Marketing, Quantitative Research Methods. No of Publications: 30

**Mr. Shakti Tripathi, Project Manager Desai Centre of Entrepreneurship,
IIT Bombay**



Shakti Tripathy is Project Manager at DSSE, handling a variety of responsibilities, including system administration, interfacing with the student bodies (E-Cell, Tinkering Lab, STAB) and mentoring early stage student start-ups. He also coordinates partner events such as E-Summit and Tech Connect. He has a Bachelors' degree in Civil Engineering and a Masters' degree from The Energy and Resources Institute School of Advanced Studies, New Delhi (2010). He worked at Accenture and Jawaharlal Nehru National Urban Renewal Mission, before joining DSSE in 2014. He has been associated with entrepreneurship since his college days and enjoys teaching, researching and writing in his free time.

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Mr. Ashutosh Kumar, CEO, Jagrati Yatra



Ashutosh Kumar is the executive director of Jagriti, a non-profit organization that promotes and supports entrepreneurship across rural India. For 10 years, Ashutosh has led the Jagriti Yatra program, an innovative 15-day entrepreneurship course which takes place along a 5,000-mile train ride across India. Over 4,000 youth have participated, with 28 percent of them becoming entrepreneurs themselves. He also leads the Jagriti Enterprise Centre, a regional incubation program that supports entrepreneurs who run small- and medium-scale businesses, and is regularly called to speak at regional universities on topics such as entrepreneurship, innovation, and youth leadership. In 2013, he was selected for the U.S. Department of State's International Visitor Leadership Program fellowship. Ashutosh holds a dual bachelor's degree in Technology and Mechanical Engineering from the Indian Institute of Technology, in Kharagpur.

Dr. Anil Maheshwari, Professor, Maharishi International University, USA



Dr. Anil K. Maheshwari is Professor of Management, and Director of MBA in Information Systems, at Maharishi International University, in Fairfield, Iowa, USA. He teaches courses in data analytics, strategic management, leadership, marketing, and others. His research has been published in Creativity Research Journal, Family Business Review, and other scholarly journals. He has also presented at Academy of Management, International Conference on Information Systems, National Teachers Congress, and other major conferences.

He is the author of a dozen books on technology, management, and spirituality, including Data Analytics Made Accessible a #1 global bestseller that has also been published by McGraw-Hill. He has 20 years of IT industry experience including 9 years in leadership roles at IBM in Austin, TX. He has been a Professor at the University of Cincinnati, City University of New York, University of Illinois, and others. He earned a B.Tech. in Electrical Engineering from Indian Institute of Technology in Delhi, an MBA from Indian Institute of Management in Ahmedabad, and

a Ph.D. in Management from Case Western Reserve University, Cleveland, Ohio. He is a practitioner of Transcendental Meditation TM and TM-Sidhi techniques. He has been at MIU since 2012, and earned the prestigious Maharishi Award in 2015. He lives in Vedic City, and blogs on Blissful Living. His research has been published in prestigious journals and conferences.

Serial Entrepreneur Bhanu Prakash Reddy Varla



Mr. Bhanu is Entrepreneur by heart a great mentor to startup(s) and Angel Investor. He has been the catalyst to promote Entrepreneurship across the Globe and is mentoring scores of Startup(s) thorough structure programs like TiE Grad, LEAD at IIM Visakhapatnam and conducting Mentorships at NSRCEL, at IIM Bangalore. There are half a dozen Start-ups where Bhanu has invested and helped at least a dozen to Start-ups to survive and become net positive. Bhanu has earned a score of awards from corporate clients in his previous life as CEO and has achieved another score of award from different Government Organizations.

He is an Industrial Engineering Graduate from Osmania University and he is the first Gold Medalist passed out of MBA in Technology Management. His first business venture was “Bartronics India Limited “.

The first Barcoding coupled with RFID / Smart Card company to go for IPO both at National Stock Exchange / Bombay Stock Exchange eventually to NASDAQ. Some of his successful start-ups are Send Fast,, Rice Bowl, Metamorphosis, Habit Automation, RDP, Jadooz Cinema, Matrix Sea Food and VAM Life Sciences, PayMyGST and Urbankisaan.

Dr. Satish Modh, Director, VESIM, Mumbai



Dr. Satish Modh is one of India's leading researchers in the field of business ethics and strategy. He is particularly well known for his research on Indian value systems and its application to ethical management. He has been teaching 'ethics' and 'business ethics' at SJM School of Management (IIT Bombay), School of Business Management (NMIMS – Deemed to be University), Department of Education, University of Mumbai. Currently he is Professor and Director at VESIM, affiliated to University of Mumbai. He received his undergraduate degree in Electronics Engineering from MANIT, Bhopal. Further, he received his graduate degrees in Applied Electronics from University of Indore, in financial management from JBIMS, University of Mumbai. Thereafter he received his doctorate in the area of strategy from the University of Mumbai. In the year 2009 he also received his law degree from the University of Mumbai. After a long stint at Air India where he was leading the business transformation group, he joined the faculty at the

School of Business Management at NMIMS University, Mumbai which ranks among top ten business schools in India.

He has written a pioneering book titled 'Ethical Management' based on Indian value system. His article 'Value Based Management' has nearly 8.3 million views on the internet and an article on 'Building a caring society' has more than 3 million views. He is also the author of a popular book 'Discover the Arjuna in You' published by Jaico Publishers. Prof Modh was given Dewang Mehta award for outstanding contribution to education in 2014. He was named among 100 most influential Directors in India at the World Education Congress, 2016 held in Mumbai.

**Dr. Nisha Pandey, Chairperson, Yunus Social Business Centre, VES
Institute of Management**



Dr. Nisha Pandey is Associate Professor and Chairperson Social Entrepreneurship Cell at Vivekananda Education Society Institute of Management, (VESIM) Mumbai. She has received DST-NIMAT Project 2014, 2015-16, 2017-18 for conducting Entrepreneurship programs for three consecutive years. Received funding from South Asian Network of Development and Environment Economics (SANDEE) Summer School in Environment and Resource Economics in Sri Lanka during 4-10 July 2015, presented her research in University of Utah during April 2016, Kings College at Kathmandu during September 2017, Academy of Management, Chicago, 2018 and 9th Social Business Conference in Bangkok, 2019. Dr. Pandey has worked in various inter-disciplinary research projects in several Institute of International repute like Indian Institute of Technology, Bombay, Management Development Institute,

Gurgaon, Harcourt Butler Technological Institute, Kanpur. Presently she is also Principle investigator of an interdisciplinary research project in association with Department of Humanities and Social Sciences, Indian Institute of Technology, Bombay, funded by Indian Council of Social Sciences Research (ICSSR). Currently, she is working in a new project "Role of women in Rural Transformation". She has presented and published more than 35 papers in national and international conference, forum and Journals. She is associated with various universities and institution in their advisory board and governing council. Dr. Nisha Pandey was conference convener of International Conference "Creative Entrepreneurship: For Sustainable Economic Growth and Development" in Feb 2016, 2nd International conference on "Social Entrepreneurship and Social Responsibilities in Feb 2017 sponsored by NABARD, Bank of India and Khadi and Village, and Third International Conference on " Social Entrepreneurship As Tool for women Empowerment" in Oct 2018. She is Managing Editor of "Journal of Development Research" which is released by VES Institute of Management with ISSN No 2229-7561. Her areas of research interest are Social Entrepreneurship and Sustainable Development, Environment Economics, Development Economics, Women Empowerment through Social Entrepreneurship , National Mission of Women Empowerment and promoting Entrepreneurship and Conscious consumption.

Program Coordinators :

Dr. Laxmi Goritiyal



Dr. Laxmi Goritiyal has more than 12 years of rich teaching experience in premium business school and colleges at post graduate level. Currently working with Vivekanand Education Society Institute of Management Studies & Research, Mumbai as an Assistant Professor – Finance. She had done Doctorate in Commerce (PhD) and Masters in Financial Management from Mumbai University. Have participated and presented papers at national and international conferences and published papers in various journals.

Dr. Pranjal Muley



Prof Pranjal Muley is a Systems and Information Technology professor with more than 19 years of experience. Prof. Pranjal has worked with various B-schools. He has also been visiting faculty to many management institutes. He has worked in SAP as the ABAP Programmer capacity in IT venture of S. Kumars Groups. He is currently working as “Associate Dean” in Information Technology domain in the institute and teaching various Business Analytics subjects.

Email: pranjal.muley@ves.ac.in

Mobile: 9029341116

Session Outline:

Session Outline:

Day -1 19th Jan 2021			
Session	Time	Theme	Speaker(s)
1	10.00 to 11.00 Inauguration	SE: As a Theme of Academic Discourse:	Prof. A. Sahay, Dean Research BIMTECH Prof. Satish Modh , Director, VESIM Dr. Sandeep Bhardwaj, Director Incharge , VES Business School Dr. Sachin Deshmukh, Dean VES Business School.
2	11.00- 11.30	Programme Introduction	Dr. Nisha Pandey
3	11.30 to 1.00 P.M	An Overview of Social Entrepreneurship, The Emergence of Alternative Model of Businesses. Case study	Prof. Devdip Purkayastha , Desai Centre of Entrepreneurship , IIT, Bombay
1.00 to 1.45 P.M Lunch			
4	1.45.00 to 3.15 P.M	Taxonomy Of Social Entrepreneurs Problem recognition, Evaluation, and Exploitation of opportunities in the Social Sector	Prof. Madukar Shukla, XLRI
Preparation of Inauguration and join before 15 min. For all			
5	3.30-to 4.00 P.M.	Inaugural Speech	Prof. M. Yunus, Nobel Peace laureate
6	4.00 o 5.00	Why Social Entrepreneurship is important for India	Sri Mukul Kantikar Ji , National Secretary, Bhartiya Shikshan Mandal
Day Two - 20 th Jan 2021			
Sessions 1	10.to 11.30 A.M.	Public Policy	Prof. C.V Baxi, Ex Director, MDI Gurgaon
Session-2	11.45 to 1.15 P.M	Scaling up of Social enterprises.	Prof. C.V Baxi, Ex.Director MDI
Lunch 1.15 to 2.00			
Session:3	2.00 to 3.30	Strategies in Social	Dr. Satish Modh , Director, VESIM

		Enterprise Management	
Session -4	3.45-5.00	Social Innovation: - Application of creative thinking in Social Enterprise	Dr. Nisha Pandey
Day Three- 21 st Jan 2021			
1	10.-11.30 A.M.	SE: Theories and Concept in in SE Research : past contribution and future opportunities	Dr. Archana Singh, TISS
2	11.45 to 1.15	Methodology to assess the feasibility of Social Enterprises using SROI	Prof. Dahnjay Sahu, BHU
Lunch 1.15 to 2.00 P.M			
Session-3	2.00 to 4.00	Business Plan writing – Necessity and uses of business plan. Different components for defining and developing them	Mr. Shakti Tripathi, Desai Centre of Entrepreneurship IIT Bombay
Session -4	4.00 to 5.00	Case study of Jagrati Yatra	Mr.Ashutosh Kumar, CEO, Jagrati Yatra
Day Four	22 Jan 2021		
Sesion-1	10.00 to 11.30	Designing Course Curriculum, Teaching pedagogy for SE Curriculum for-PG and Ph.D. students	Pane Discussion Dr. Ashish Pandey, IIT, Bombay Prof. A Sahay, BIMTECH Dr. Arhcana Singh, TISS Prof. T. Ganesh,IIT, Madras
Session-2	11.45-1.15	Marketing in the context of Social Enterprise	Dr. Goverdhan Saini, TISS
Lunch 1.15 to 2.00 P.M.			
Session 3	2.00 to 3.30	Training ,capacity building of SE promoters and finding agenda for research, preparation of research proposal on SE	Prof. Ashish Pandey, IIT Bombay
Session 4	3.45 to 5.15	Funding Aspects of SE	Mr. Suresh Krishna, Social

			entrepreneur, co-founder & CEO of Yunus Social Business Fund Bengaluru and co-founder & partner of Yunus Social Business India
Day -5 23rd Jan 2021			
Session -1	9.30.00 to 10.30	Social Entrepreneurship from the Perspectives of SDG	Prof. Anil Maheshwari , Prof. Maharishi Mahesh Yogi , University, USA
Session 2	10.30 A.M. to 1.30 P.M.	Presentation from Participants (Social Entrepreneurship In India Current Landscape of Social Enterprise Management in India)	Panel Dr. Nisha Pandey, Program Director Mr. Shakti Tripathi, DSCE, IIT Bombay Social Entrepreneur NGO
Session - 3	1.30 to 2.30	Exam	
Session -4	3.30P.M.- 5.00 P.M	Valedictory session	Prof. Anil Gupta, Founder of Honey Bee network and Ex Prof. IIM,A Mr. Bhanu Prakash Reddy, Vice President, IIMBAA Partner & Director , Urban Kisan Dr. Satish Modh, Director , VESIM. Dr.Sandeep Bhardwaj, Director I /c, VES Business School Dr. Sachin Desmukh , Dean, PGDM, VES, Business School, Dr. Nisha Pandey, Chairperson, Yunus Social Business Centre , and Program Director.

About AICTE:

The All India Council for Technical Education is the statutory body and the national-level council for technical education in the country. AICTE was formed in November 1945 with the vision to promote development of the education system in India. In 1987, it was given a statutory status by an Act of Parliament, enabling it to exercise in a more effective manner. AICTE as a body is responsible for accrediting all postgraduate and graduate programs, under specific categories of technology for Indian institutions. Apart from the accreditation, AICTE also has major involvement in training, research and development of technical education in the country.

About VESIM :

Since the inception, VESIM has been at the forefront of business studies, developing business leaders who strive to make a positive impact on: companies they work with, people they meet, and the society they serve.

VESIM's success as one of the leading business schools in Mumbai is due to its humanistic approach to management education. The approach is complemented by a state-of-the-art infrastructure, world-class faculty, and transformative pedagogic practices, an interactive and experiential teaching methodology, and a growing distinguished alumni network of professionals who are equipped to lead their business or organisations into the future.

The Institute strives to create socially responsible business leaders of tomorrow. The campus offers a positive environment for learning, as well as personal, professional, and intellectual growth.

About Research for Resurgence Foundation

Research for Resurgence Foundation (RFRF) is a global level advanced research centre to promote research in varied fields as an integrating platform for Scientific Community of the World and traditional researchers in all fields of Knowledge.

RFRF Envisages Bharat as a Strong Contributor to Global Scientific, Technological and Academic Research in all Fields of Knowledge Bringing Wellbeing of Humans and Protection of the Environment. Research for Resurgence Foundation promote community learning process which is the reminder that positivist and analytical paradigms can be complemented or even replaced by indigenous and context sensitive research and knowledge creation process to address the challenges of current times. Bharatiya perspective of life in general and knowledge in particular may enrich the current discourse on research to make it more relevant for Desh (location), kaal (time) and Paristhiti (situation).

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<https://vesim.ves.ac.in/the-institute.html>

<http://jdrvesim.ves.ac.in/>



Women Development Cell

of



Vivekanand Education Society
Institute of Management
Studies & Research

in association with



Sri Aurobindo Society
Creating the Next Future



Organising

National Seminar on

**Social Entrepreneurship:
A Tool For
Women Empowerment**

12 – 13 October 2018

VES Institute of Management, Chembur

Program Schedule

Day 1:

12th October, 2018 (Friday)

Time	Programme
9.30 a.m. - 11.00 a.m.	• Inauguration and Lightning of Lamp • Ganesh Vandana • Introduction - Dr. Nisha Pandey, Seminar Convener • Welcome Address - Dr. Satish Modh, Director, VESIM • About VES Vision - Shri. Mahesh Tejwani Ji, Trustee, VESIM • Chief Guest – Prof. Satish B. Agnihotri, Ex- IAS officer, HOD and Prof. at CTARA-IIT Bombay • Keynote Speakers- 1. Gender Budgeting and Women Empowerment – Prof. Vibhuti Patel, Prof. at Advanced Centre for Women’s Studies Tata Institute Of Social Sciences, Mumbai 2. Prof. Subhash Sharma , Director, IBA, Bangalore
11.00 a.m. - 11.30 a.m.	Tea break and Networking
11.30 a.m. – 1.00 p.m.	Panel 1 Moderator: Dr. Vaijayanti Pandit, We School, <u>Title : Paradigm of Women Empowerment</u> 1. Ms. Seema Kamdar , Senior journalist (Gender Equality in Politics) 2. Ms. Vaishali Malpekar, Vice President - HR & IT, Prabha Engineering Pvt. Ltd.(Leading With difference) 3. Dr. Rohit Singh, Professor and Dean Academics at AURO University 4. Dr. Uma Shankar, Principal, SIES (Struggles of Women in Religious & Philosophical Context) 5. Aditi, Director, Skill Development Department, AISECT, Bhopal 6. Major Priyanka , Entrepreneur, Mumbai
1.00 p.m. - 2.00 p.m.	Lunch and Networking
2.00 p.m. - 3.30 p.m.	Appreciative Inquiry for Women Empowerment Group Initiative and Vision for next two years by and collaborative opportunities with Women Entrepreneurs by Ms. Karon Shaiva , Founder, Idobro Impact Solutions, Mumbai and Prof. M. V Ashok , Tata Chair Professor, TISS Mumbai & Former CGM NABARD.
	Parallel Sessions for Paper Presentation
3.30 p.m. - 5.00 p.m.	Session Chair –Dr. Supriya Shidhaye (VES Pharmacy),

12th October, 2018 Session 1

Judges: Dr. Pradeep Mitra (VESIM) and **Dr. Rohit Singh** (Prof. and Dean Academics at AURO University), Prof. Pallavi Vertak

Social Entrepreneurship and Women Empowerment

Sr. No	Title	Name of Author/Authors	Affiliation
1	Social Enterprise: A Catalyst for Growth of Women and Nation	Prof. Shruti Jain	Auro University, Surat
2	A New Face of Social Entrepreneurship in India	Mr. Siddharth Singh	Bhopal School of Social Sciences
3	Social Entrepreneurship And Women Empowerment - An Empirical Study Conducted In Coimbatore District	Dr. R. Hemanalini and Mr. Pavan Kulkarni	The TIPS Global Institute- Coimbatore
4	Women Empowerment Through Social Entrepreneurship - Business Acumen of Self Help Groups.	Prof. Ashwini Deosthali	R.P.Gogate College of Arts & Science, And R.V.Jogalekar College of Commerce, Ratnagiri
5	A Study Of Women Entrepreneurship With Reference To "Amhi Udyogini Pratisthan" - Sole Intention Of Women Empowerment	Prof. Harshada Patwardhan	R.P.Gogate College of Arts & Science, And R.V.Jogalekar College of Commerce, Ratnagiri
6	Women's Perspective on Women Empowerment and Social Entrepreneurship	Mr. Manish Bharthi	VESIM Business School

12th October, 2018 Session 2

Parallel Sessions for Paper Presentation				
3.30 p.m. - 5.00 p.m.	Session Chair - Dr. Ruby Ojha (SNDT University), Dr. Laxmi Goritoyal (VESIM), Dr. Ajay Gupta (VESIM) and Dr. Uma (VESIM)			
	Plan, Policy and Progress for Empowerment of Women			
	Sr. No.	Title	Name of Author/Authors	Affiliation
	1	Importance Of Economic Freedom In The Discourse Of Women Empowerment	1. Mr. Jaimine Vaishnav and 2. Ms. Raziya Khan	1.IEIBS Akademia, Research Scholar 2. Oriental Institute of Management
	2	Human Rights Education	Prof. Seema Kadam	R.P.Gogate College of Arts & Science, And R.V.Jogalekar College of Commerce, Ratnagiri.
	3	Understanding the Structure of Women Empowerment	Dr. Rashmi Tiwari	IIT Bombay
	4	A Vision of Women Empowerment in India- Plan, Policies and Dimensions	Dr. Debjani Banerjee	VESIM Business School
	5	Role of NGOs in Promoting Entrepreneurship and Women Empowerment.	Dr. Nisha Pandey and Ms. Priyanka Kaushik (Delhi University)	VESIM Business School And Delhi University
	6	Integrated Assessment of Women Empowerment Schemes of Government and its Impact on Quality of Women's Life: Case of Kanave (Shahapur) and Vengaon (Karjat) Regions In Maharashtra	Dr. Nisha Pandey, Ms. Radnyi Godase and Ms. Kruti Momaya	Faculty VESIM Business School

Day 2:

13th October, 2018 (Saturday)

Time	Programme
9.30 a.m. - 11.00 a.m.	Panel 2 Moderator: Mr. K. C. Shashidhar TITLE: ACHIEVING SUSTAINABLE DEVELOPMENT THROUGH WOMEN EMPOWERMENT 1) Moulding the Future Women Entrepreneurs of India Dr. Sangeeta Jauhari, HOD, Management Department , RNTU, University, Bhopal 2) Dr. Supriya Shidhaye, Principal, Vivekanand Education Society's College of Pharmacy (Role of an Institution towards uplifting quality education) 3) Ms. Anita Rao, Entrepreneur(Policy Draft and Women Empowerment) 4) Mr. Amit Jain, Founder, Mitti Ki Khusbu , Pune 5) Dr. Sangeeta Naik, Principal, Achievers Degree College of Commerce and Management, Kalyan 6) Mr. Digvijay Bendrikar-Shinde – CTARA-IIT Bombay
11.00 a.m. – 11.45 a.m.	VESIM Entrepreneurs Talk (Coordinator: Prof. Pallavi Vertak)

	Parallel Sessions for Paper Presentation			
11.45 a.m. - 1.30 p.m.	Session Chair - Dr. Rashmi Tiwari (IIT, Bombay), Prof. Uma (VESIM), Dr. Shalini Bariar (VESIM), Prof. Manish/ Prof. Ravi (VESIM)			
13th October, 2018 Session 3	Women and Corporate Sectors			
	Sr. No.	Title	Name of the Author/Authors	Affiliation
	1	Gender Inclusion and Information Technology Industry	Dr. Ruby Ojha	SNDT Women's University, Mumbai
	2	Women In Corporate Sector: Their Experiences And Attitude Towards Work	Ms. Priya Patil	M.Phil Scholar, TISS
	3	Case Study Enhancing Management Student Employability Skills Through Social Work	Dr. Seema Sant and Prof. Kavita Kanabar	VESIM Business School
	4	Charismatic Women Leadership of India	Dr. Alka Kadam	Sandesh College Of Arts, Commerce and Science, Vikhroli
	5	Women Entrepreneurship- A paradigm shift	Ms. Anita Rao	Entrepreneur, Nagpur
	6	Assessment and Advancement of Entrepreneurial traits for Moulding the Future Women Entrepreneurs of India	Ms. Pankhuri Agarwal, Dr. Pooja Chaturvedi, Dr. Sangeeta Jauhari	RNTU, Bhopal

	Parallel Sessions for Paper Presentation			
11.45 a.m. - 1.30 p.m.	Session Chair - Dr. Meena Sharma (VESIM), Dr. S. V. Kulkarni (VESIM) and Dr. Swati Singh (VESIM)			
13th October, 2018 Session 4	Women Entrepreneurship			
	Sr. No.	Title	Name of the Author/Authors	Affiliation
	1	Women Empowerment in Allied sectors	1.Vaibhav Bansal, 2.Waiz Azam, 3. Amit Bali	1.CSIR, Research and Development, Delhi 2. and 3.Milaap Social Ventures
	2	Evaluation of Impact Assessment Of Social Enterprises For Women Empowerment	1.Dr. Shrikaant Kulkarni and 2. Dr. Anil Kharche	1.VIT, Pune and 2. VB Kolte, Buldhana
	3	Women Empowerment through Women Entrepreneurship	Ms. Sonal Pusalkar	M.Phil Scholar, TISS
	4	Women as a Role Model For Social Entrepreneurship	Ms. Mrunmayee Samarth & Ms. Sneha Saxena	NIFT, Bhopal
	5	Experience of Dalit women in the Self-help group	Mr. Ajit Kamble	M.Phil Scholar, TISS
1.30 p.m. – 2.30 p.m.	Lunch and Networking			
2.30 p.m. – 4.00 p.m.	Student TED Talks and Student activity/ Coffee with Corporate			
4.00 p.m. – 4.30 p.m	High Tea			
4.30 p.m. – 5.00 p.m.	Valedictory Session: Certificate and Prize Distribution Dr. Satish Modh , Director , VESIM Dr. Sandeep Bhardwaj, Dean, VESIM Dr. Subhash Sharma, Director , IBA, Bangalore Dr. Rohit Singh, Dean, AURO University Concluding Remarks: Dr. Sandeep Bhradwaj National Anthem			

Event Report

Session on How to Plan for a Startup: Legal and Ethical Steps

Name of the speaker: Mr. Vikram Kukreja

May 20, 2022

10:00 am to 11:00 am

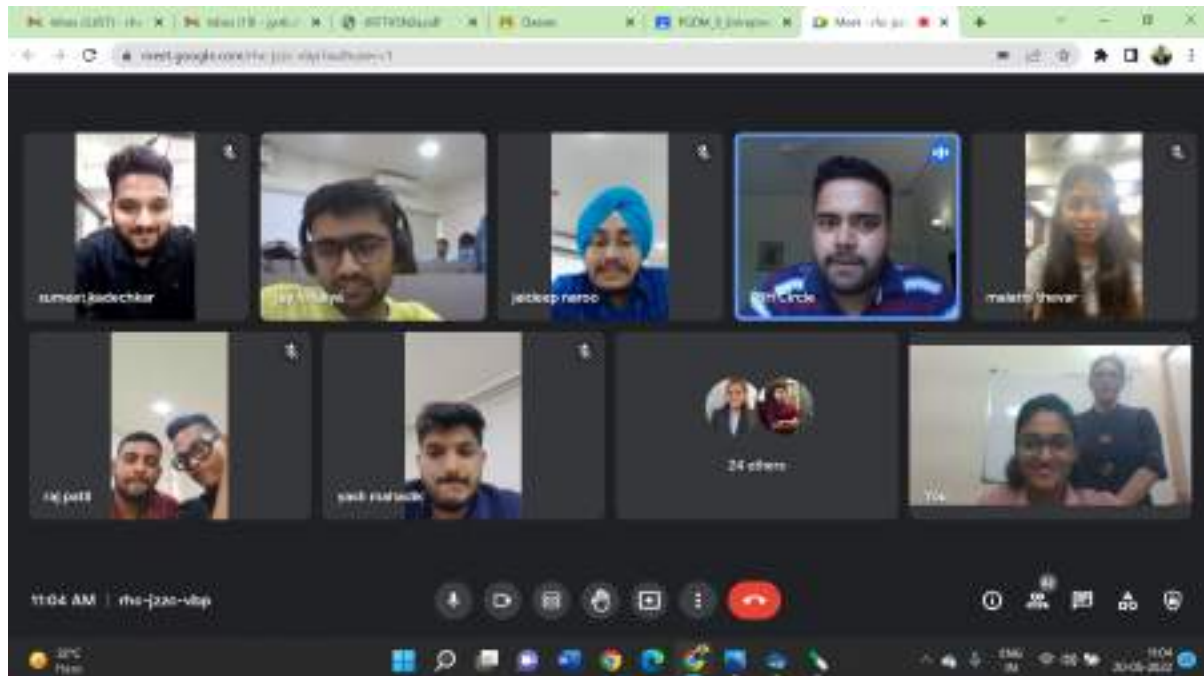
On Friday, May 20, 2022 Session on How to Plan for a Startup: Legal and Ethical Steps. The speaker, Mr. Vikram Kukreja Founder of TBH Circle, TEDx Speaker, and HBR advisory council provided insights on How to Plan for a Startup: Legal and Ethical Steps. The session began at 10:00 am with the speaker being introduced and welcomed. Mr. Vikram Kukreja began his presentation by emphasising the importance of entrepreneurship innovation. In his perspective, the most important word for an entrepreneur and society as a whole is innovation. He encouraged everyone to share their original and creative ideas, and he demonstrated how to take a concept and turn it into reality. The path to innovation, in his opinion, has three steps: Ideate, Create, and Validate.

First, identify a problem, obtain relevant data, then successfully convey your findings.

Second, brainstorm the concept and think through the challenges that may arise during implementation. The tangible expression of the idea is the last but not least step.

Analyze the competency, comprehend the market, and work over any potential blunders in this step. He provided numerous examples of how this works in practice. The Kerala government has adopted a number of measures to stimulate entrepreneurship in the state, including KSWIFT, IDEA FEST, and the Kerala Startup Mission, all of which are part of the government's INNOVATION GRANT program (KSUM). He wished everyone well and welcomed them to the realm of enterprise.

The session ended at 11:00 pm with a thank you note from a fellow student where Mr. Vikram Kukreja was thanked for the informative and motivating session.



Event Report

Session on Importance of Mentoring In Startup

Name of the speaker: Mr. Yogesh Shinde

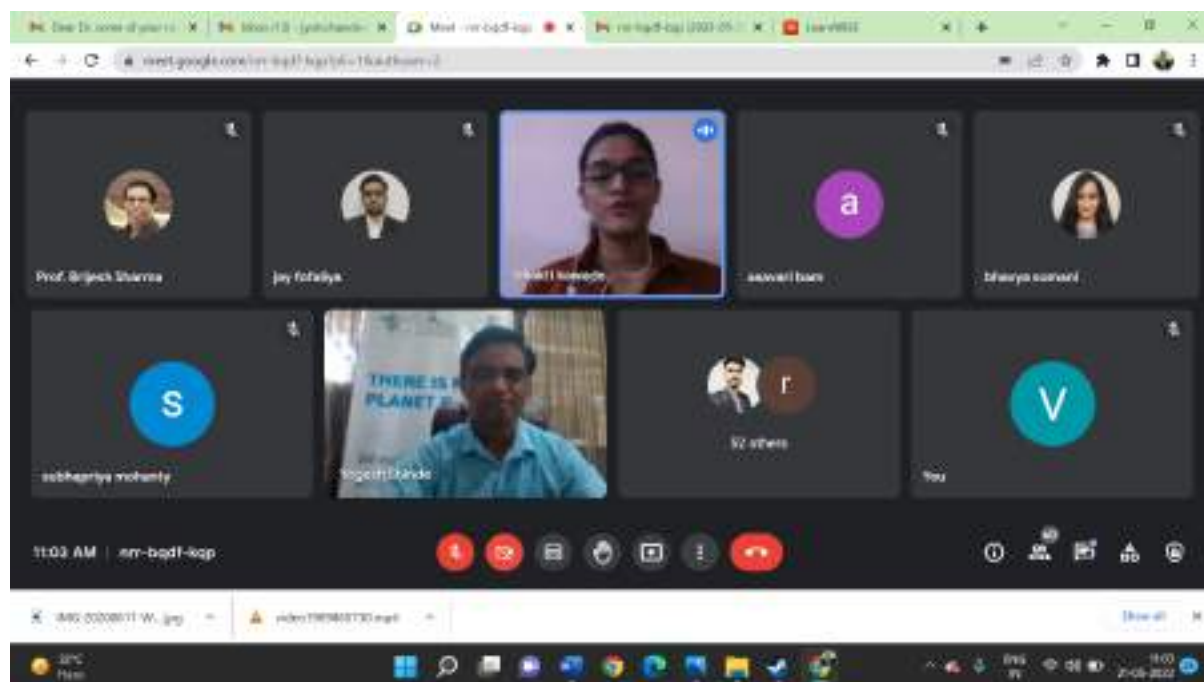
May 21, 2022

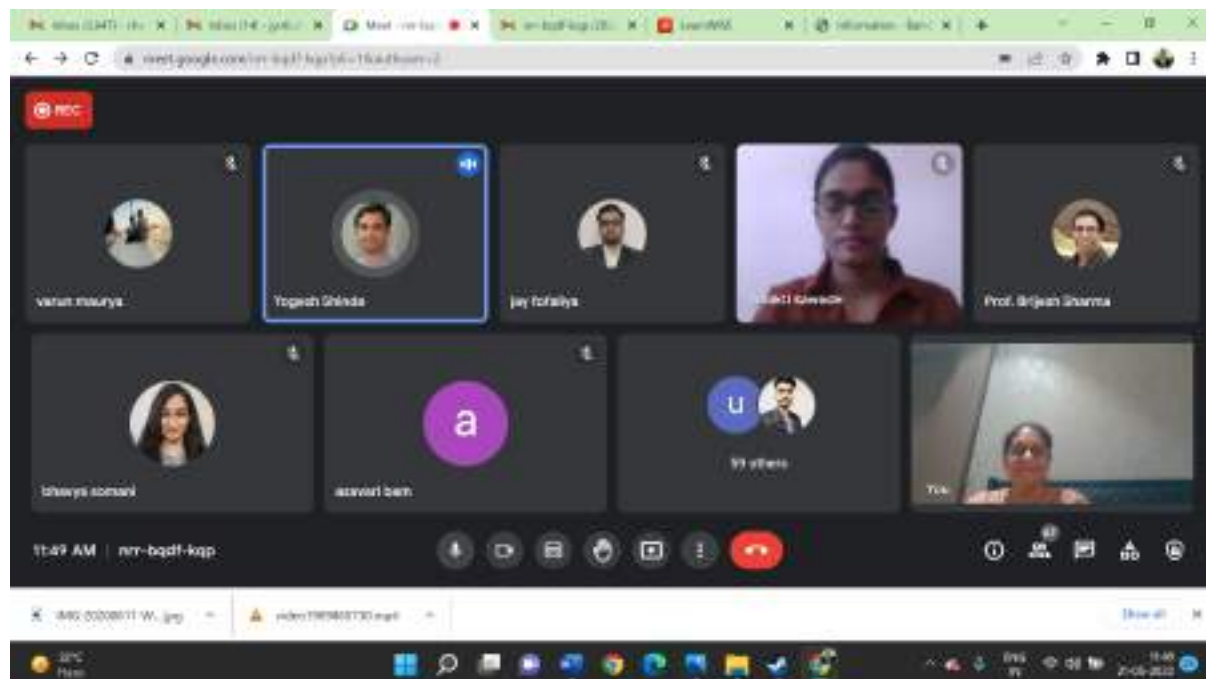
11:00 am to 12:00 pm

On Saturday, May 20, 2022 Session on Importance of Mentoring In Startup. The speaker, Mr. Yogesh Shinde Founder of Bamboo India, TEDx Speaker, and Social E provided insights on How to Plan for a Startup: Legal and Ethical Steps. The session began at 10:00 am with the speaker being introduced and welcomed.

Mr. Yogesh Shinde explained why Mentors are integral to founders' success because they can provide different opinions, a helpful community, and valuable connections. Mr. Yogesh Shinde also illustrated that mentorship isn't a one-way street, though. In truth, mentors have as much to gain from the relationship as those they teach. Further, he explained that the advantages of mentorship extend well beyond the immediate mentor-mentee relationship, too. A strong mentorship network makes for a stronger global startup community.

He gave various examples of well-known Indian and multinational businesses and their stories. He also shared his own startup, How he came with that and how various factors were in the journey. The session ended at 12:00 pm with a thank you note from a fellow student where Mr. Yogesh Shinde was thanked for the communicative and educative session.







**Vivekanand Education Society's
Institute of Management**
Studies & Research



BUSINESS INCUBATION CELL

MAY 06TH, 2022 | 11:00 AM - 12:00 PM



Prof. Brijesh Sharma
(Professor at Vivekanand Business
School)

Workshop on Business Model Canvas

**"The more you drive positive change, the more
enhanced your business model"**

Visit us on







**Vivekanand Education Society
Institute of Management**

Studies & Research



BUSINESS INCUBATION CELL

PROBLEM SOLVING AND IDEATION WORKSHOP



Prof. Tukaram Sonawane
(Co-founder at Krishigati and
Twittjobs)

17th November 2021
3:00 pm - 4:00 pm

"People who believe a problem can
be solved tend to get busy solving it"



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Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

NOVEMBER 17TH, 2021
2:00 PM - 3:00PM

Workshop on

**My
Story-
Motivational session by
successful innovators.**



Mr. Jonathan Mendonca
(Co-founder and Director of Strategy at
Barefoot Edu Foundation)

**"I LOVE MY STORY. SURE IT'S BEEN DIFFICULT, BUT IT'S THE STORY THAT
GOT ME HERE, THE REASON I AM WHO I AM."**



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Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL



DR. SACHIN DESHMUKH
(VBS DIRECTOR)

Session on

VES
Ideation Lab -
Door to
Entrepreneurship

17th November 2021 | 1:00 pm - 2:00 pm



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Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

NOVEMBER 17TH, 2021
4:00 PM - 5:00PM

Workshop on Entrepreneurship and Innovation as career opportunity



Mr. Bharat Oswal
(Head TEDxPune, Chief
Happiness Officer at Botree)

**"EVERYONE CAN TELL YOU THE RISK. AN ENTREPRENEUR CAN SEE THE
REWARD"**



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GOVERNMENT OF INDIA
Ministry of Commerce and Industry
Department of Promotion of Industry and International Trade
Office of Controller General of Patents, Designs & Trademarks
In collaboration with:



Vivekanand Education Society's
BUSINESS SCHOOL



Vivekanand Education Society's
Institute of Management
Students & Business



INSTITUTION'S
INNOVATION
COUNCIL
(Office of Intellectual)

Intellectual Property Rights (IPR) Patent & Designs process

(Under National Intellectual Property Awareness Mission)



Co-moderator
Dr. Brijesh Sharma FETB School

Co-moderator
Dr. Jyoti Chaudhary FETBM

Key Speaker



Mrs. POOJA VISHAL MAULIKAR
Examiner of Patents and Designs,
Patent Office, Ministry of Commerce & Industry

Intellectual



Property





**Vivekanand Education Society's
Institute of Management**

Studies & Research



BUSINESS INCUBATION CELL



Session on Importance of Mentoring in Startup



Mr. Yogesh Shinde

(Founder - Bamboo India | Social Entrepreneur |
TEDx Speaker)

**MAY 21ST, 2022
11:00 AM - 12:00 PM**

**"Mentoring is a brain to pick, an ear to
listen, and a push in the right direction"**

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**Vivekanand Education Society's
Institute of Management**

Studies & Research



BUSINESS INCUBATION CELL



Session on Presentation on Business Plan

Prof. Dr. Jyoti Chandwani
(Associate Dean Academics
at Vivekanand Institute of
Management Studies and Research)

**MAY 06TH, 2022
10:00 AM - 11:00 AM**

**"Imagination is everything. It is the
preview of life's coming attractions"**

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Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

NOVEMBER 17TH, 2021
4:00 PM - 5:00PM

Workshop on

Entrepreneurship and Innovation as career opportunity



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Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL



DR. SACHIN DESHMUKH
(VBS DIRECTOR)

Session on

VES
Ideation Lab -
Door to
Entrepreneurship

17th November 2021 | 1:00 pm - 2:00 pm



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Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

PROBLEM SOLVING AND IDEATION WORKSHOP



Prof. Tukaram Sonawane
(Co-founder at Krishigati and
Twittjobs)

17th November 2021
3:00 pm - 4:00 pm

"People who believe a problem can
be solved tend to get busy solving it"



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**Vivekanand Education Society's
Institute of Management**
Studies & Research



BUSINESS INCUBATION CELL

**MAY 20TH, 2022
10:00 AM - 11:00 AM**



Mr. Vikram Kukreja

(Founder TBH Circle |
TEDx Speaker | HBR Advisory
Council)

Session on

**How to plan for
startup
and
Legal
and
Ethical steps**

**"An entrepreneur is someone who has a
vision for something and a want to create"**

Visit us on





Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

NOVEMBER 17TH, 2021
2:00 PM - 3:00PM

Workshop on

**My
Story-
Motivational session by
successful innovators**



Mr. Jonathan Mendonca
(Co-founder and Director of Strategy at
Barefoot Edu Foundation)

**"I LOVE MY STORY. SURE IT'S BEEN DIFFICULT, BUT IT'S THE STORY THAT
GOT ME HERE, THE REASON I AM WHO I AM"**



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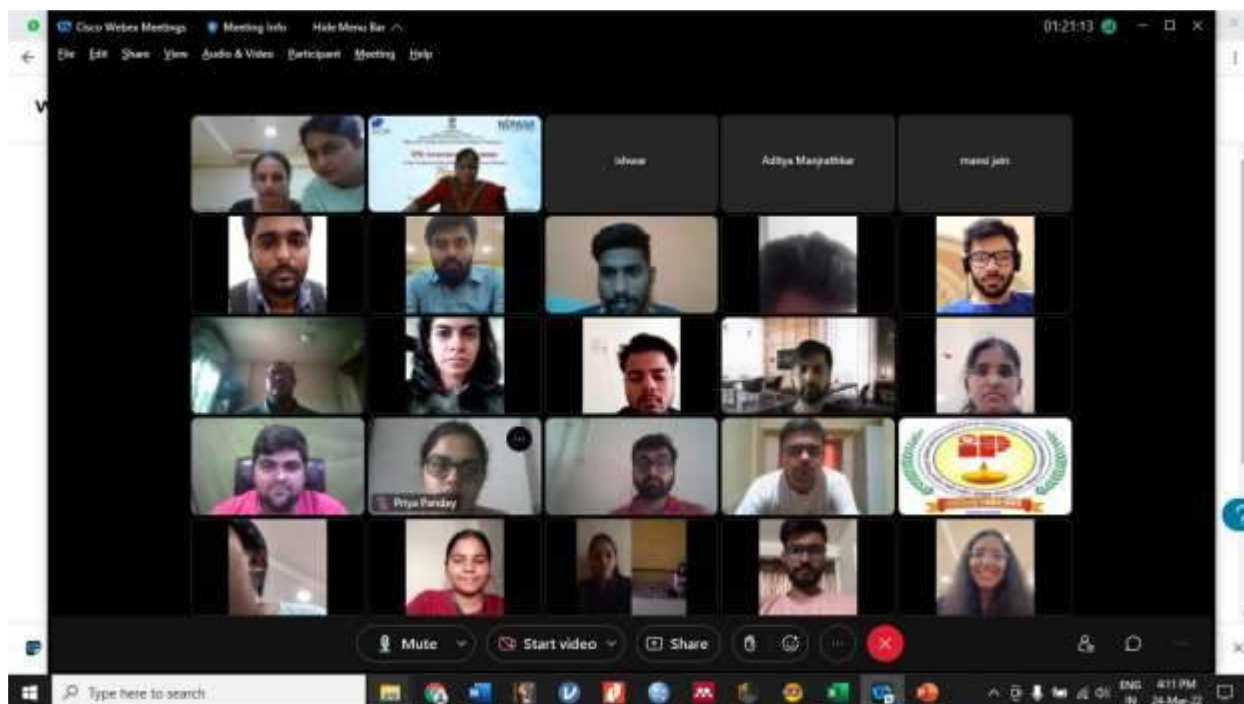
Intellectual Property Rights (IPR) - Patent & Designs process

Objective of the event: To make students aware of the various types of Intellectual property and the procedure to file the IPR claims.

VES B School and VES Institute of Management along with RGNIIPM Organised an Intellectual Property Rights (IPR) - Patent & Designs process under NIPAM. The webinar was a one-hour session. It was done on 24th March 2022, 3-4 pm. The event was conducted Online using WEBEX platform

192 students and 10 faculty members/ Staff attended the program. Mrs Pooja Vishal Maulikar, Examiner of Patents and Designs was the resource person for the webinar.

Students who attended the events were awarded certificates. The institute also got the appreciation certificate from RGNIIPM



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Pooja Madhkar Ravi

BRIEF OVERVIEW OF IP OFFICE

MINISTRY OF COMMERCE & INDUSTRY
Department for Promotion of Industry and Internal Trade

OFFICE OF THE REGISTRAR GENERAL PATENTS, DESIGNS & TRADE MARKS

- PATENTS & DESIGNS**
 - KOLKATA
 - NEW DELHI
 - MUMBAI
 - CHENNAI
- PIS & SIGNPM**
 - NAGPUR
- TRADE MARKS**
 - MUMBAI
 - KOLKATA
 - NEW DELHI
 - CHENNAI
 - AHMEDASAB
- CHENNAI**

Participants (183)

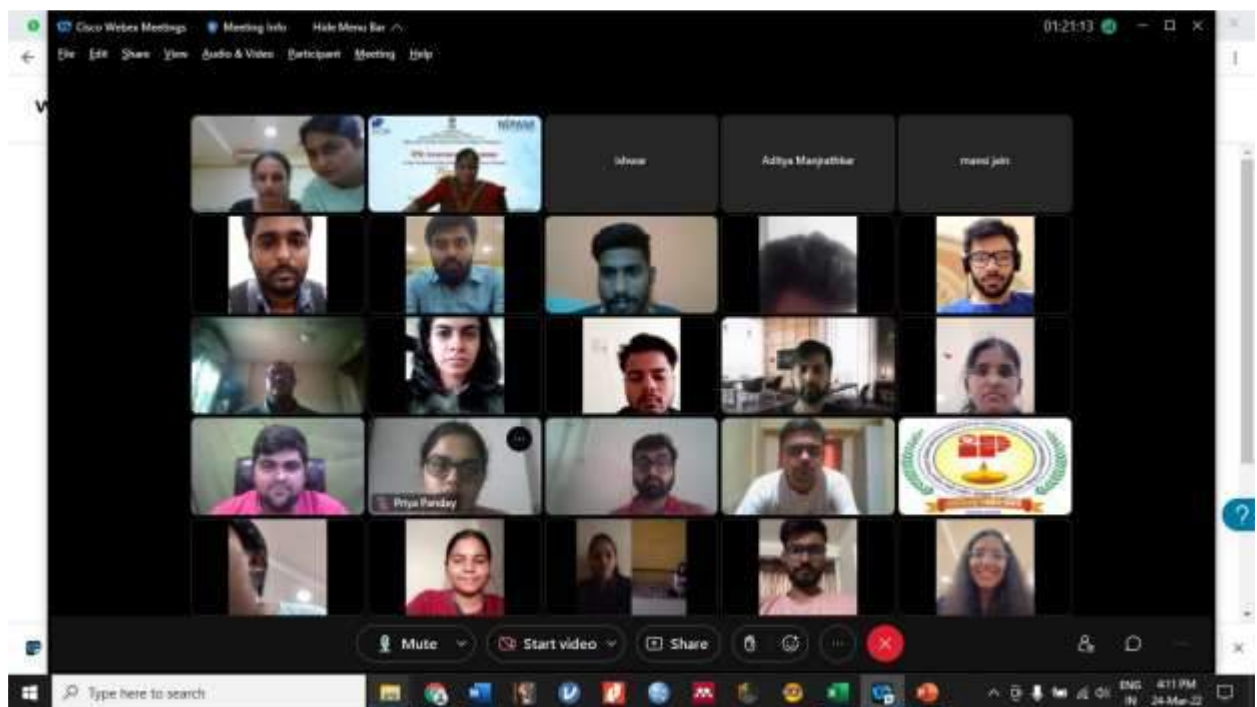
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My story- Motivational session by successful innovator

Date: 17th November 2021

Venue: Online.

Vivekanand Education Society's Institute of Management studies and Research had organized a session on Motivational session by successful Innovators which was headed by Mr. Jonathan. The session was conducted in accordance with **MHRD IIC** as a part of its mandatory event.

The session of My story- Motivational session by successful innovator started with full enthusiasm with speaker Mr. Jonathan Mendonca.

It started with a presentation about their journey and showed how they developed this idea of moving from Civil Engineering to education.

He started from seeing labour that they were not using material properly because they didn't knew measurements and thought of educating them and then started by educating their children. He started teaching children who didn't knew how to pick a pen.

For comfortable learning Made Doms for children so that air can stay and they can have good environment to study. For making that he invested Rs.3-4 Crores in making infrastructure for students that comforts them in learning.



More than 1000 Anganwadi collaborated for children education. Many problems came but solved by design thinking method and by understanding children's problem.

He gave proper solution to that so their study should not get impacted. He has an aim to educate many more children.

His whole journey and that was an inspiration for the youth.

The session was ended by questions and answers related to Entrepreneurship and innovation. The responses very impressive and session was inspirational.

The learning and inspirational session helped the students to gain insights and do better for their growth.

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Problem Solving & Ideation Workshop

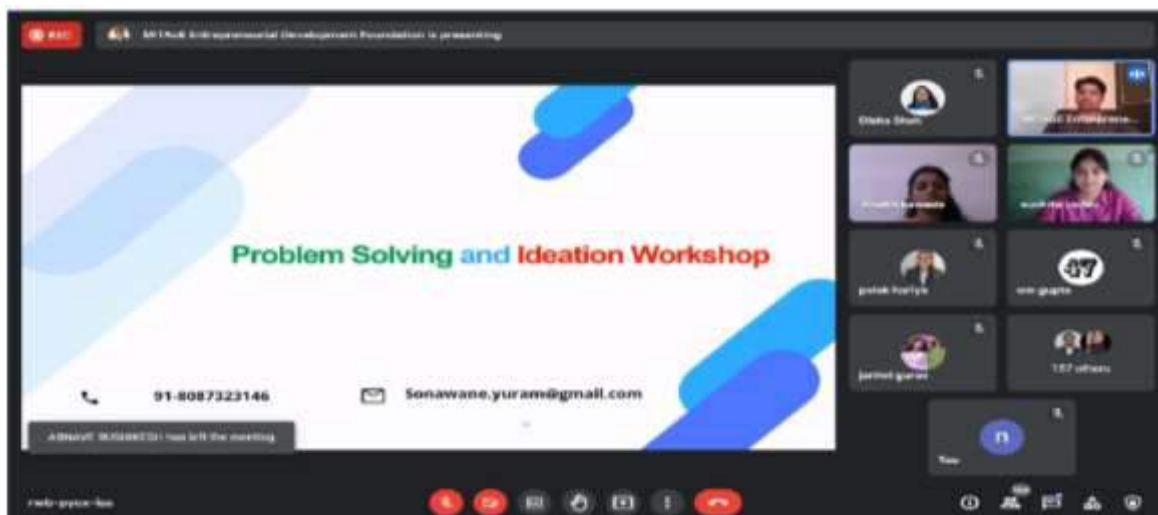
Date – 17/11/2021

Place – Online (Google Meet)

Vivekanand Education Society's Institute of Management Studies and Research had arranged session on Problem solving and ideation which was attended by students and faculties. The session was conducted in association with MHRD IIC as a part of its mandatory event.

Prof. Tukaram Sonawane presented brief about how problem solving is essential and how we need to look at the issue for resolving the issue. The following were the points of focus of the session:

- Looking at the issue: Analyze and think on the problem regarding how it can be solved how firms need to solve the issue from beginning to end with keep all measure properly. Looking at the issue by all the possible measures and giving a solution with all the perspective.
- Observing the problems: Working on the actual problem and solving the issue so as to how you need to have a perception about the problem from all the aspects and provide a solution for the same.
- Ideation towards the solution: How a solution can be provided by immediate measures. How the idea is going to impact and how much it is going to impact to what extent.
- Understand the issue: Problem interview that how the problem is affecting what is the issue & how it can be resolved quickly in all possible ways. Brain storming is essential for every issue to resolve the problem with a different idea altogether. Value Proposition plays an important role in the ideation & problem solving for the issue of the business. Tradition and Local can be considered as a special version & future market needs.
- New business ideas through: There are many new market entrance ideas a person can look into. Trading is one of the booming sectors in current scenario where people are entering & making good return. Food processing & Automation industry is large when we look into a deeper perspective which is in very demand. Consultancy is one of the



important things which now-a-days every business firm is looking into for a good consulting for their work. Tendering is booming with time and giving good scope.

- Various sectors with good returns: FMCG is evergreen and always in demand to work on. IT in the era of technology IT is booming like ever before and it will be making more progress in the coming years and giving more returns than expected. Automobile & Finance are one of the measure sectors making more growth in the industry and gaining more and more and doing success.
- How implementing and execution is important: Implementing and execution is very much essential for the business to run the business smooth. For which empathy has to be done properly and thinking on idea and problem solving is necessary.

All in all it was a session full of knowledge which taught the need for problem solving and how Ideation helps for future growth.

VES IDEATION LAB - DOOR TO ENTREPRENEURSHIP

Date: 17th November 2021

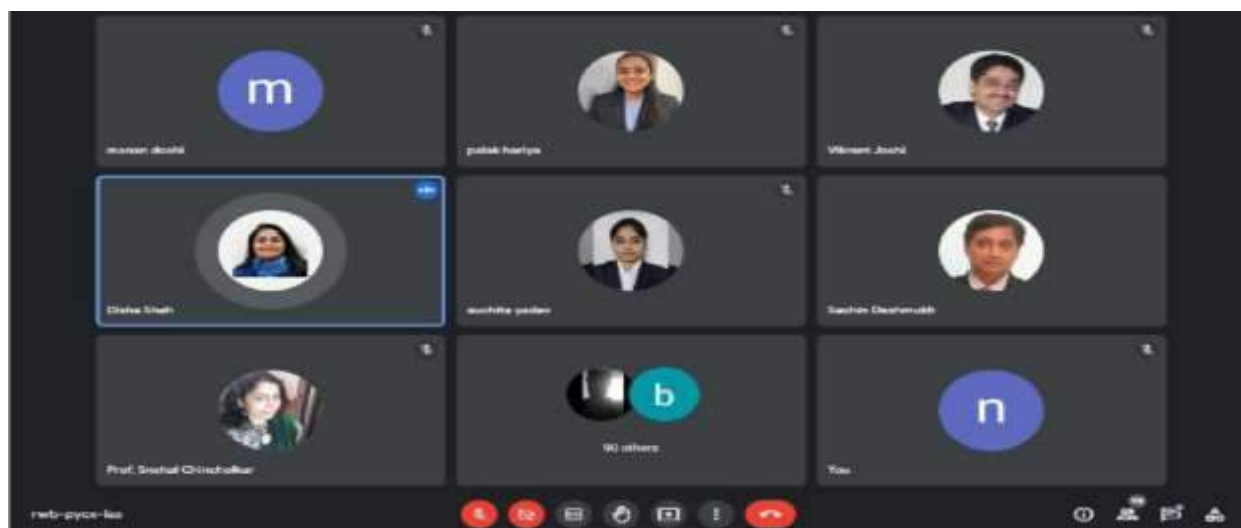
Venue: Online.

Vivekanand Education Society's Institute of Management studies and Research had organized a session on Ideation Lab - Door to Entrepreneurship which was attended by students and faculty members. The session was conducted in association with the mandatory event of **MHRD IIC**.

Dr. Sachin Deshmukh, Director - Vivekanand Business School, began the session with interesting idea related to artificial intelligence and technology where he gave insights on how one can enter into entrepreneurship by harnessing one's skillsets.

Sir possesses a high degree of affinity towards the use of quantitative techniques in the area of marketing. The current research projects are (1) Use of Data Visualization Tools for analyzing data on Talent Management and Talent Retention in organizations and (2) Drones Technology. Dr. Sachin Deshmukh has delivered Management & Faculty Development Programs in many institutes.

In this session the idea of designing drones were shared with the students, guests and other faculties. To design drones for defense, agriculture and passenger transport were the main objectives of the session. The motive of this session was to create awareness and educate students, the need of drones in the upcoming future.



These drones can help to reduce traffic congestions, health issues and wastage of man hour's in traffic. To design and develop car port was also elaborated so as to increase their knowledge.

The idea to develop drones and car port were appreciated by the students and guests, as it was an innovative idea. The importance of artificial intelligence and technology, future needs, development of automation industry and resources mentioned were pleasing.

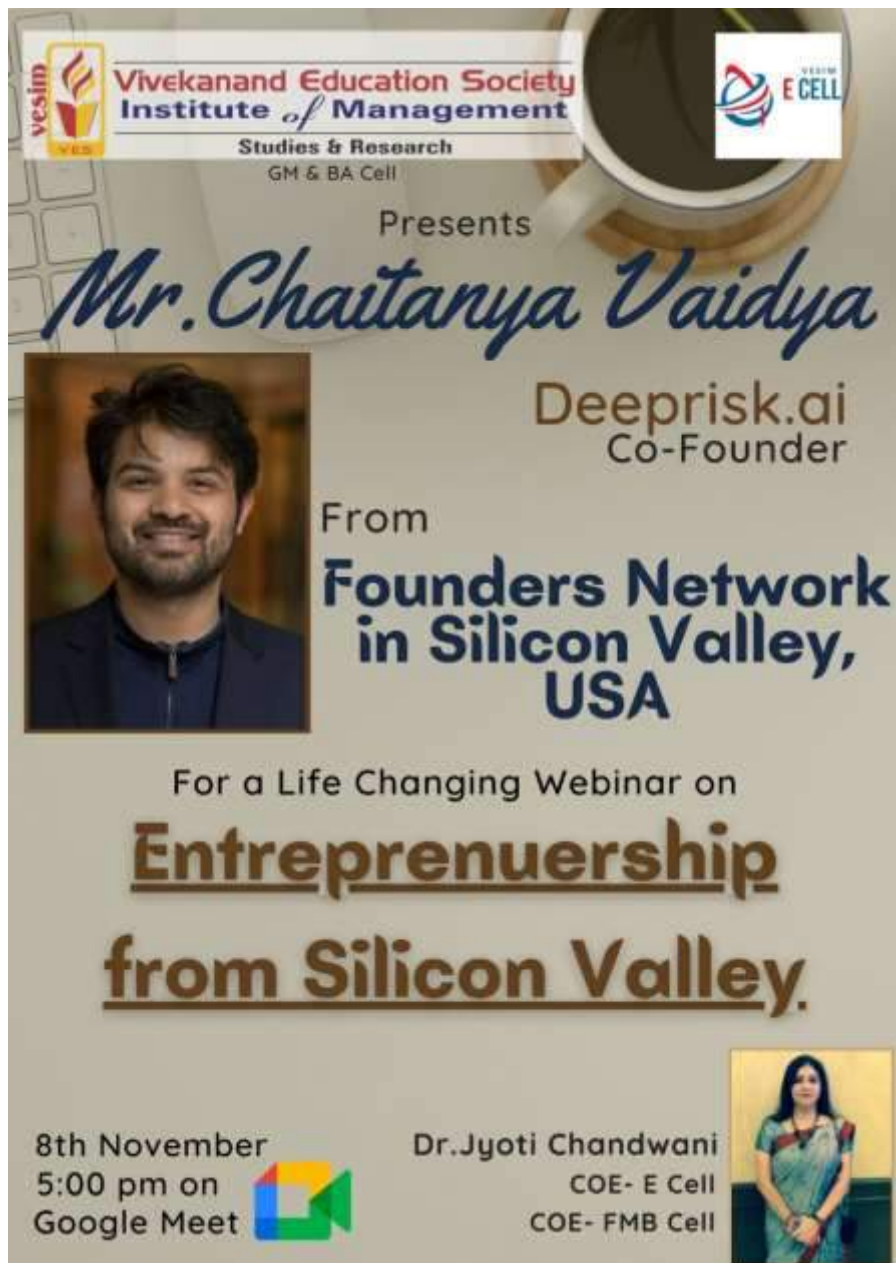
The students and guests were quite impressed and interested to become the part of this project, as it can be considered a revolution and transformation in the technology field with many benefits for various purpose.

The session was ended by questions and answers related to artificial intelligence and drones. The responses very impressive and the guests also admired the concept.

The knowledge shared was highly appreciated by the members present for the session which instigated the members to think and do out of the box.

Entrepreneurship from Silicon Valley

VESIM's Entrepreneurship & MSME Cell has organized a webinar on "Entrepreneurship from Silicon Valley"



The poster is for a webinar titled "Entrepreneurship from Silicon Valley". At the top left is the logo of Vivekanand Education Society Institute of Management (VESIM) with the text "Studies & Research GM & BA Cell". At the top right is the logo of VESIM E CELL. The background features a laptop keyboard and a cup of coffee. The text "Presents" is centered above the name "Mr. Chaitanya Vaidya" in a large, elegant script font. Below his name is a portrait of him, a man with a beard wearing a dark blue jacket. To the right of the portrait, it says "Deeprisk.ai Co-Founder". Below the portrait, it says "From Founders Network in Silicon Valley, USA". The main title "Entrepreneurship from Silicon Valley" is written in a large, bold, brown font, with "Entrepreneurship" and "from Silicon Valley" underlined. Below the title, it says "For a Life Changing Webinar on". At the bottom left, it says "8th November 5:00 pm on Google Meet" next to the Google Meet logo. At the bottom right, it says "Dr. Jyoti Chandwani COE- E Cell COE- FMB Cell" next to a portrait of her, a woman in a green and red sari.

Vivekanand Education Society
Institute of Management
Studies & Research
GM & BA Cell

Presents

Mr. Chaitanya Vaidya

Deeprisk.ai
Co-Founder

From
**Founders Network
in Silicon Valley,
USA**

For a Life Changing Webinar on
**Entrepreneurship
from Silicon Valley.**

8th November
5:00 pm on
Google Meet

Dr. Jyoti Chandwani
COE- E Cell
COE- FMB Cell

Weblink - <https://vesim.ves.ac.in/announcements/365-entrepreneurship-from-silicon-valley.html?highlight=WyJlbnRyZXByZW5ldXJzaGlwIl0=>

National Seminar On Social Entrepreneurship As Tool For Women Empowerment

Social enterprise is a concept of business that takes social good as an equal priority to profit-making and seeks to bring about a 'fairer economy'. So it is fitting to ask to what extent social enterprise can enable a fairer economy for women and girls' empowerment. Social enterprise is not a panacea and its application to the issue of gender equality should not be seen in isolation from other measures. However there are some promising signs that social enterprise can make a meaningful contribution.

The UN's Sustainable Development Goal (SDG) 5 is to 'achieve gender equality and empower all women and girls'. That said, social enterprise is contributing to women's empowerment in many diverse ways. These can be grouped into five overlapping categories:

1. Social enterprise as a tool for women's empowerment organisations;
2. The impact of individual social enterprises on their beneficiaries;
3. The impact on women who become social entrepreneurs;
4. The impact of the social enterprise sector as an employer;
5. The relation between social enterprise and women's leadership;

Weblink - <https://vesim.ves.ac.in/announcements/123-national-seminar-on-social-entrepreneurship-as-tool-for-women-empowerment.html>

MHRD-IIC Business Plan Workshop

Invitation to All VES Students: With a mission "To create leaders of tomorrow" VESIM's BIC & Institute of Innovation Council (IIC) has organizing a One Day i.e., on Friday, 20th September, 2019 Business Plan Workshop for all VES students. The workshop is focused on the implementation of business plan for the respective ventures/ideas. The purpose of the workshop amongst the student was to extend the knowledge base that contributes to an improved understanding of the role of business plan in student and leading towards the path of entrepreneurship.

Weblink - <https://vesim.ves.ac.in/vesim-events/cell-activities/278-mhrd-iic-business-plan-workshop.html?highlight=WyJlbnRyZXByZW5ldXJzaGlwIl0=>



SCINTILLATION 2020

Dr. Laxmi Gortiya

Scintillations is a summit organised by the student committee i.e., the Business Incubation Cell (BIC) of the institute with the aim and mission to enlighten the students with the emerging sectors in the financial market and also boost entrepreneurial spirit among the students. E-Summit is an initiative to serve as a platform for bringing together budding entrepreneurs, venture capitalists, investors, start-ups and everyone else with a spirit of entrepreneurship. It works as a networking platform for people from varied domains by involving corporations, working professionals and students from all across the nation. The E-Summit includes panel discussions and workshops on different aspects of the financial sector like this year the concepts covered were Fintech, Fundraising and Blockchain. Parallel to this, mentoring sessions are held for students who have amazing business ideas and need some sort of mentoring from the industrialists to guide a pathway for their future start-ups.

Weblink - <https://vesim.ves.ac.in/vesimblog/faculty-blog/316-scintillation-2020.html?highlight=WyJlbnRyZXByZW5ldXJzaGlwIl0=>



**Vivekanand Education Society's
Institute of Management**
Studies & Research



BUSINESS INCUBATION CELL

MAY 06TH, 2022 | 11:00 AM - 12:00 PM



Prof. Brijesh Sharma
(Professor at Vivekanand Business
School)

Workshop on Business Model Canvas

**"The more you drive positive change, the more
enhanced your business model"**

Visit us on







Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

PROBLEM SOLVING AND IDEATION WORKSHOP



Prof. Tukaram Sonawane
(Co-founder at Krishigati and
Twittjobs)

17th November 2021
3:00 pm - 4:00 pm

"People who believe a problem can
be solved tend to get busy solving it"



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022-67893000



Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

NOVEMBER 17TH, 2021
2:00 PM - 3:00PM

Workshop on

**My
Story-
Motivational session by
successful innovators.**



Mr. Jonathan Mendonca
(Co-founder and Director of Strategy at
Barefoot Edu Foundation)

**"I LOVE MY STORY. SURE IT'S BEEN DIFFICULT, BUT IT'S THE STORY THAT
GOT ME HERE, THE REASON I AM WHO I AM."**



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Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL



DR. SACHIN DESHMUKH
(VBS DIRECTOR)

Session on

VES
Ideation Lab -
Door to
Entrepreneurship

17th November 2021 | 1:00 pm - 2:00 pm



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Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

NOVEMBER 17TH, 2021
4:00 PM - 5:00PM

Workshop on Entrepreneurship and Innovation as career opportunity



Mr. Bharat Oswal
(Head TEDxPune, Chief
Happiness Officer at Botree)

**"EVERYONE CAN TELL YOU THE RISK. AN ENTREPRENEUR CAN SEE THE
REWARD"**



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GOVERNMENT OF INDIA
Ministry of Commerce and Industry
Department of Promotion of Industry and International Trade
Office of Controller General of Patents, Designs & Trademarks
In collaboration with:



Vivekanand Education Society's
BUSINESS SCHOOL



Vivekanand Education Society's
Institute of Management
Students & Business



INSTITUTION'S
INNOVATION
COUNCIL
(Office of Intellectual)

Intellectual Property Rights (IPR) Patent & Designs process

(Under National Intellectual Property Awareness Mission)



Co-moderator
Dr. Brijesh Sharma FETB School

Co-moderator
Dr. Jyoti Chaudhary FETBM

Key Speaker



Mrs. POOJA VISHAL MAULIKAR
Examiner of Patents and Designs,
Patent Office, Ministry of Commerce & Industry

Intellectual



Property





**Vivekanand Education Society's
Institute of Management**

Studies & Research



BUSINESS INCUBATION CELL



Session on Importance of Mentoring in Startup



Mr. Yogesh Shinde

(Founder - Bamboo India | Social Entrepreneur |
TEDx Speaker)

**MAY 21ST, 2022
11:00 AM - 12:00 PM**

**"Mentoring is a brain to pick, an ear to
listen, and a push in the right direction"**

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**Vivekanand Education Society's
Institute of Management**

Studies & Research



BUSINESS INCUBATION CELL



Session on Presentation on Business Plan

Prof. Dr. Jyoti Chandwani
(Associate Dean Academics
at Vivekanand Institute of
Management Studies and Research)

**MAY 06TH, 2022
10:00 AM - 11:00 AM**

**"Imagination is everything. It is the
preview of life's coming attractions"**

Visit us on





Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

NOVEMBER 17TH, 2021
4:00 PM - 5:00PM

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Entrepreneurship and Innovation as career opportunity



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Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL



DR. SACHIN DESHMUKH
(VBS DIRECTOR)

Session on

VES
Ideation Lab -
Door to
Entrepreneurship

17th November 2021 | 1:00 pm - 2:00 pm



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Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

PROBLEM SOLVING AND IDEATION WORKSHOP



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**Vivekanand Education Society's
Institute of Management**
Studies & Research



BUSINESS INCUBATION CELL

**MAY 20TH, 2022
10:00 AM - 11:00 AM**



Mr. Vikram Kukreja

(Founder TBH Circle |
TEDx Speaker | HBR Advisory
Council)

Session on

**How to plan for
startup
and
Legal
and
Ethical steps**

**"An entrepreneur is someone who has a
vision for something and a want to create"**

Visit us on





Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

NOVEMBER 17TH, 2021
2:00 PM - 3:00PM

Workshop on

**My
Story-
Motivational session by
successful innovators**



Mr. Jonathan Mendonca
(Co-founder and Director of Strategy at
Barefoot Edu Foundation)

**"I LOVE MY STORY. SURE IT'S BEEN DIFFICULT, BUT IT'S THE STORY THAT
GOT ME HERE, THE REASON I AM WHO I AM"**



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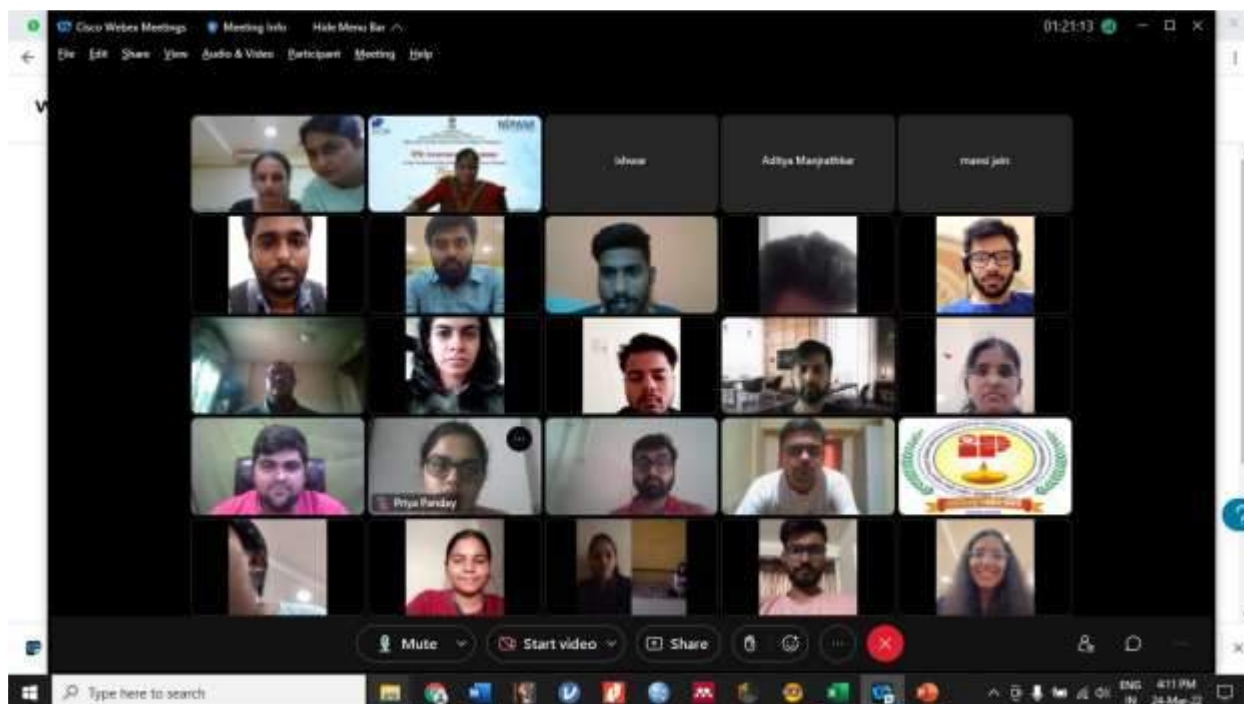
Intellectual Property Rights (IPR) - Patent & Designs process

Objective of the event: To make students aware of the various types of Intellectual property and the procedure to file the IPR claims.

VES B School and VES Institute of Management along with RGNIIPM Organised an Intellectual Property Rights (IPR) - Patent & Designs process under NIPAM. The webinar was a one-hour session. It was done on 24th March 2022, 3-4 pm. The event was conducted Online using WEBEX platform

192 students and 10 faculty members/ Staff attended the program. Mrs Pooja Vishal Maulikar, Examiner of Patents and Designs was the resource person for the webinar.

Students who attended the events were awarded certificates. The institute also got the appreciation certificate from RGNIIPM



Zoom Webex Meetings Meeting Info Hide Menu Bar 3607

File Edit Share View Audio & Video Participant Meeting Help

Pooja Madhkar Ravi

BRIEF OVERVIEW OF IP OFFICE

MINISTRY OF COMMERCE & INDUSTRY
Department for Promotion of Industry and Internal Trade

OFFICE OF THE REGISTRAR GENERAL OF PATENTS, DESIGNS & TRADE MARKS

- PATENTS & DESIGNS**
 - KOLKATA
 - NEW DELHI
 - MUMBAI
 - CHENNAI
- PIS & SIGNPM**
 - NAGPUR
- TRADE MARKS**
 - MUMBAI
 - KOLKATA
 - NEW DELHI
 - CHENNAI
 - AHMEDABAD
- CHENNAI**

Participants (183)

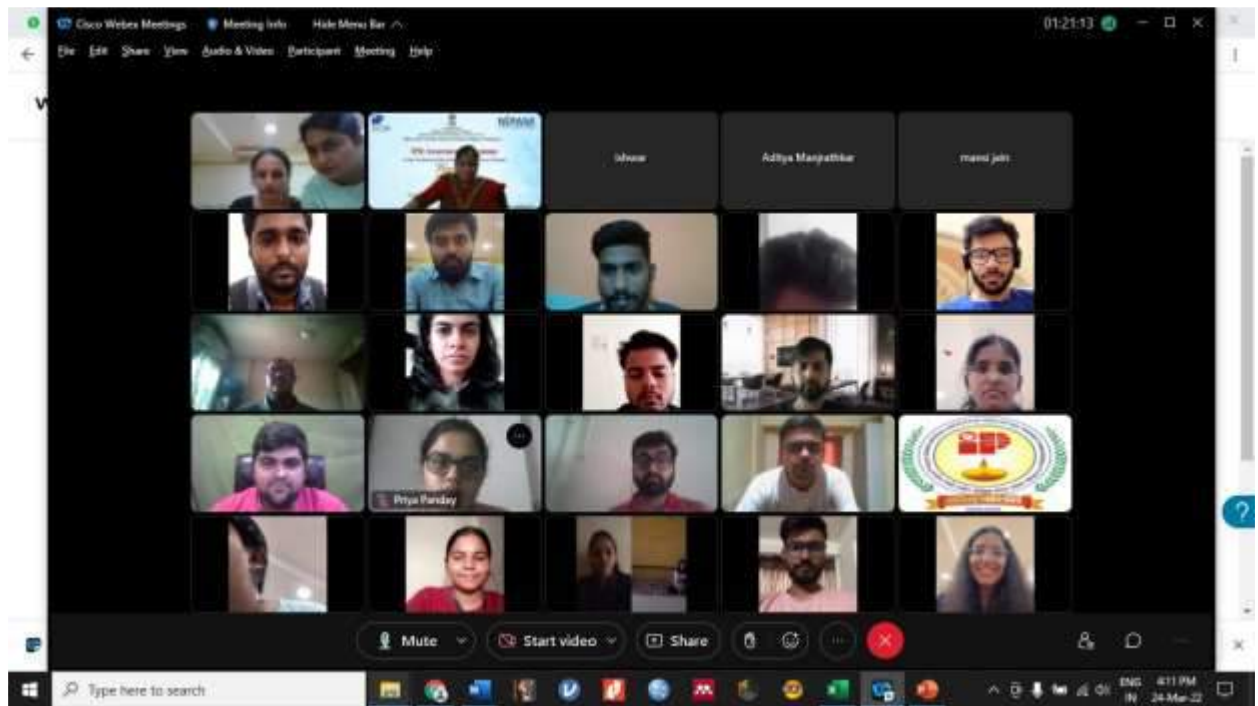
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My story- Motivational session by successful innovator

Date: 17th November 2021

Venue: Online.

Vivekanand Education Society's Institute of Management studies and Research had organized a session on Motivational session by successful Innovators which was headed by Mr. Jonathan. The session was conducted in accordance with **MHRD IIC** as a part of its mandatory event.

The session of My story- Motivational session by successful innovator started with full enthusiasm with speaker Mr. Jonathan Mendonca.

It started with a presentation about their journey and showed how they developed this idea of moving from Civil Engineering to education.

He started from seeing labour that they were not using material properly because they didn't knew measurements and thought of educating them and then started by educating their children. He started teaching children who didn't knew how to pick a pen.

For comfortable learning Made Doms for children so that air can stay and they can have good environment to study. For making that he invested Rs.3-4 Crores in making infrastructure for students that comforts them in learning.



More than 1000 Anganwadi collaborated for children education. Many problems came but solved by design thinking method and by understanding children's problem.

He gave proper solution to that so their study should not get impacted. He has an aim to educate many more children.

His whole journey and that was an inspiration for the youth.

The session was ended by questions and answers related to Entrepreneurship and innovation. The responses very impressive and session was inspirational.

The learning and inspirational session helped the students to gain insights and do better for their growth.

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Problem Solving & Ideation Workshop

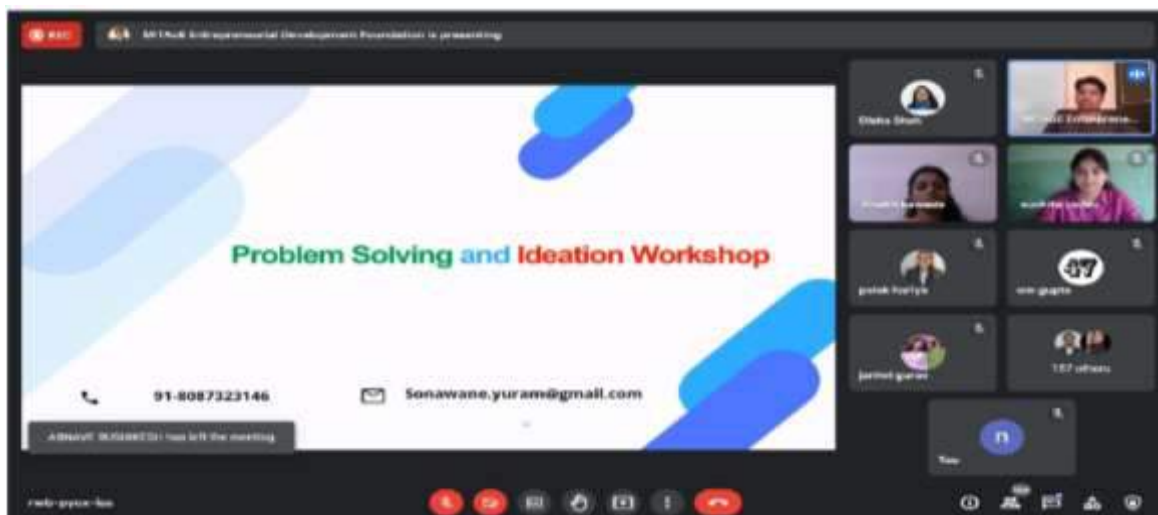
Date – 17/11/2021

Place – Online (Google Meet)

Vivekanand Education Society's Institute of Management Studies and Research had arranged session on Problem solving and ideation which was attended by students and faculties. The session was conducted in association with MHRD IIC as a part of its mandatory event.

Prof. Tukaram Sonawane presented brief about how problem solving is essential and how we need to look at the issue for resolving the issue. The following were the points of focus of the session:

- Looking at the issue: Analyze and think on the problem regarding how it can be solved how firms need to solve the issue from beginning to end with keep all measure properly. Looking at the issue by all the possible measures and giving a solution with all the perspective.
- Observing the problems: Working on the actual problem and solving the issue so as to how you need to have a perception about the problem from all the aspects and provide a solution for the same.
- Ideation towards the solution: How a solution can be provided by immediate measures. How the idea is going to impact and how much it is going to impact to what extent.
- Understand the issue: Problem interview that how the problem is affecting what is the issue & how it can be resolved quickly in all possible ways. Brain storming is essential for every issue to resolve the problem with a different idea altogether. Value Proposition plays an important role in the ideation & problem solving for the issue of the business. Tradition and Local can be considered as a special version & future market needs.
- New business ideas through: There are many new market entrance ideas a person can look into. Trading is one of the booming sectors in current scenario where people are entering & making good return. Food processing & Automation industry is large when we look into a deeper perspective which is in very demand. Consultancy is one of the



important things which now-a-days every business firm is looking into for a good consulting for their work. Tendering is booming with time and giving good scope.

- Various sectors with good returns: FMCG is evergreen and always in demand to work on. IT in the era of technology IT is booming like ever before and it will be making more progress in the coming years and giving more returns than expected. Automobile & Finance are one of the measure sectors making more growth in the industry and gaining more and more and doing success.
- How implementing and execution is important: Implementing and execution is very much essential for the business to run the business smooth. For which empathy has to be done properly and thinking on idea and problem solving is necessary.

All in all it was a session full of knowledge which taught the need for problem solving and how Ideation helps for future growth.

VES IDEATION LAB - DOOR TO ENTREPRENEURSHIP

Date: 17th November 2021

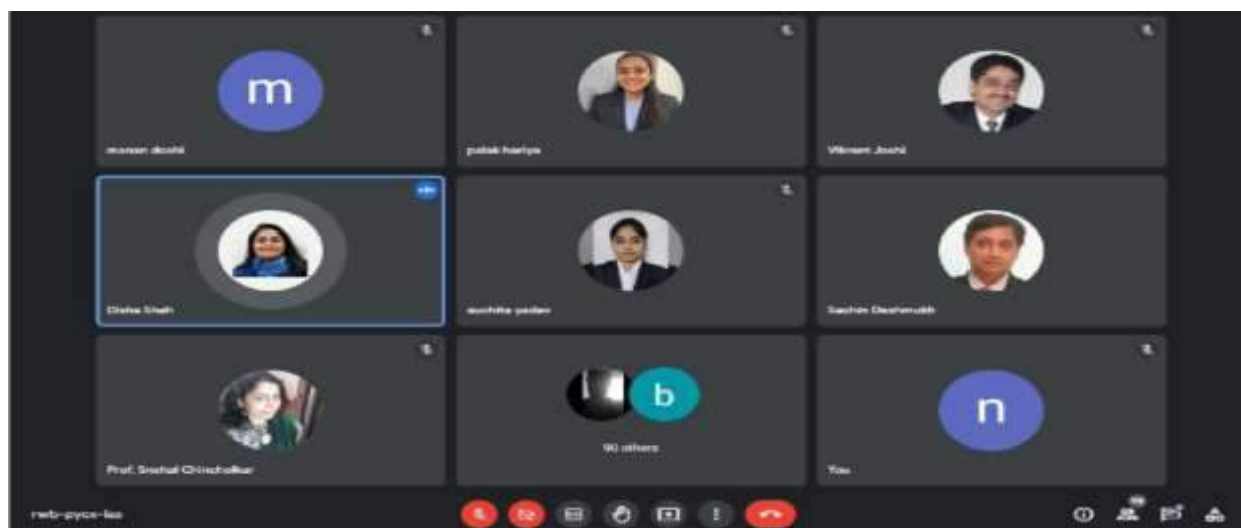
Venue: Online.

Vivekanand Education Society's Institute of Management studies and Research had organized a session on Ideation Lab - Door to Entrepreneurship which was attended by students and faculty members. The session was conducted in association with the mandatory event of **MHRD IIC**.

Dr. Sachin Deshmukh, Director - Vivekanand Business School, began the session with interesting idea related to artificial intelligence and technology where he gave insights on how one can enter into entrepreneurship by harnessing one's skillsets.

Sir possesses a high degree of affinity towards the use of quantitative techniques in the area of marketing. The current research projects are (1) Use of Data Visualization Tools for analyzing data on Talent Management and Talent Retention in organizations and (2) Drones Technology. Dr. Sachin Deshmukh has delivered Management & Faculty Development Programs in many institutes.

In this session the idea of designing drones were shared with the students, guests and other faculties. To design drones for defense, agriculture and passenger transport were the main objectives of the session. The motive of this session was to create awareness and educate students, the need of drones in the upcoming future.



These drones can help to reduce traffic congestions, health issues and wastage of man hour's in traffic. To design and develop car port was also elaborated so as to increase their knowledge.

The idea to develop drones and car port were appreciated by the students and guests, as it was an innovative idea. The importance of artificial intelligence and technology, future needs, development of automation industry and resources mentioned were pleasing.

The students and guests were quite impressed and interested to become the part of this project, as it can be considered a revolution and transformation in the technology field with many benefits for various purpose.

The session was ended by questions and answers related to artificial intelligence and drones. The responses very impressive and the guests also admired the concept.

The knowledge shared was highly appreciated by the members present for the session which instigated the members to think and do out of the box.



Vivekanand Education Society
Institute of Management
Studies & Research

THE SOCIAL BODY OF VES INSTITUTE OF MANAGEMENT,
VESIM YUNUS SOCIAL BUSINESS CENTRE



IS ORGANIZING A

PANEL DISCUSSION

ON

Social Entrepreneurship:
A Solution for Inclusive
Economy and
Sustainable Society

On 26th September 2020,
From 2.00 to 5.00 P.M. (IST)

To register click on the link:

<https://forms.gle/GmNKGismv3njgkm8>



Event Coordinators

Prof. Prathamesh Tawade

91677 55502

Mr. Kaivalya Joshi

8082023105

Eminent Panelists



Dr. Faiz Shah
Director, Yunus Center
AIT, Asian Institute of
Technology, Bangkok-
Thailand



Mr. Girish Agarawal
Director,
Incubation, Unlimited
India



Dr. Suresh K Krishna
Founder, Managing
Director & CEO , Yunus
Social Business Centre,
Bangalore



Dr. Archana Singh
Assistant Professor ,
Mumbai campus
TISS



Mr. Ashutosh Kumar
Executive Director,
Jagriti Yatra – Building
India through Enterprise.



Mr. Ashish Gupta
IRMA Alumni, Founder,
Jeevika Adhyan and
Shodh Kendra



Mr. GV Krishnagopal
Group CEO
Access Livelihoods Group



Mr. M. V Ashok
Ex GM NABARD,
Adjunct Professor



Dr. Satish Modh ,
Director,
VESIM, Mumbai



Dr. Nisha Pandey
Chairperson, Yunus Social
Business Centre, VESIM,
Mumbai

Event Report

Session on Business Model Canvas
Name of the speaker: Dr. Brijesh Sharma

May 06, 2022
10:00 am to 12:00 pm

On Friday, May 6, 2022 Session on Business Model Canvas was held. The speaker, Dr. Brijesh Sharma Professor at Vivekanand Business School provided insights on Business Model Canvas. The session began at 10:00 am with the speaker being introduced and welcomed. Dr. Brijesh explained why a company's business model is critical for growth. He gave various examples of well-known Indian and multinational businesses and their success. Dr. Brijesh also illustrated that the business model canvas covers the four main areas of any venture: customers, offering, infrastructure, and financial viability.

He also mentioned nine building blocks that describe and assess a business model i.e customer segments, value propositions, channels, customer relationships, revenue streams, key resources, key activities, key partnerships, and cost structure

Under his guidance, students created a business Model canvas on chart paper. The session ended at 12:00 pm with a thank you note from a fellow student where Dr. Brijesh was thanked for the communicative and educative session.





Event Report

Session on the Business plan

Name of the speaker: Dr. Jyoti Chandwani

May 06, 2022

10:00 am to 11:00 pm

On Friday, May 6, 2022 Session on Business plan held. The speaker, Dr. Jyoti Chandwani Associate Dean Academics at Vivekanand Business School provided insights on Business Model Canvas. The session began at 10:00 am with the speaker being introduced and welcomed. Dr. Jyoti Chandwani explained Having a road map helps you reach your journey's end successfully. She gave various examples of well-known Indian and multinational businesses and their success. Dr. Jyoti Chandwani also illustrated that how each part of a business plan helps you reach your goals, including the financial aspects, marketing, operations and sales. she also mentioned LivePlan, Bizplan, GoSmallBiz and Enloop all great business plan software that can take your business plan to the next level. Dr. Jyoti Chandwani explained How to overcome the challenges of writing a business plan. Under her guidance, students created a business plan on chart paper. The session ended at 11:00 pm with a thank you note from a fellow student where Dr. Jyoti Chandwani was thanked for the communicative and educative session.







Vivekanand Education Society
Institute of Management
Studies & Research

WOMEN DEVELOPMENT CELL

Of

VESIM

Organizing

A Creative Workshop on

“My Inspiration My Thoughts”

*You may not be able to control every situation and its outcome,
But you can control your attitude and how you deal with it.*

“Make Yourself a Priority”

17 Jan 2018

VESIM Auditorium

"My Inspiration My Thoughts"

The workshop is mainly designed for female students of VES, where they show their hidden talent by playing a role of most powerful women as her inspiration. This will be open for all the female students of VESIM and specially WDC volunteer will be playing lead the role and function.

Objective of the this event is to guide the female students that how they can be change agent and how they can create difference in society by become role model like as they have selected their role model .

Program Outcome:

- Students will feel power of Women and can develop practical wisdom*
- Experience challenges of competition*
- Understand the leadership and talent management*

Organizer

Dr. Nisha Pandey, Chairperson , WDC and Entrepreneurship cell

Associate Professor and Managing Editor JDR,

VES Institute of management

Nisha.pandey@ves.ac.in

9769557224

Team

Dr. Sandeep Bhirdwaj, Dean

Prof. Nirja, Members, WDC

Prof. Kavita Kanabar, Members, WDC

Prof. Jyoti, Members, WDC

Ms. Geeta, Members, WDC

Ms. Sonali, Members, WDC

Ms. Gunjan Somya ,

Mr. Arwind Waghmare, Members, WDC

Our Guest for the day



Dr. Vasumathi Badrinathan

Brief Bio:

Dr. Vasumathi Badrinathan holds an M.Phil from the University of Franche-Comté, France, and a doctorate in didactics of languages/cultures from the University of Charles de Gaulle, France, with the highest grade awarded (Félicitations du Jury).

She is one of the pioneering experts on the didactics of foreign language, intercultural studies, and teacher training in India. An active researcher and a regular speaker in conferences within India and abroad and a member of scientific review committees of conferences and publications worldwide.

Outside of her academic pursuits, Dr. Vasumathi is an established singer of Carnatic music and a cultural ambassador for India, representing the country in many prestigious festivals worldwide.

As a Fulbright Scholar-in-Residence at Saint Leo University, Florida, Dr. Badrinathan she supported the university's internationalization processes through teaching, guest speaking at multicultural events, faculty training, collaboration and research with faculty members, and sharing India-specific knowledge and relating it to an international context. During her grant period, she taught the elective course Intercultural Competences: Patterns, Codes, and Discourses. She also participated in the University Speakers series and conducted seminars on autonomy, cultures, and foreign language teaching.

In addition to her academic activities, she engaged in outreach events as a performing musician and speaker, sharing her deep involvement and experience with Indian culture.

<https://www.youtube.com/watch?v=F5JJZ7gUkhM>

https://www.youtube.com/watch?v=_kMhHa4GY-A



Ms. Revathi Roy

<http://revathiroy.com/engagement/>

Revathi Roy is a serial entrepreneur who has been working towards empowering urban poor women since 2007 whether be it by pioneering Asia's first all-women taxi service, Forsche or recently founding India's first all-women instant parcel delivery service, Hey Deedee®.

Currently involved in Hey Deedee®, a real-time logistics platform involving an all-women fleet specially trained by Zaffiro Learning Pvt Ltd. She aims to empower underprivileged women by skilling them in two-wheeler riding and soft skills, and guaranteeing them a job on its Hey Deedee® platform. Her vision - to create the world's largest last mile delivery service logistics platform done only by women.

<http://www.forbesindia.com/article/wpower-trailblazers/how-serial-entrepreneur-revathi-roy-is-skilling-women-to-be-selfreliant/46271/1>

AWARDS & MENTIONS

June 2017

Was conferred The Femina Women Jury Award for Social Impact for her pioneering work in FORSCHE, Asia's first women taxi service, Viira in Mumbai, another such taxi service, and Hey Deedee®, the India's first all-women hyperlocal delivery start-up.

April 2017

Forsche featured as a case study in a textbook for Effectual Entrepreneurship – 2nd edition, at the UVA Darden School of Business

March 2017

On the cover of Forbes India's first WPower Women Trailblazers Issue, March 2017

Was honored with the Women Icons Award at Singapore for empowering women throughout my career. From Asia's first all-women taxi service to the first all-women instant parcel delivery service

September 2016: Recognized by NITI Aayog for starting Asia's first women taxi service with the Women Transforming India Award

May 2016: Winner of Worthiness (WOW) Women's Award for Change by Bliss Equity for the first ever women to start an All Women Taxi Service for women

March 2014: Women of Excellence Award by Lala Lajpatrai Institute of Management for redefining the transport service industry

August 2013: Awarded The Uncha Maza Zoka Ramabai Ranade Puraskar 2013 by Zee Marathi for her pioneering the All Women's Taxi Service for women

Event Report

Session on How to Plan for a Startup: Legal and Ethical Steps

Name of the speaker: Mr. Vikram Kukreja

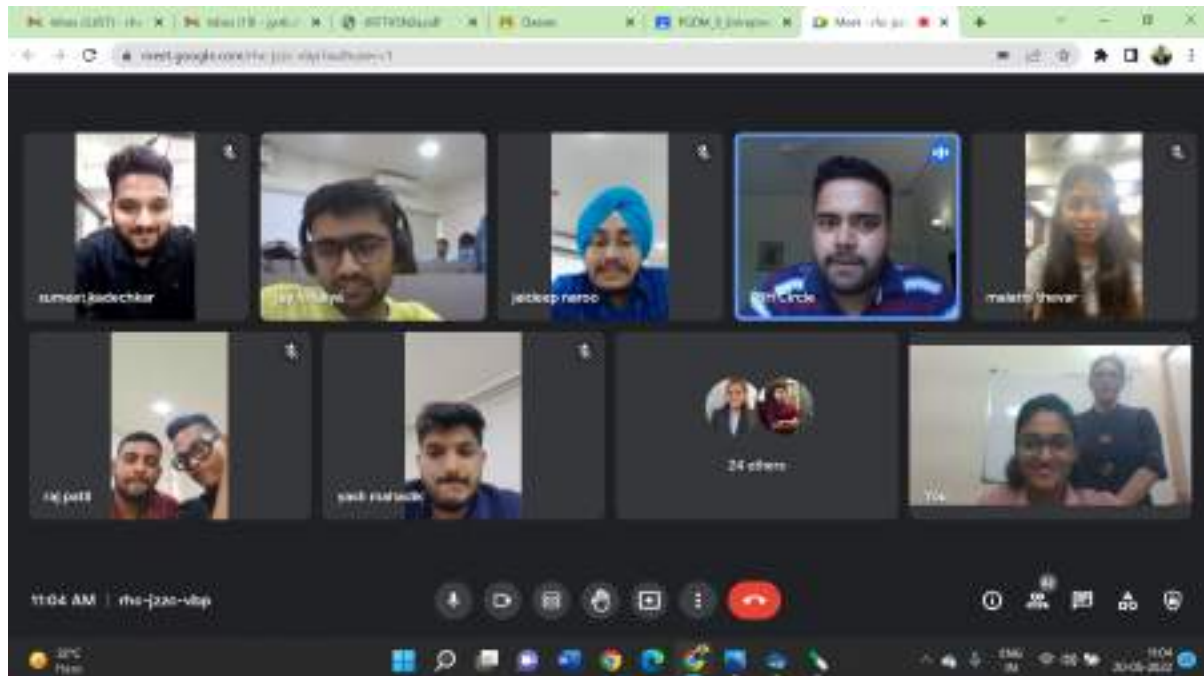
May 20, 2022

10:00 am to 11:00 am

On Friday, May 20, 2022 Session on How to Plan for a Startup: Legal and Ethical Steps. The speaker, Mr. Vikram Kukreja Founder of TBH Circle, TEDx Speaker, and HBR advisory council provided insights on How to Plan for a Startup: Legal and Ethical Steps. The session began at 10:00 am with the speaker being introduced and welcomed. Mr. Vikram Kukreja began his presentation by emphasising the importance of entrepreneurship innovation. In his perspective, the most important word for an entrepreneur and society as a whole is innovation. He encouraged everyone to share their original and creative ideas, and he demonstrated how to take a concept and turn it into reality. The path to innovation, in his opinion, has three steps: Ideate, Create, and Validate.

First, identify a problem, obtain relevant data, then successfully convey your findings. Second, brainstorm the concept and think through the challenges that may arise during implementation. The tangible expression of the idea is the last but not least step. Analyze the competency, comprehend the market, and work over any potential blunders in this step. He provided numerous examples of how this works in practice. The Kerala government has adopted a number of measures to stimulate entrepreneurship in the state, including KSWIFT, IDEA FEST, and the Kerala Startup Mission, all of which are part of the government's INNOVATION GRANT program (KSUM). He wished everyone well and welcomed them to the realm of enterprise.

The session ended at 11:00 pm with a thank you note from a fellow student where Mr. Vikram Kukreja was thanked for the informative and motivating session.



Event Report

Session on Importance of Mentoring In Startup

Name of the speaker: Mr. Yogesh Shinde

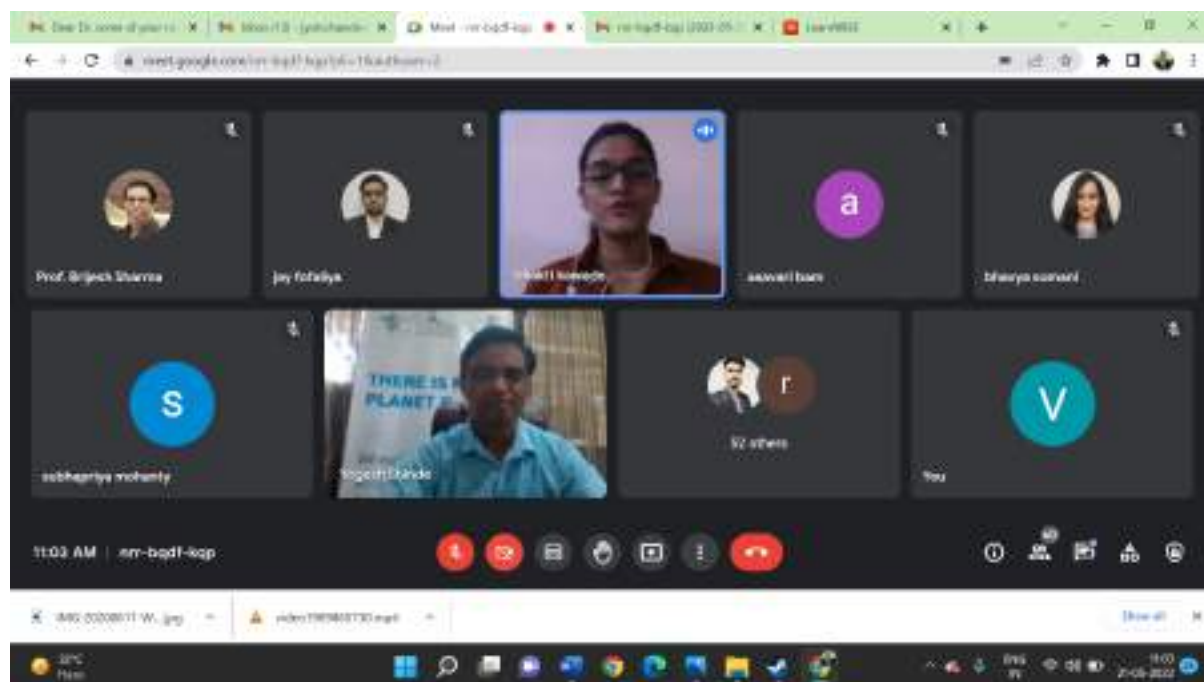
May 21, 2022

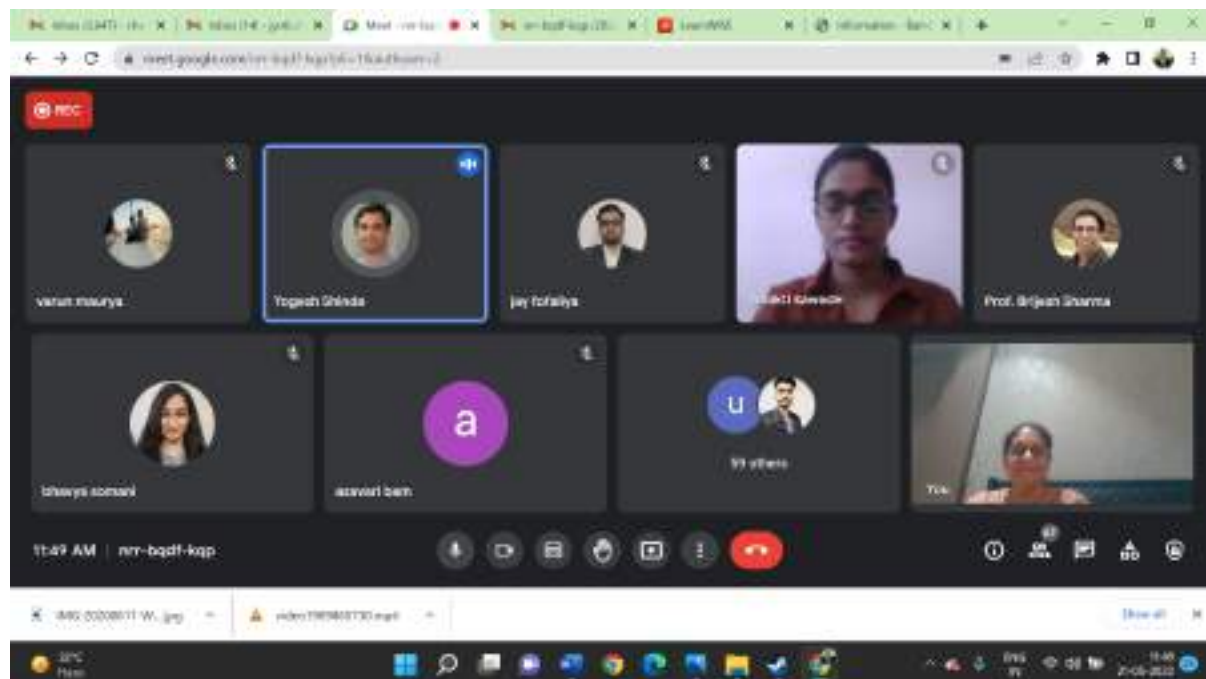
11:00 am to 12:00 pm

On Saturday, May 20, 2022 Session on Importance of Mentoring In Startup. The speaker, Mr. Yogesh Shinde Founder of Bamboo India, TEDx Speaker, and Social E provided insights on How to Plan for a Startup: Legal and Ethical Steps. The session began at 10:00 am with the speaker being introduced and welcomed.

Mr. Yogesh Shinde explained why Mentors are integral to founders' success because they can provide different opinions, a helpful community, and valuable connections. Mr. Yogesh Shinde also illustrated that mentorship isn't a one-way street, though. In truth, mentors have as much to gain from the relationship as those they teach. Further, he explained that the advantages of mentorship extend well beyond the immediate mentor-mentee relationship, too. A strong mentorship network makes for a stronger global startup community.

He gave various examples of well-known Indian and multinational businesses and their stories. He also shared his own startup, How he came with that and how various factors were in the journey. The session ended at 12:00 pm with a thank you note from a fellow student where Mr. Yogesh Shinde was thanked for the communicative and educative session.





Sr. N	Name of Speaker	Topic	Date	Time
1	Mr. Yogesh Shinde	Importance of Mentoring in Startup	21st May 2022	11am to 12 pm
2	Mr. Vikram Kukreja	How to plan for startups and legal and ethical plan	20th May 2022	10am to 11 am
3	Ms. Pooja Maulikar	Intellectual Property Rights	24th March 2022	3pm to 4pm
4	Dr. Jyoti Chandwani	Presentation on Business Plan	06th February, 2022	10am to 11 am
5	Dr. Brijesh Sharma	Business model canvas	06th February, 2022	11am to 12 pm
6	Dr. Subrata Chattopadhy	Design thinking, Critical Thinking and Innovation Design	05th February, 2022	12pm to 1 pm
7	Dr. Girish Bapat	Achieving Problem Solution fit and Product market fit	05th February, 2022	11am to 12 pm
8	Mr. Vidit Shah	Entrepreneurship skills, Attitude and Behaviour Development	05th February, 2022	10am to 11am
9	Mr. Sanjay Gupta	Opportunities and Challenges for global healthcare in VUCA world	15th January, 2022	4pm to 5 pm
10	Mr. Gerald D'Cunha	VUCA, Self Confidence and communication skills	15th January, 2022	2pm to 4 pm
11	Mr. Anil Sahasrabudhe	(Azadi ka Amrit MAhotsive	11th January, 2022	10.30am to 11.30am
12	Mr. Bharat Oswal	Entrepreneurship and Innovation as Career opportunity	17th November, 2021	4pm to 5 pm
13	Mr. Jonathan Mendonca	Motivational Sessions by Successful Entrepreneurs	17th November, 2021	2pm to 3pm
14	Prof. Tukaram Sonawane	Problem solving and ideation workshop	17th November, 2021	3pm to 4pm
15	Dr. Sachin Deshmukh	VES Ideation lab- Door to Entrepreneurship	17th November, 2021	1pm to 2pm
16	Ms. Punita Chatwani	Startups and networking for success	29th September, 2021	3.30pm to 5 pm
17	Mr. Pratik Gupta	Startups and networking for success	29th September, 2021	5pm to 6.30 pm
18	Mr. Badresh DAs	Innovation and Creativity	13th October, 2021	3.30pm to 5pm
19	Mr. Dilnawaz Khan	Innovation and Creativity	13th October, 2021	5pm to 6.30pm



**Vivekanand Education Society's
Institute of Management**
Studies & Research



MAY 06TH, 2022 | 11:00 AM - 12:00 PM



Prof. Brijesh Sharma
(Professor at Vivekanand Business
School)

Workshop on Business Model Canvas

**"The more you drive positive change, the more
enhanced your business model"**

Visit us on







**Vivekanand Education Society
Institute of Management**

Studies & Research



BUSINESS INCUBATION CELL

PROBLEM SOLVING AND IDEATION WORKSHOP



Prof. Tukaram Sonawane
(Co-founder at Krishigati and
Twittjobs)

17th November 2021
3:00 pm - 4:00 pm

"People who believe a problem can
be solved tend to get busy solving it"



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Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

NOVEMBER 17TH, 2021
2:00 PM - 3:00PM

Workshop on

**My
Story-
Motivational session by
successful innovators.**



Mr. Jonathan Mendonca
(Co-founder and Director of Strategy at
Barefoot Edu Foundation)

**"I LOVE MY STORY. SURE IT'S BEEN DIFFICULT, BUT IT'S THE STORY THAT
GOT ME HERE, THE REASON I AM WHO I AM."**



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Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL



DR. SACHIN DESHMUKH
(VBS DIRECTOR)

Session on

VES
Ideation Lab -
Door to
Entrepreneurship

17th November 2021 | 1:00 pm - 2:00 pm



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022-67893000



Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

NOVEMBER 17TH, 2021
4:00 PM - 5:00PM

Workshop on Entrepreneurship and Innovation as career opportunity



Mr. Bharat Oswal
(Head TEDxPune, Chief
Happiness Officer at Botree)

**"EVERYONE CAN TELL YOU THE RISK. AN ENTREPRENEUR CAN SEE THE
REWARD"**



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भारत सरकार
 Government of India
 Ministry of Commerce and Industry
 Department of Promotion of Industry and International Trade
Office of Controller General of Patents, Designs & Trademarks
 In collaboration with



Vivekanand Education Society's
BUSINESS SCHOOL



Vivekanand Education Society's
Institute of Management
Students & Researchers



INSTITUTION'S
INNOVATION
COUNCIL
(Office of Intellectual)

Intellectual Property Rights (IPR) Patent & Designs process

(Under National Intellectual Property Awareness Mission)



Co-moderator
Dr. Brijesh Sharma FETB School

Co-moderator
Dr. Jyoti Chaudhary FETBM

Key Speaker



Mrs. POOJA VISHAL MAULIKAR
 Examiners of Patents and Designs,
 Patent Office, Ministry of Commerce & Industry

Intellectual



Property





**Vivekanand Education Society's
Institute of Management**

Studies & Research



BUSINESS INCUBATION CELL



Session on Importance of Mentoring in Startup



Mr. Yogesh Shinde

(Founder - Bamboo India | Social Entrepreneur |
TEDx Speaker)

**MAY 21ST, 2022
11:00 AM - 12:00 PM**

**"Mentoring is a brain to pick, an ear to
listen, and a push in the right direction"**

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**Vivekanand Education Society's
Institute of Management**

Studies & Research



BUSINESS INCUBATION CELL



Session on Presentation on Business Plan

Prof. Dr. Jyoti Chandwani
(Associate Dean Academics
at Vivekanand Institute of
Management Studies and Research)

**MAY 06TH, 2022
10:00 AM - 11:00 AM**

**"Imagination is everything. It is the
preview of life's coming attractions"**

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Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

NOVEMBER 17TH, 2021
4:00 PM - 5:00PM

Workshop on

Entrepreneurship and Innovation as career opportunity



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Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL



DR. SACHIN DESHMUKH
(VBS DIRECTOR)

Session on

VES
Ideation Lab -
Door to
Entrepreneurship

17th November 2021 | 1:00 pm - 2:00 pm



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Vivekanand Education Society
Institute of Management
Studies & Research



PROBLEM SOLVING AND IDEATION WORKSHOP



Prof. Tukaram Sonawane
(Co-founder at Krishigati and
Twittjobs)

17th November 2021
3:00 pm - 4:00 pm

"People who believe a problem can
be solved tend to get busy solving it"



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**Vivekanand Education Society's
Institute of Management**
Studies & Research



BUSINESS INCUBATION CELL

**MAY 20TH, 2022
10:00 AM - 11:00 AM**



Mr. Vikram Kukreja

(Founder TBH Circle |
TEDx Speaker | HBR Advisory
Council)

Session on

**How to plan for
startup
and
Legal
and
Ethical steps**

**"An entrepreneur is someone who has a
vision for something and a want to create"**

Visit us on





Vivekanand Education Society
Institute of Management
Studies & Research



BUSINESS INCUBATION CELL

NOVEMBER 17TH, 2021
2:00 PM - 3:00PM

Workshop on

**My
Story-
Motivational session by
successful innovators**



Mr. Jonathan Mendonca
(Co-founder and Director of Strategy at
Barefoot Edu Foundation)

**"I LOVE MY STORY. SURE IT'S BEEN DIFFICULT, BUT IT'S THE STORY THAT
GOT ME HERE, THE REASON I AM WHO I AM"**



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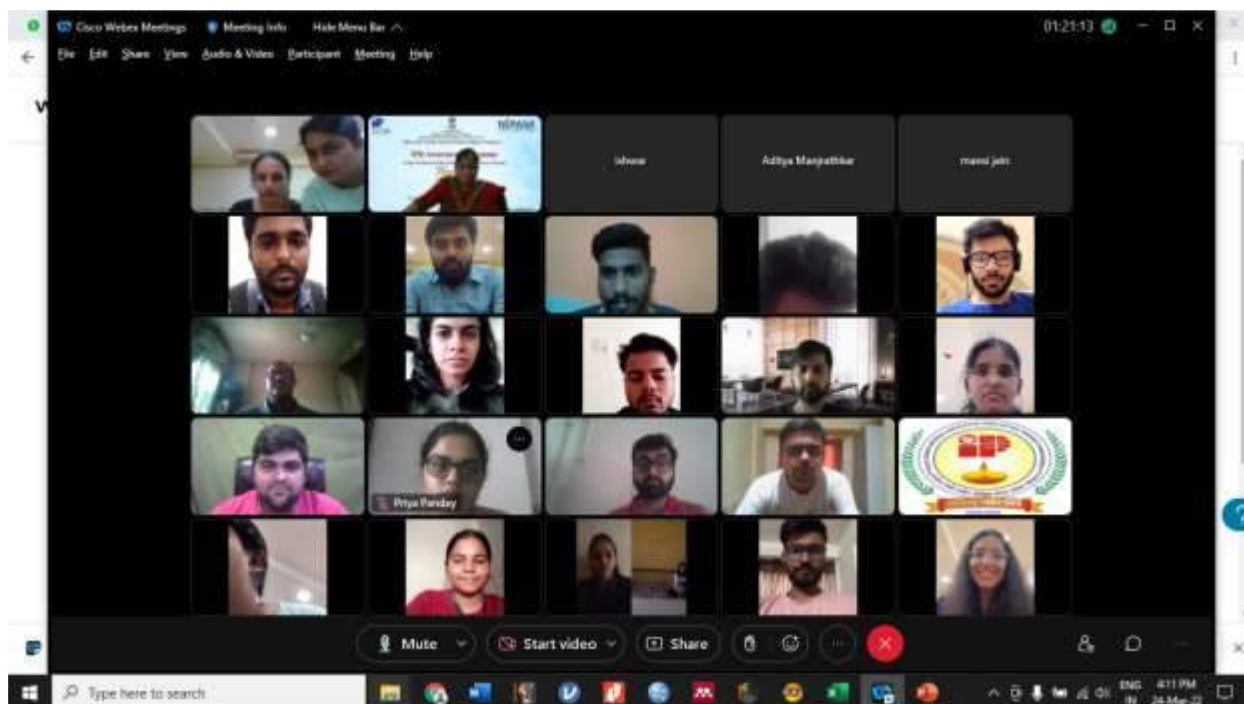
Intellectual Property Rights (IPR) - Patent & Designs process

Objective of the event: To make students aware of the various types of Intellectual property and the procedure to file the IPR claims.

VES B School and VES Institute of Management along with RGNIIPM Organised an Intellectual Property Rights (IPR) - Patent & Designs process under NIPAM. The webinar was a one-hour session. It was done on 24th March 2022, 3-4 pm. The event was conducted Online using WEBEX platform

192 students and 10 faculty members/ Staff attended the program. Mrs Pooja Vishal Maulikar, Examiner of Patents and Designs was the resource person for the webinar.

Students who attended the events were awarded certificates. The institute also got the appreciation certificate from RGNIIPM



Zoom Webex Meetings Meeting Info Hide Menu Bar 3607

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Pooja Madhkar Ravi

BRIEF OVERVIEW OF IP OFFICE

MINISTRY OF COMMERCE & INDUSTRY
Department for Promotion of Industry and Internal Trade

OFFICE OF THE REGISTRAR GENERAL PATENTS, DESIGNS & TRADE MARKS

- PATENTS & DESIGNS**
 - KOLKATA
 - NEW DELHI
 - MUMBAI
 - CHENNAI
- PIS & SIGNPM**
 - NAGPUR
- TRADE MARKS**
 - MUMBAI
 - KOLKATA
 - NEW DELHI
 - CHENNAI
 - AHMEDASAB
- CHENNAI**

Participants (183)

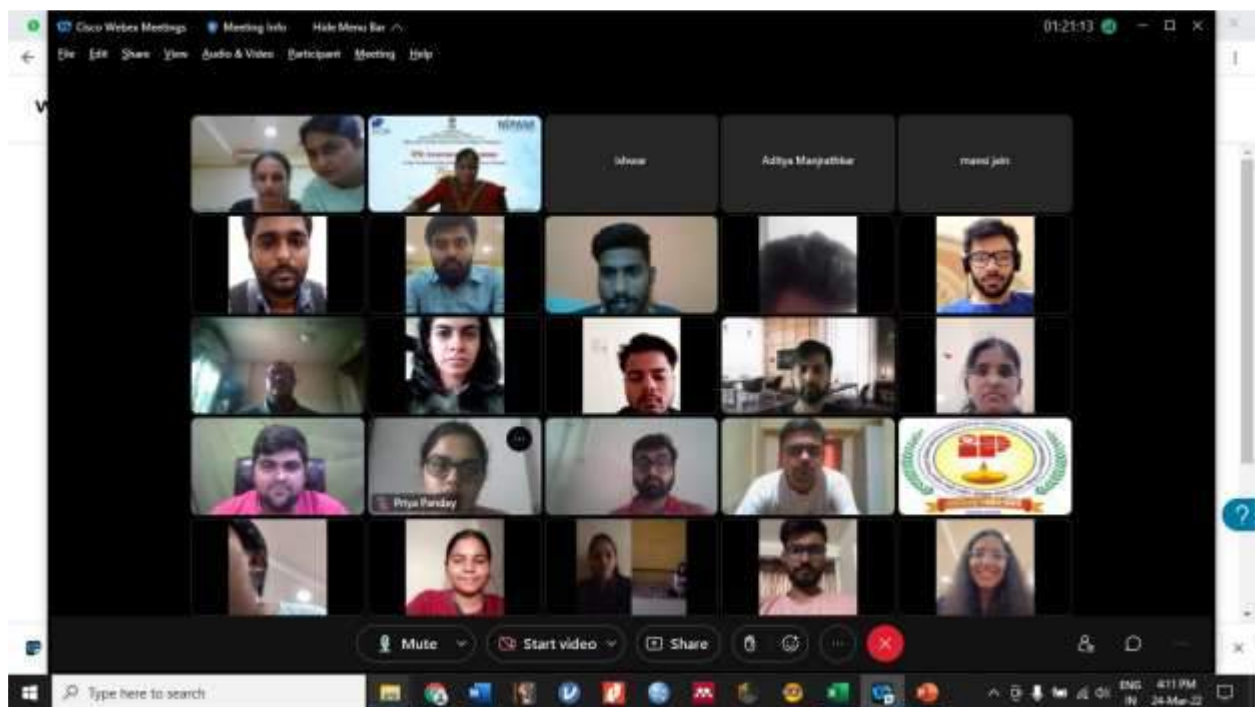
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My story- Motivational session by successful innovator

Date: 17th November 2021

Venue: Online.

Vivekanand Education Society's Institute of Management studies and Research had organized a session on Motivational session by successful Innovators which was headed by Mr. Jonathan. The session was conducted in accordance with **MHRD IIC** as a part of its mandatory event.

The session of My story- Motivational session by successful innovator started with full enthusiasm with speaker Mr. Jonathan Mendonca.

It started with a presentation about their journey and showed how they developed this idea of moving from Civil Engineering to education.

He started from seeing labour that they were not using material properly because they didn't knew measurements and thought of educating them and then started by educating their children. He started teaching children who didn't knew how to pick a pen.

For comfortable learning Made Doms for children so that air can stay and they can have good environment to study. For making that he invested Rs.3-4 Crores in making infrastructure for students that comforts them in learning.



More than 1000 Anganwadi collaborated for children education. Many problems came but solved by design thinking method and by understanding children's problem.

He gave proper solution to that so their study should not get impacted. He has an aim to educate many more children.

His whole journey and that was an inspiration for the youth.

The session was ended by questions and answers related to Entrepreneurship and innovation. The responses very impressive and session was inspirational.

The learning and inspirational session helped the students to gain insights and do better for their growth.

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Problem Solving & Ideation Workshop

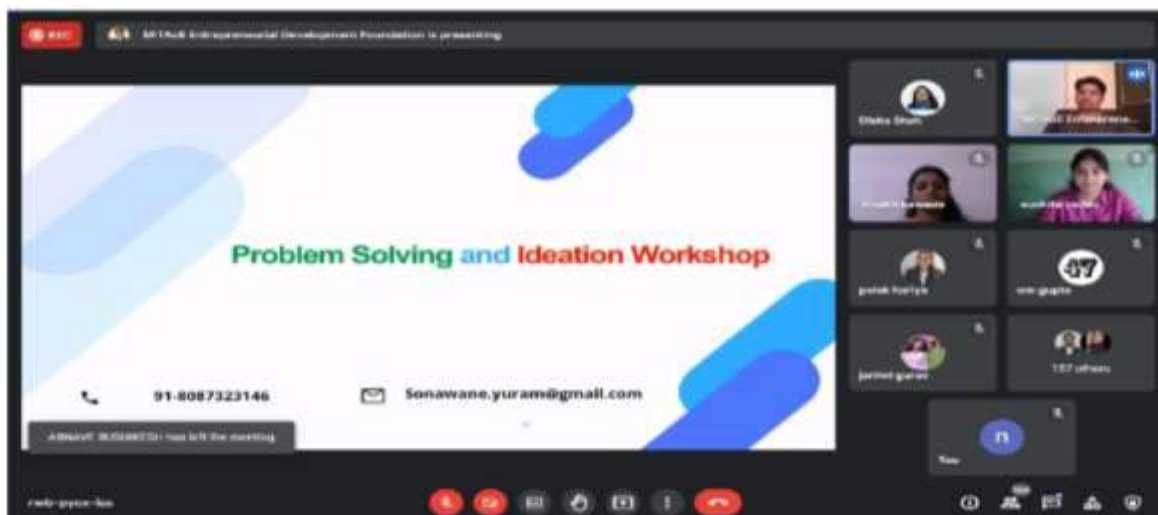
Date – 17/11/2021

Place – Online (Google Meet)

Vivekanand Education Society's Institute of Management Studies and Research had arranged session on Problem solving and ideation which was attended by students and faculties. The session was conducted in association with MHRD IIC as a part of its mandatory event.

Prof. Tukaram Sonawane presented brief about how problem solving is essential and how we need to look at the issue for resolving the issue. The following were the points of focus of the session:

- Looking at the issue: Analyze and think on the problem regarding how it can be solved how firms need to solve the issue from beginning to end with keep all measure properly. Looking at the issue by all the possible measures and giving a solution with all the perspective.
- Observing the problems: Working on the actual problem and solving the issue so as to how you need to have a perception about the problem from all the aspects and provide a solution for the same.
- Ideation towards the solution: How a solution can be provided by immediate measures. How the idea is going to impact and how much it is going to impact to what extent.
- Understand the issue: Problem interview that how the problem is affecting what is the issue & how it can be resolved quickly in all possible ways. Brain storming is essential for every issue to resolve the problem with a different idea altogether. Value Proposition plays an important role in the ideation & problem solving for the issue of the business. Tradition and Local can be considered as a special version & future market needs.
- New business ideas through: There are many new market entrance ideas a person can look into. Trading is one of the booming sectors in current scenario where people are entering & making good return. Food processing & Automation industry is large when we look into a deeper perspective which is in very demand. Consultancy is one of the



important things which now-a-days every business firm is looking into for a good consulting for their work. Tendering is booming with time and giving good scope.

- Various sectors with good returns: FMCG is evergreen and always in demand to work on. IT in the era of technology IT is booming like ever before and it will be making more progress in the coming years and giving more returns than expected. Automobile & Finance are one of the measure sectors making more growth in the industry and gaining more and more and doing success.
- How implementing and execution is important: Implementing and execution is very much essential for the business to run the business smooth. For which empathy has to be done properly and thinking on idea and problem solving is necessary.

All in all it was a session full of knowledge which taught the need for problem solving and how Ideation helps for future growth.

VES IDEATION LAB - DOOR TO ENTREPRENEURSHIP

Date: 17th November 2021

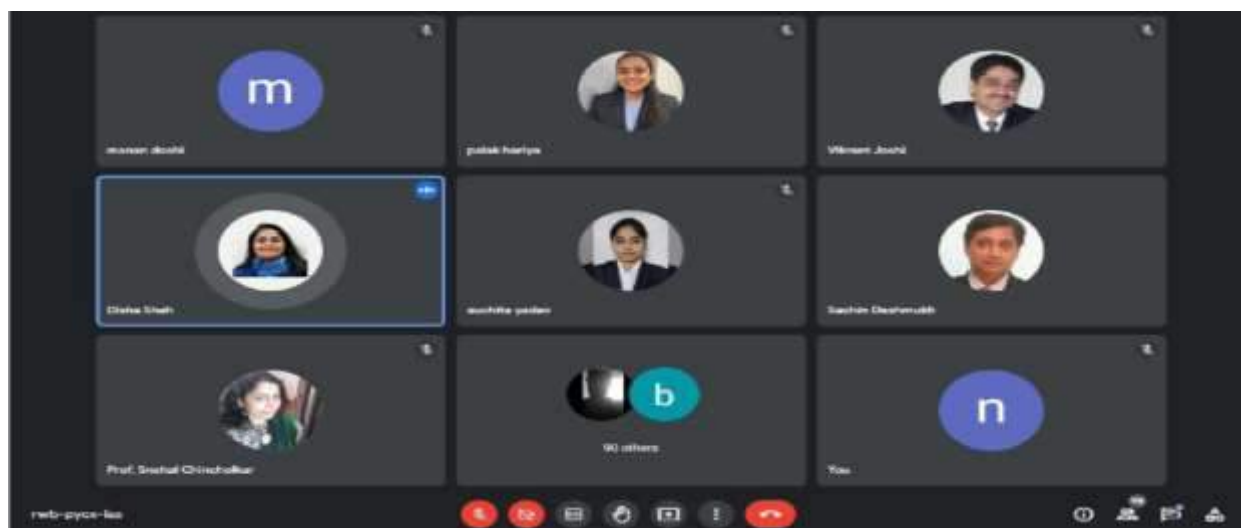
Venue: Online.

Vivekanand Education Society's Institute of Management studies and Research had organized a session on Ideation Lab - Door to Entrepreneurship which was attended by students and faculty members. The session was conducted in association with the mandatory event of **MHRD IIC**.

Dr. Sachin Deshmukh, Director - Vivekanand Business School, began the session with interesting idea related to artificial intelligence and technology where he gave insights on how one can enter into entrepreneurship by harnessing one's skillsets.

Sir possesses a high degree of affinity towards the use of quantitative techniques in the area of marketing. The current research projects are (1) Use of Data Visualization Tools for analyzing data on Talent Management and Talent Retention in organizations and (2) Drones Technology. Dr. Sachin Deshmukh has delivered Management & Faculty Development Programs in many institutes.

In this session the idea of designing drones were shared with the students, guests and other faculties. To design drones for defense, agriculture and passenger transport were the main objectives of the session. The motive of this session was to create awareness and educate students, the need of drones in the upcoming future.



These drones can help to reduce traffic congestions, health issues and wastage of man hour's in traffic. To design and develop car port was also elaborated so as to increase their knowledge.

The idea to develop drones and car port were appreciated by the students and guests, as it was an innovative idea. The importance of artificial intelligence and technology, future needs, development of automation industry and resources mentioned were pleasing.

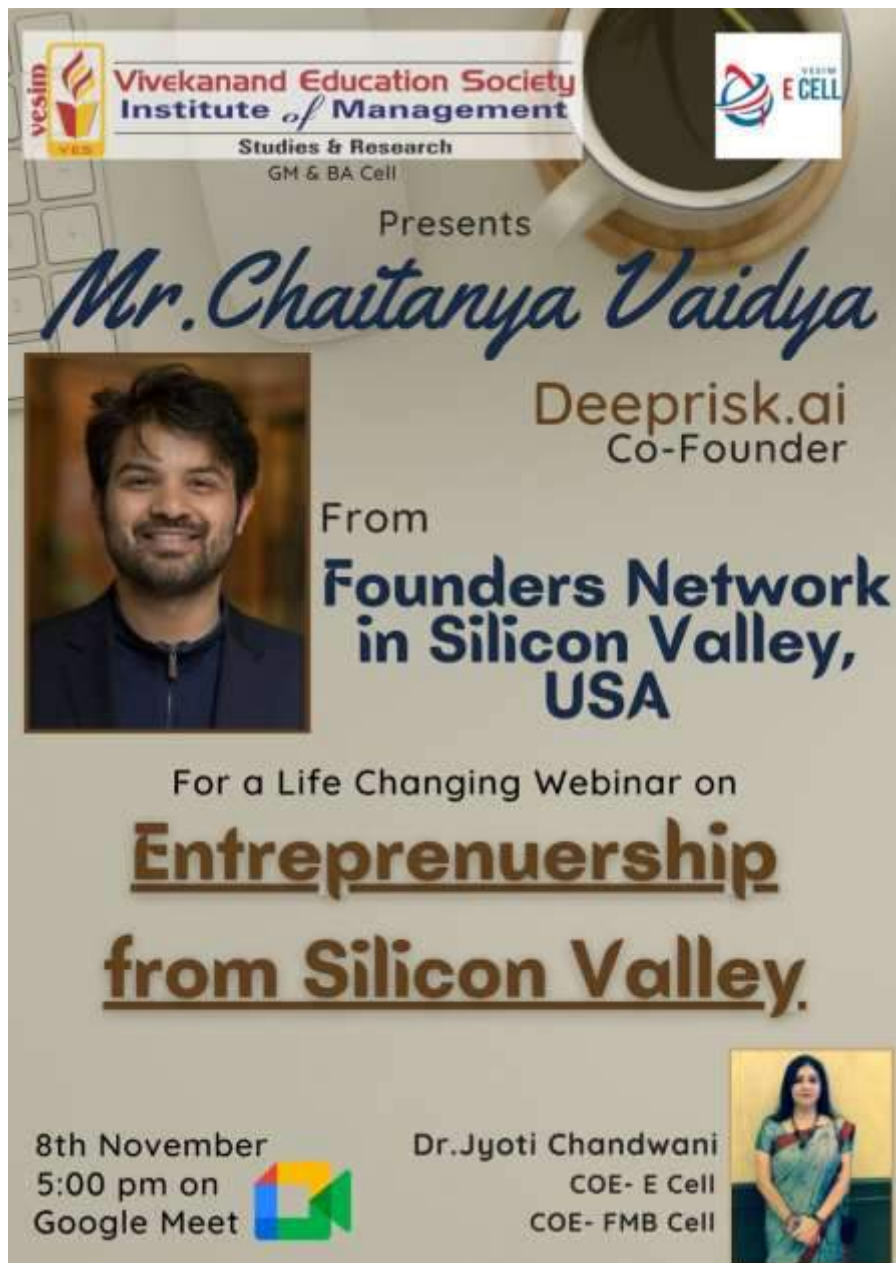
The students and guests were quite impressed and interested to become the part of this project, as it can be considered a revolution and transformation in the technology field with many benefits for various purpose.

The session was ended by questions and answers related to artificial intelligence and drones. The responses very impressive and the guests also admired the concept.

The knowledge shared was highly appreciated by the members present for the session which instigated the members to think and do out of the box.

Entrepreneurship from Silicon Valley

VESIM's Entrepreneurship & MSME Cell has organized a webinar on "Entrepreneurship from Silicon Valley"



The poster is for a webinar titled "Entrepreneurship from Silicon Valley". At the top left is the logo of Vivekanand Education Society Institute of Management (VESIM) with the text "Studies & Research GM & BA Cell". At the top right is the logo of the Entrepreneurship & MSME Cell (E CELL). The central text reads "Presents Mr. Chaitanya Vaidya" in a large, elegant script. Below this is a portrait of Mr. Chaitanya Vaidya, a man with a beard and dark hair, wearing a dark blue jacket. To the right of the portrait, it says "Deeprisk.ai Co-Founder". Below the portrait, it says "From Founders Network in Silicon Valley, USA". The main title of the webinar is "Entrepreneurship from Silicon Valley" in a large, bold, brown font. At the bottom left, it says "8th November 5:00 pm on Google Meet" with the Google Meet logo. At the bottom right, it says "Dr. Jyoti Chandwani COE- E Cell COE- FMB Cell" with a portrait of Dr. Jyoti Chandwani, a woman with long dark hair wearing a green and red sari.

Vivekanand Education Society
Institute of Management
Studies & Research
GM & BA Cell

Presents
Mr. Chaitanya Vaidya
Deeprisk.ai
Co-Founder

From
**Founders Network
in Silicon Valley,
USA**

For a Life Changing Webinar on
**Entrepreneurship
from Silicon Valley.**

8th November
5:00 pm on
Google Meet

Dr. Jyoti Chandwani
COE- E Cell
COE- FMB Cell

Weblink - <https://vesim.ves.ac.in/announcements/365-entrepreneurship-from-silicon-valley.html?highlight=WylbnRyZXByZW5ldXJzaGlwIl0=>

National Seminar On Social Entrepreneurship As Tool For Women Empowerment

Social enterprise is a concept of business that takes social good as an equal priority to profit-making and seeks to bring about a 'fairer economy'. So it is fitting to ask to what extent social enterprise can enable a fairer economy for women and girls' empowerment. Social enterprise is not a panacea and its application to the issue of gender equality should not be seen in isolation from other measures. However there are some promising signs that social enterprise can make a meaningful contribution.

The UN's Sustainable Development Goal (SDG) 5 is to 'achieve gender equality and empower all women and girls'. That said, social enterprise is contributing to women's empowerment in many diverse ways. These can be grouped into five overlapping categories:

1. Social enterprise as a tool for women's empowerment organisations;
2. The impact of individual social enterprises on their beneficiaries;
3. The impact on women who become social entrepreneurs;
4. The impact of the social enterprise sector as an employer;
5. The relation between social enterprise and women's leadership;

Weblink - <https://vesim.ves.ac.in/announcements/123-national-seminar-on-social-entrepreneurship-as-tool-for-women-empowerment.html>

MHRD-IIC Business Plan Workshop

Invitation to All VES Students: With a mission "To create leaders of tomorrow" VESIM's BIC & Institute of Innovation Council (IIC) has organizing a One Day i.e., on Friday, 20th September, 2019 Business Plan Workshop for all VES students. The workshop is focused on the implementation of business plan for the respective ventures/ideas. The purpose of the workshop amongst the student was to extend the knowledge base that contributes to an improved understanding of the role of business plan in student and leading towards the path of entrepreneurship.

Weblink - <https://vesim.ves.ac.in/vesim-events/cell-activities/278-mhrd-iic-business-plan-workshop.html?highlight=WyJlbnRyZXByZW5ldXJzaGlwIl0=>



SCINTILLATION 2020

Dr. Laxmi Gortiya

Scintillations is a summit organised by the student committee i.e., the Business Incubation Cell (BIC) of the institute with the aim and mission to enlighten the students with the emerging sectors in the financial market and also boost entrepreneurial spirit among the students. E-Summit is an initiative to serve as a platform for bringing together budding entrepreneurs, venture capitalists, investors, start-ups and everyone else with a spirit of entrepreneurship. It works as a networking platform for people from varied domains by involving corporations, working professionals and students from all across the nation. The E-Summit includes panel discussions and workshops on different aspects of the financial sector like this year the concepts covered were Fintech, Fundraising and Blockchain. Parallel to this, mentoring sessions are held for students who have amazing business ideas and need some sort of mentoring from the industrialists to guide a pathway for their future start-ups.

Weblink - <https://vesim.ves.ac.in/vesimblog/faculty-blog/316-scintillation-2020.html?highlight=WyJlbnRyZXByZW5ldXJzaGlwIl0=>



Vivekanand Education Society
Institute of Management
Studies & Research

THE SOCIAL BODY OF VES INSTITUTE OF MANAGEMENT,
VESIM YUNUS SOCIAL BUSINESS CENTRE



IS ORGANIZING A

PANEL DISCUSSION

ON

Social Entrepreneurship:
A Solution for Inclusive
Economy and
Sustainable Society

On 26th September 2020,
From 2.00 to 5.00 P.M. (IST)

To register click on the link:

<https://forms.gle/GmNKGismv3njgkm8>



Event Coordinators

Prof. Prathamesh Tawade

91677 55502

Mr. Kaivalya Joshi

8082023105

Eminent Panelists



Dr. Faiz Shah
Director, Yunus Center
AIT, Asian Institute of
Technology, Bangkok-
Thailand



Mr. Girish Agarawal
Director,
Incubation, Unlimited
India



Dr. Suresh K Krishna
Founder, Managing
Director & CEO , Yunus
Social Business Centre,
Bangalore



Dr. Archana Singh
Assistant Professor ,
Mumbai campus
TISS



Mr. Ashutosh Kumar
Executive Director,
Jagriti Yatra – Building
India through Enterprise.



Mr. Ashish Gupta
IRMA Alumni, Founder,
Jeevika Adhyan and
Shodh Kendra



Mr. GV Krishnagopal
Group CEO
Access Livelihoods Group



Mr. M. V Ashok
Ex GM NABARD,
Adjunct Professor



Dr. Satish Modh ,
Director,
VESIM, Mumbai



Dr. Nisha Pandey
Chairperson, Yunus Social
Business Centre, VESIM,
Mumbai

Event Report

Session on Business Model Canvas
Name of the speaker: Dr. Brijesh Sharma

May 06, 2022
10:00 am to 12:00 pm

On Friday, May 6, 2022 Session on Business Model Canvas was held. The speaker, Dr. Brijesh Sharma Professor at Vivekanand Business School provided insights on Business Model Canvas. The session began at 10:00 am with the speaker being introduced and welcomed. Dr. Brijesh explained why a company's business model is critical for growth. He gave various examples of well-known Indian and multinational businesses and their success. Dr. Brijesh also illustrated that the business model canvas covers the four main areas of any venture: customers, offering, infrastructure, and financial viability.

He also mentioned nine building blocks that describe and assess a business model i.e customer segments, value propositions, channels, customer relationships, revenue streams, key resources, key activities, key partnerships, and cost structure

Under his guidance, students created a business Model canvas on chart paper. The session ended at 12:00 pm with a thank you note from a fellow student where Dr. Brijesh was thanked for the communicative and educative session.





Event Report

Session on the Business plan

Name of the speaker: Dr. Jyoti Chandwani

May 06, 2022

10:00 am to 11:00 pm

On Friday, May 6, 2022 Session on Business plan held. The speaker, Dr. Jyoti Chandwani Associate Dean Academics at Vivekanand Business School provided insights on Business Model Canvas. The session began at 10:00 am with the speaker being introduced and welcomed. Dr. Jyoti Chandwani explained Having a road map helps you reach your journey's end successfully. She gave various examples of well-known Indian and multinational businesses and their success. Dr. Jyoti Chandwani also illustrated that how each part of a business plan helps you reach your goals, including the financial aspects, marketing, operations and sales. she also mentioned LivePlan, Bizplan, GoSmallBiz and Enloop all great business plan software that can take your business plan to the next level. Dr. Jyoti Chandwani explained How to overcome the challenges of writing a business plan. Under her guidance, students created a business plan on chart paper. The session ended at 11:00 pm with a thank you note from a fellow student where Dr. Jyoti Chandwani was thanked for the communicative and educative session.





ThinkPad





Plaque FOR COLLEGE

With our greatest appreciation
We are proud to honor

*Vivekanand Education Society's Institute of
Management Studies & Research.*

The advocacy your organization has shown to break the
cycle of poverty and influence quality education through
School Kit 2023 is inspiring.

Thank you for your commitment to excellence.

With the deepest gratitude
Team Seva Sahayog Foundation



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiatives)



CERTIFICATE

Institution Innovation Council (IIC) established at

**VIVEKANAND EDUCATION SOCIETYS INSTITUTE OF MANAGEMENT STUDIES
AND RESEARCH, CHEMBUR**

had undertaken various activities prescribed by Innovation Cell, Ministry
of HRD, Govt. of India to promote Innovation and Start-up in campus
during the IIC calendar year 2018-19.

Prof. Anil D. Sahasrabudhe
Chairman, AICTE

Shri. R. Subrahmanyam
Secretary, MHRD

Dr. Abhay Jere
CIO, MHRD, Innovation Cell
Issued On : 06-11-20

Certificate No : 180





MR. SATISH MODH
VIVEKANAND EDUCATION SOCIETY'S INSTITUTE OF MANAGEMENT
STUDIES AND RESEARCH

HONoured WITH

A THICGHT OF 7 TREES
AT TREES FOR TIGERS, THE PERIPHERY OF SUNDARBANS
NATIONAL PARK, SOUTH 24 PARGANAS, WEST BENGAL

AUGUST 11, 2018

BY NATIONAL STOCK EXCHANGE OF INDIA LTD

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9th March, 2019

National Seminar on Social Entrepreneurship: Tool for Women Empowerment

Women Development Cell of VESIM organized a National Seminar on "Social Entrepreneurship: A Tool For Women Empowerment" on 12 – 13 October 2018 in association of RNTU University, Bhopal, Sri Aurobindo Society, Pondicherry and Auro University, Surat at VESIM campus. The Seminar is sponsored by NABARD, Bank of India and Prabha Engineering, Mumbai. who are working in this domain participated and presented their thoughts. Researchers from institutes like Tata Institute of Social Sciences, IIT, Bombay, SNDT, NIFT Bhopal, practitioners and real social entrepreneurs, Academicians, Journalist who are working in this domain participated and presented their insights on women empowerment.



